

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Confirmatory Assignment of Security Interest in Intellectual Property		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GE Business Financial Services Inc.	FORMERLY Merrill Lynch Business Financial Services Inc.	09/30/2009	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Merrill Lynch Commercial Finance Corp.		
Street Address:	222 North LaSalle Street		
Internal Address:	17th Floor		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60601		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3019492	SERGIO VALENTE	
CORRESPONDENCE DATA			
Fax Number:	(212)775-8800		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-775-8700		
Email:	ssimpson@kilpatrickstockton.com		
Correspondent Name:	Jason M. Vogel		
Address Line 1:	31 West 52nd Street		
Address Line 2:	14th Floor		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	39298-351985		
NAME OF SUBMITTER:	Jason M. Vogel		
Signature:	/Jason M. Vogel/		

OP \$40.00 3019492

Date:

10/05/2009

Total Attachments: 2

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**CONFIRMATORY ASSIGNMENT
OF SECURITY INTEREST IN INTELLECTUAL PROPERTY**

Reference is hereby made to the security agreement (the "IP Security Agreement") executed as of August 9, 2005 by **OMNI WATCH AND CLOCK COMPANY, LLC**, a New York limited liability company ("Grantor") in favor of **MERRILL LYNCH BUSINESS FINANCIAL SERVICES INC. NOW KNOWN AS GE BUSINESS FINANCIAL SERVICES INC.**, a Delaware corporation with an address at 222 North LaSalle Street 17th Floor, Chicago, IL 60601 (the "Original Secured Party") as recorded in the United States Patent and Trademark Office at Reel 3141/ Frame 0600 on August 16, 2005, pursuant to which the Grantor assigned, granted, conveyed, pledged, hypothecated and transferred to the Original Secured Party a security interest in and to all of Grantor's right, title and interest in and to the trademarks set forth on Schedule 1 attached hereto, and the goodwill associated therewith, as more fully described in the IP Security Agreement (collectively, the "IP Collateral"); and

WHEREAS, pursuant to the Assignment Agreement, dated as of December 29, 2007, (the "Assignment Agreement"), by and between Original Secured Party and **MERRILL LYNCH COMMERCIAL FINANCE CORP.**, a Delaware corporation with an address at 222 North LaSalle Street 17th Floor Chicago, IL 60601 (the "Assignee Secured Party"), Original Secured Party assigned and transferred to Assignee Secured Party all of Original Secured Party's rights, titles and interests under the IP Security Agreement;

WHEREAS, Original Secured Party wishes to confirm its assignment and transfer to Assignee Secured Party the IP Security Agreement and the security interest in the IP Collateral thereunder.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Original Secured Party hereby confirms, subject to the terms of the Assignment Agreement, its assignment to Assignee Secured Party, the IP Security Agreement and Original Secured Party's security interest in the IP Collateral and all other rights of the Original Secured Party under the IP Security Agreement, effective as of December 29, 2007.

**GE BUSINESS FINANCIAL SERVICES
INC. (f/k/a Merrill Lynch Business
Financial Services Inc.)**

By: *Randall R Meck*
Name: Randall R. Meck
Title: Director
Date: September 30, 2009

**MERRILL LYNCH COMMERCIAL
FINANCE CORP.**

By: *Thomas N Ahto*
Name: THOMAS N AHTO
Title: DIRECTOR
Date: September 30, 2009

SCHEDULE 1

<u>TRADEMARK</u>	REGISTRATION (APPLICATION) <u>NUMBER</u>	DATE OF REGISTRATION (<u>FILING</u>)
SERGIO VALENTE	3,019,492	11/29/2005