

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
EMC Corporation		10/05/2009	CORPORATION: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	Objectiva Software Solutions, Inc.		
Street Address:	5958 Priestly Drive		
City:	Carlsbad		
State/Country:	CALIFORNIA		
Postal Code:	92008		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2666687	OBJECTIVA	
CORRESPONDENCE DATA			
Fax Number:	(508)293-7189		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	508-293-7835		
Email:	ouellette_scott@emc.com		
Correspondent Name:	Scott A. Ouellette		
Address Line 1:	176 South Street		
Address Line 2:	Legal Department		
Address Line 4:	Hopkinton, MASSACHUSETTS 01748		
NAME OF SUBMITTER:	Scott A. Ouellette		
Signature:	/Scott A. Ouellette/		
Date:	10/05/2009		

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 REEL: 004073 FRAME: 0461

Total Attachments: 1
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This Assignment ("Assignment") is made effective as of OCTOBER 5, 2009 from EMC Corporation ("ASSIGNOR"), 176 South Street, Hopkinton, MA 01748 to Objectiva Software Solutions, Inc. ("ASSIGNEE"), 5958 Priestly Drive, Carlsbad, CA 92008:

WHEREAS, ASSIGNOR is the owner of the trademark "OBJECTIVA" (the "Mark"), US Serial No. 78/113,749, Filing Date March 9, 2002, US Trademark Registration No. 2,666,687, Registration Date December 24, 2002, together with the goodwill of the business symbolized thereby in connection with the goods and services on which the Mark is used (the "Products").

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Mark.

NOW, THEREFORE, in consideration of the payment of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Mark, together with (1) the goodwill of the business relating to the Products in respect upon which the Mark is used and for which it is registered: (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Mark, including without limitation, damages, and payments for past or future infringements and misappropriations of the Mark: and (3) all rights to sue for past, present and future infringements or misappropriations of the Mark.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Mark.

IN WITNESS WHEREOF, ASSIGNOR has duly executed under seal and delivered this Assignment, as of the day and year first above written.

DATE: OCTOBER 5, 2009



Paul T. Dacier
Executive Vice President and General Counsel