RECORDATION FORM COVER SH

Form PTO-1594 (Rev. 01-09)

OMB Collection 0651-0027 (exp. 02/28/2009)

10-06-2009

TRADEMARKS ONL 103576316

To the Director of the U. S. Patent and Trademark Office: Pleas	se record the attached documents or the new address(es) below.		
1. Name of conveying party(ies):	2. Name and address of receiving party(ies) Yes		
errari-Carano Vineyards and Winery LLC	Additional names, addresses, or citizenship attached? No		
enan-carano vinegaros ano vvinery EEC	Name: Wells Fargo Bank		
Individual(s) Association	Internal		
General Partnership Limited Partnership	Address: North Coast Regional Commercial Banking Office		
Corporation- State:	Street Address: 200 B Street, 3rd Floor		
Other Limited Liability Company	City: Santa Rosa		
Citizenship (see guidelines) California	State: CA		
<u> </u>	Country: USA Zip: 94501		
Additional names of conveying parties attached? Yes No			
3. Nature of conveyance)/Execution Date(s) :	General Partnership Citizenship		
Execution Date(s)	Limited Partnership Citizenship		
Assignment Merger	Corporation Citizenship		
	Other National Bank Citizenship U.S.A.		
	If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No		
Other	(Designations must be a separate document from assignment)		
 Application number(s) or registration number(s) and A. Trademark Application No.(s) 	d identification or description of the Trademark. B. Trademark Registration No.(s)		
SEE ATTACHED	'		
	Additional sheet(s) attached? X Yes No		
C. Identification or Description of Trademark(s) (and Filing	Date if Application or Registration Number is unknown):		
5. Name & address of party to whom correspondence	6. Total number of applications and		
concerning document should be mailed:	registrations involved:		
Name: JAY M. BEHMKE			
nternal Address: <u>CARLE MACKIE POWER & ROSS, LLP</u>	7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$		
	Authorized to be charged to deposit account		
Street Address: 100 B STREET, 4TH FLOOR	Enclosed		
City:SANTA ROSA	8. Payment Information:		
State: CA Zip:95401			
Phone Number: 707.526.4200	Deposit Account Number ID No. 9001441159		
Fax Number: 707.526.4707 Email Address: JMBEHMKE@CMPRLAW.COM	Authorized User Name		
			
9. Signature: Signature	09/30/2009 Date		
JAY M. BEHMKE	Takaharan Sanaran industrian asasa Tarah		
Name of Person Signing	sheet, attachments, and document:		

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

Ferrari-Carano Trademarks

Mark	Application No.	Application Date
Altamonte Vineyards And Winery	76562345	12/01/2003
Caravetti	77681972	03/03/2009
Lazy Creek Winery	77188342	05/23/2007
Rockrise	77681959	03/03/2009
Mark	Registration No.	Registration Date
Back Forty	3199665	01/16/2007
Celebre	2355474	06/06/2000
Ferrari-Carano	1634300	02/05/1991
Ferrari-Carano Sienna	2913479	12/21/2004
Lazy Creek Vineyards	3500733	09/16/2008
Prevail	3197498	01/09/2007
Seasons Of The Vineyard	2771992	10/07/2003
Tre Terre	1947162	01/09/1996
Vineyards Of Tremonte	2239108	04/13/1999
West Face	3184964	12/12/2006
Windtree Vineyard	2826206	03/23/2004
Wines That Prevail	3327619	10/30/2007

TO: JAY M. BEHMKE COMPANY: 100 B STREET SUITE 400

TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

USPTO

09/29/2009 900144159

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Ferrari-Carano Vineyards and		100 <i>12812</i> 009	LIMITED LIABILITY
Winery, LLC			COMPANY: CALIFORNIA

RECEIVING PARTY DATA

Name:	Wells Fargo Bank		
Street Address:	200 B Street, 3rd Floor		
Internal Address:	North Coast Regional Commercial Banking Office		
City:	Santa Rosa		
State/Country:	CALIFORNIA		
Postal Code:	95401		
Entity Type:	National Association:		

PROPERTY NUMBERS Total: 16

Property Type	Number	Word Mark
Serial Number:	76562345	ALMAMONTE VINEYARDS AND WINERY
Registration Number:	3199665	BACK FORTY
Serial Number:	77681972	CARAVETTI
Registration Number:	2355474	CELEBRE
Registration Number:	1634300	FERRARI-CARANO
Registration Number:	2913479	FERRARI-CARANO SIENNA
Registration Number:	3500733	LAZY CREEK VINEYARDS
Serial Number:	77188342	LAZY CREEK WINERY
Registration Number:	3197498	PREVAIL
Serial Number:	77681959	ROCKRISE
Registration Number:	2771992	SEASONS OF THE VINEYARD
Registration Number:	1947162	TRE TERRE
Registration Number:	2239108	VINEYARDS OF TREMONTE

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TO: JAY M. BEHMKE COMPANY: 100 B STREET SUITE 400

Registration Number:	3184964	WEST FACE	
Registration Number:	2826206	WINDTREE VINEYARD	
Registration Number:	3327619	WINES THAT PREVAIL	
CORRESPONDENCE DA	ATA		
Fax Number:	Fax Number: (707)526-4707		
-		vhen the fax attempt is unsuccessful.	
Phone:		707.526.4200	
Email:	•	jmbehmke@cmprlaw.com	
Correspondent Name: Address Line 1:	Jay M. Behmke 100 B Street Suite 400		
Address Line 4:	Santa Rosa, CALIFORNIA 95401-6376		
	•		
ATTORNEY DOCKET NUMBER: 8158.3 FERRARI - WELLS FA			
NAME OF SUBMITTER:		Jay M. Behmke	
Signature:		/JMB-163603/	
Date:	**	09/29/2009	
Total Attachments: 6 source=00200101#page1.tif source=00200101#page2.tif source=00200101#page3.tif source=00200101#page4.tif source=00200101#page5.tif source=00200101#page5.tif			

TRADEMARK SECURITY AGREEMENT

THIS TRADEMARK SECURITY AGREEMENT (this "Agreement") is entered into as of September 28, 2009, by and between FERRARI-CARANO VINEYARDS AND WINERY, LLC, a California limited liability company ("Debtor"), and WELLS FARGO BANK, NATIONAL ASSOCIATION ("Bank").

RECITALS

WHEREAS, Bank has extended or will hereafter extend credit to Debtor, and to secure its obligations to Bank, Debtor has executed various agreements, including without limitation, that certain Continuing Security Agreement: Rights to Payment and Inventory dated as of September 28, 2009, covering among other items, various proprietary rights and trademarks (which security agreement, together with any and all amendments and modifications thereto from time to time entered into, and any security agreements at any time hereafter executed in replacement and/or in substitution thereof and/or in addition thereto, shall be referred to herein as the "Security Agreement"); and

WHEREAS, Debtor and Bank wish to further clarify and declare their respective rights and obligations with regard to certain collateral in an instrument to be recorded with the United States Patent and Trademark Office and elsewhere.

NOW, THEREFORE, for valuable consideration, receipt of which is hereby acknowledged, Debtor and Bank hereby agree as follows:

- 1. <u>Security Interests</u>. Pursuant to the Security Agreement and subject to and upon the additional terms, covenants and conditions hereof, Debtor hereby grants, to Bank a security interest in Debtor's entire right, title and interest in and to all of the following (the "Property"):
- (a) all trademarks, service marks, trade names, proprietary labels and logos in which Debtor now has or at any time hereafter acquires an interest and the goodwill in Debtor's business and products associated with such trademarks, service marks, trade names, proprietary labels and logos; and
- (b) the right to sue, in Bank's name or joined with Debtor, for past, present or future infringements of rights in any such trademarks, service marks, trade names, proprietary labels and logos.

The Property shall include without limitation: (i) all trademarks, service marks and trade names, proprietary labels and logos described in Exhibit A attached hereto and incorporated herein by this reference and the Debtor's goodwill in its business associated with the same, and (ii) all registrations, renewals and/or extensions of any of the Property.

2. <u>Obligations Secured</u>. The security interest established by this Agreement secures payment of all indebtedness and performance of all obligations which may now or at any time hereafter be owed by Debtor to Bank, including without limitation, all obligations now existing or arising under or in connection with the Security Agreement, and/or in connection with any promissory note and/or loan agreement now or after any time hereafter executed by Debtor with Bank, including but not limited to that certain Credit Agreement between Debtor and Bank

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Trademark Security Agreement (00199850).DOC

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dated as of September 28, 2009, and all amendments, modifications and extensions thereto, and substitutions or replacements therefor which may from time to time be entered into between Debtor and Bank (the "Loan Agreement"). Upon payment and performance in full of all of the obligations secured hereby, Bank, at Debtor's cost and expense, shall terminate its security interest in the Property.

- 3. Perfection of Security Interest. Debtor hereby covenants and agrees to prepare, execute, acknowledge, deliver and record or file such instruments and documents and to do and perform all other acts which may be necessary or which Bank deems necessary or appropriate to perfect Bank's security interest in the Property. Concurrently with the filing of any trademark application or the acquisition of any interest in or to any trademark hereafter, Debtor shall duly execute, acknowledge and record in the United States Patent and Trademark Office a Trademark Security Agreement substantially in the form of this Agreement; provided that Exhibit A to each such Trademark Security Agreement shall describe (with such particularity as may be required by said Patent and Trademark Office or other applicable governmental authorities or agencies from time to time) only the additional trademarks and applications which have not been previously recorded as subject to Bank's security interest.
- 4. <u>Retention of Rights.</u> Unless and until there shall have occurred and be continuing an Event of Default (as defined in the Security Agreement and the Loan Agreement), Debtor shall retain the right to use the Property in the ordinary course of Debtor's business. Debtor agrees neither to sell or assign its interest in, nor grant any license under, the Property, without the prior written consent of Bank; provided however, that Debtor may grant such bona fide licenses for good and valuable consideration as are necessary and usual in the ordinary course of Debtor's business as it is presently conducted and as it may be legally expanded, on the condition that such licenses so granted shall be subject to the terms and conditions of the Security Agreement and this Agreement.
- 5. <u>Warranties</u>. In addition to the representations and warranties made by Debtor in the Security Agreement, Debtor represents and warrants that:
- (a) the Property listed on Exhibit A and in Exhibit A to any other Trademark Security Agreement (s) delivered by Debtor to Bank represents all of the trademarks, service marks, trade names, proprietary labels and logos and applications therefor in which Debtor has any rights and in which Debtor has applied for any rights as of the date of this Agreement; and
 - (b) the information set forth in Exhibit A hereto is entirely correct.
- 6. <u>Covenants</u>. Debtor hereby covenants and agrees to cooperate with Bank in whatever manner may be necessary or which Bank may deem necessary or appropriate so that Bank may enjoy its rights and interests hereunder to the fullest extent. Such cooperation shall include, without limitation:
- (a) prompt preparation and execution (at Debtor's expense) of all petitions, oaths, specifications, declarations or other papers that may be necessary or which Bank reasonably may deem necessary or appropriate for prosecuting any trademark or other Property applications or applications for the registration, renewal or extension of any trademark or other Property in which Bank acquires a security interest hereunder and for prosecuting interference proceedings involving any such Property applications pertaining to any such Property; and

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- (b) prompt assistance and cooperation (at Debtor's expense) in the prosecuting of any legal actions or other proceedings involving any Property or application pertaining to any Property in which Bank acquires a security interest hereunder, including without limitation, oppositions, cancellation proceedings, priority contests, public use proceedings and court actions alleging infringement or any other cause of action.
- 7. <u>Defense of Property: Indemnity</u>. Debtor hereby covenants and agrees promptly upon request of Bank to defend the Property and Bank's rights and interests therein and to promptly notify Bank of any event, occurrence or legal action which affects the Property or the rights of the parties in relation thereto. Debtor acknowledges that Bank may, but shall have no obligation whatsoever to, commence any legal action or other proceeding to defend the Property or to contest the use by any other party of the Property or any portion thereof. Debtor shall unconditionally indemnify Bank and hold Bank harmless from and against all claims, causes of action, damages, liability, costs and expenses, including reasonable attorneys' fees, that Bank may be subject to in connection with this Agreement except those arising out of the gross negligence or willful misconduct of Bank, including without limitation, Property infringement suits that may be brought against Bank.
- Appointment. Bank shall have the right to, in the name of Debtor, or in the name of Bank or otherwise, without notice to or assent by Debtor, and Debtor hereby irrevocably constitutes and appoints Bank (and any of Bank's officers or employees or agents designated by Bank) as Debtor's true and lawful attorney-in-fact with full power and authority. (i) to sign the name of Debtor on all or any of such documents or instruments and perform all other acts that Bank deems necessary or advisable in order to perfect or continue perfected, maintain the priority or enforceability of or provide notice of Bank's security interest in, the Property, (ii) execute any and all other documents and instruments, and perform any and all acts and things for and on behalf of Debtor, which Bank may deem necessary or advisable to maintain, preserve, or protect the Property and to accomplish the purposes of this Agreement, including without limitation (A) to assert or retain any rights under any license agreement for any of the Property, (B) after the occurrence of any Event of Default, to defend, settle, adjust or institute any action, suit or proceeding with respect to the Property, and (C) after the occurrence of any Event of Default, to execute any and all applications, documents, papers and instruments for Bank to use the Property, to grant or issue any exclusive or non-exclusive license with respect to any Property, and to assign, convey or otherwise transfer title in or dispose of any of the Property; provided, however, that in no event shall Bank have the unilateral power, prior to the occurrence of an Event of Default, to assign any of the Property to any person, including itself, without Debtor's written consent. The foregoing shall in no way limit Bank's rights and remedies upon or after the occurrence of an Event of Default. This power of attorney, being coupled with an interest, is irrevocable until termination of the Agreement.
- 9. <u>License</u>. For the purpose of enabling Bank to exercise its rights and remedies hereunder or otherwise in connection with this Agreement, Debtor hereby grants to Bank an irrevocable, non-exclusive and assignable license (exercisable without payment or royalty or other compensation to Debtor) to use, license or sublicense any Property.
- 10. <u>Defaults</u>. Upon the failure of Debtor to pay when due any sums owing to Bank or upon occurrence of any Event of Default as defined in the Security Agreement, the Loan Agreement and/or any contract or instrument pursuant to which Debtor may at any time hereafter incur any liabilities, indebtedness or other obligations to Bank, subject to applicable cure provisions, if any, Bank shall have the rights and remedies available to a secured party under law and/or expressly provided in the Security Agreement, the Loan Agreement and/or any

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such other contract or instrument. In addition, Bank shall have the right to sue for past infringement of the Property and to collect all damages and profits for past infringements.

If any Event of Default shall have occurred and be continuing, and following the giving of any notices required hereby, Bank shall have, in addition to all other rights and remedies given it by this Agreement and the Security Agreement, those allowed by law and the rights and remedies of a secured party under the Uniform Commercial Code as enacted in any jurisdiction in which the Property may be located and, without limiting the generality of the foregoing, Bank may immediately, without demand of performance and without other notice (except as set forth next below) or demand whatsoever to Debtor, all of which are expressly waived, and without advertisement, sell at public or private sale or otherwise realize upon the whole or from time to time any part of the Property or any interest which the Debtor may have therein, and after deducting from the proceeds of sale or other disposition of the Property all expenses (including all reasonable expenses for brokers' fees and legal services), shall apply the residue of such proceeds toward the payment of the obligations secured hereby. Any remainder of the proceeds after payment in full of such obligations shall be paid over to the Debtor or to such other party who may be entitled to such remaining proceeds. Notice of any sale or other disposition of the Property shall be given to Debtor at least five (5) days before the time of any intended public or private sale or other disposition of the Property is to be made, which Debtor hereby agrees shall be reasonable notice of such sale or other disposition. At any such sale or other disposition, any holder of any note or Bank may, to the extent permissible under applicable law, purchase the whole or any part thereof.

- 11. Relation to Security Agreement. This Agreement is a supplement to the Security Agreement, and Bank's rights and remedies, and Debtor's obligations and waivers, under the Security Agreement, and the interpretive principles stated in the Security Agreement shall be applicable hereunder; provided however, that this Agreement and the Security Agreement shall be construed together so as to grant Bank the greatest rights and remedies with regard to the Property; and provided further, that Bank's rights and remedies hereunder may be expressly modified by amendments to the Security Agreement from time to time.
- 12. <u>Successors; Assigns</u>. This Agreement shall be binding upon and inure to the benefit of the heirs, executors, administrators, legal representatives, successors and assigns of the parties; provided however, that Debtor may not assign this Agreement or any interest herein without Bank's prior written consent.
- 13. <u>Enforceability</u>. If any provision of this Agreement shall for any reason be unenforceable in any respect, such enforceability shall not affect any other provision hereof, and this Agreement shall be construed as if such unenforceable provisions had not been contained herein.
- 14. <u>Governing Law</u>. Except to the extent that Federal law preempts, this Agreement shall be governed by and construed in accordance with the laws of the State of California.

IN WITNESS WHEREOF, Debtor and Bank hereby execute and acknowledge this Agreement as of the date first written above.

FERRARI-CARANO VINEYARDS AND WINERY, LLC

THE WHILLIT, LEO

Donald L. Carano

Manager

WELLS FARGO BANK, NATIONAL ASSOCIATION

Ву

Edwin Adams
Vice President

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EXHIBIT A

Ferrari-Carano Trademarks

Word Mark	Registration No./	Registration Date/
	Application No.	Application Date
Altamonte Vineyards And Winery	76562345	12/01/2003
Back Forty	3199665	01/16/2007
Caravetti	77681972	03/03/2009
Celebre	2355474	06/06/2000
Ferrari-Carano	1634300	02/05/1991
Ferrari-Carano Sienna	2913479	12/21/2004
Lazy Creek Vineyards	3500733	09/16/2008
Lazy Creek Winery	77188342	05/23/2007
Prevail	3197498	01/09/2007
Rockrise	77681959	03/03/2009
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Tre Terre	1947162	01/09/1996
Vineyards Of Tremonte	2239108	04/13/1999
West Face	3184964	12/12/2006
Windtree Vineyard	2826206	03/23/2004
Wines That Prevail	3327619	10/30/2007

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RECORDED: 09/29/2009