TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
iSHIP, Inc.		10/06/2009	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	UNITED PARCEL SERVICE OF AMERICA, INC.	
Street Address:	55 Glenlake Parkway	
City:	Atlanta	
State/Country:	GEORGIA	
Postal Code:	30328	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	2705931	ISHIP
Registration Number:	2676134	MY ISHIP
Registration Number:	2542549	ISHIP
Registration Number:	2637599	PRICE IT

CORRESPONDENCE DATA

Fax Number: (404)572-5100

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 404 572 4600

Email: trademarks@kslaw.com, efox@kslaw.com, vbantug@kslaw.com

Correspondent Name: King & Spalding LLP

Address Line 1: 1180 Peachtree Street

Address Line 4: Atlanta, GEORGIA 30309

ATTORNEY DOCKET NUMBER: 00853.104082

NAME OF SUBMITTER: Elizabeth M. Fox

TRADEMARK
REEL: 004074 FRAME: 0794

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Signature:	/Elizabeth M. Fox/	
Date:	10/07/2009	
Total Attachments: 3 source=ISHIP+ Executed Asignment#page1.tif source=ISHIP+ Executed Asignment#page2.tif source=ISHIP+ Executed Asignment#page3.tif		

TRADEMARK REEL: 004074 FRAME: 0795

TRADEMARK ASSIGNMENT

WHEREAS, ISHIP, INC., a corporation organized under the laws of the State of Delaware, having a principal place of business at 55 Glenlake Parkway, Atlanta, Georgia 30328 ("Assignor"), is the owner of all right, title and interest in and to the trademarks and registrations therefor, annexed hereto in Schedule A (the "Trademarks"), and all related goodwill; and

WHEREAS, UNITED PARCEL SERVICE OF AMERICA, INC. a corporation organized under the laws of the State of Delaware, having a principal place of business at 55 Glenlake Parkway, Atlanta, Georgia 30328 ("Assignee") is desirous of acquiring the Trademarks and goodwill associated therewith along with the registrations therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee, free and clear of all liens and encumbrances, all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, the U.S. Trademark Registrations listed in Schedule A thereof.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be signed in its name by a duly authorized officer this ______ day of ______ 2009.

Assignor: ISHIP, INC.

Signature:

Name: Position:

Jeffrey D. Firestone Assistant Secretary

: 004074 FRAME: 079

STATE OF GEORGIA	
)
COUNTY OF FULTON)

ACKNOWLEDGEMENT

On this day of October 2009, before me personally appeared Jeffrey D. Firestone, being by me duly sworn, did depose and say that he is Assistant Secretary of iShip, Inc. and acknowledged that he executed the foregoing instrument as the act and deed of iShip, Inc. with full authority to do so.

(Notary Seal)



Sharnen M. Spain
Notary Public
My Commission expires January 23, 2010

REEL: 004074 FRAME: 0797

SCHEDULE A

<u>Trademark</u>	Registration Number	Country
ISHIP	2,705,931	United States
ISHIP	2,676,134	United States
MY ISHIP	2,542,549	United States
PRICE IT	2,637,599	United States

RECORDED: 10/07/2009

TRADEMARK REEL: 004074 FRAME: 0798