

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Esporta Health & Fitness Limited		08/27/2009	CORPORATION: UNITED KINGDOM
<b>RECEIVING PARTY DATA</b>			
Name:	L.A. Fitness International, LLC		
Street Address:	2600 Michelson Drive, Suite 300		
City:	Irvine		
State/Country:	CALIFORNIA		
Postal Code:	92612		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
Property Type	Number	Word Mark	
Registration Number:	2857151	ESPORTA	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(847)441-0911		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(847) 441-9100		
Email:	pto@nealmcdevitt.com		
Correspondent Name:	Kevin J. McDevitt / Neal & McDevitt, LLC		
Address Line 1:	1776 Ash Street		
Address Line 4:	Northfield, ILLINOIS 60093		
ATTORNEY DOCKET NUMBER:	60346.0061		
NAME OF SUBMITTER:	Kevin J. McDevitt		
Signature:	/Kevin J. McDevitt/		
Date:	10/08/2009		

OP \$40.00 2857151

Total Attachments: 2

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**EXHIBIT A  
TRADEMARK ASSIGNMENT**

WHEREAS, ESPORTA HEALTH & FITNESS LIMITED, a United Kingdom corporation, with its principal place of business at Trinity Court, Molly Millars Lane, Wokingham, Berkshire RG41 2PY, United Kingdom (“Assignor”), owns the mark ESPORTA (“the Mark”) in connection with the following goods and services:

video and audio cassette tape and CD recorders and players; audio and visual tapes and discs, compact discs, and CD ROMs featuring exercising, health and fitness information and prerecorded music; telephones; and cellular telephones in International Class 09; printed magazines, non-fiction books, leaflets, booklets, newsletters, and newspapers on the subjects of exercise, health and fitness; mounted photographs; stationery; printed instruction and teaching materials on the subjects of exercise, health and fitness in International Class 16; luggage trunks and traveling bags; all purpose sports bags; hold all tote bags; handbags; umbrellas, parasols and walking sticks in International Class 18; textiles, namely, towels, washcloths, bed spreads, bed blankets, and bed linen in International Class 24; clothing, namely, footwear, headwear, pants, skirts, blouses, shirts and jackets; sportswear, namely, leotards, swimsuits, leggings, sweatshirts, T-shirts, caps, baseball caps, headbands, and sweatbands; head scarves, socks, bathrobes, dressing gowns and gloves in International Class 25; board games and toy action figures, basketballs, medicine balls, manually operated exercise machines, squash, racquetball and tennis rackets, cricket and baseball bats, and decorations for Christmas trees in International Class 28; medical, life, and health insurance underwriting and administration services; credit card services, debit card services; provision of financial information in International Class 36; telecommunication services, namely, ISDN and personal communications; telephone communication and cellular telephone services; providing information regarding telephone and mobile telephone services in International Class 38; provision of health club, sporting, gymnasium and recreation facilities; physical education services; provision of instruction in sport, healthcare and beauty; health club services; providing sports information; organization of sports competitions; publication of books, magazines, newsletters, leaflets, booklets and newspapers on the subjects of sports, leisure and recreation in International Class 41; and Turkish bath services, beauty salon and hairdressing services, manicure and pedicure services, and providing health care, beauty care and fitness information in International Class 42;

WHEREAS, Assignor is the owner of a registration for the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the above-described good and services, Registration No. 2,857,151 ("the Registration"); and

WHEREAS, L.A. FITNESS INTERNATIONAL, LLC, a California limited liability company, with its principal place of business at 2600 Michelson Drive, Suite 300, Irvine, California 92612 USA ("Assignee"), desires to acquire any rights Assignor may have in the United States of America in and to the Mark and the Registration, ~~and any rights Assignor may have in the Mark in Canada;~~

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee any and all right, title and interest it may have in the United States of America in and to the Mark, together with the goodwill symbolized by the Mark in the United States of America, and the Registration thereof, ~~and Assignor assigns and transfers to Assignee any and all right, title and interest it may~~

~~have in Canada in and to the Mark, together with the goodwill symbolized by the Mark, effective~~ as of the date of execution. This Assignment shall be limited only to the territory comprising the United States of America ~~and Canada~~ and shall not be construed to grant any trademark or service mark rights in and to the Mark or the Registration outside the United States of America ~~and Canada.~~

Date: 27/08/09

ASSIGNOR: **ESPORTA HEALTH & FITNESS LIMITED**

~~SUBSCRIBED and SWORN to before me this \_\_\_\_\_ of \_\_\_\_\_, 2009.~~

By: \_\_\_\_\_  
Name: JOS DHODH  
Title: CHIEF FINANCIAL OFFICER

~~Notary Public  
My Commission Expires: \_\_\_\_\_~~