

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bulur Giyim Sanayi Ve Ticaret Limited Sirketi		10/01/2009	CORPORATION: TURKEY
RECEIVING PARTY DATA			
Name:	A&V Denim, Inc.		
Street Address:	1407 Broadway		
Internal Address:	Suite 3601		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78203296	VIGOSS	
CORRESPONDENCE DATA			
Fax Number:	(703)236-4501		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	703-236-4500		
Email:	tm-dc@cantorcolburn.com		
Correspondent Name:	P. Jay Hines		
Address Line 1:	1800 Diagonal Road		
Address Line 2:	Suite 510		
Address Line 4:	Alexandria, VIRGINIA 22314		
ATTORNEY DOCKET NUMBER:	MGU-0001-TUS		
NAME OF SUBMITTER:	P. Jay Hines		
Signature:	/pjh/		

CH \$40.00 78203296

Date:

10/09/2009

Total Attachments: 1

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WHEREAS, BULUR GIYIM SANAYI VE TICARET LIMITED SIRKETI, a corporation of Turkey, located and doing business at Evren Mah., Gülbahar Cad., Yeşiltepe Sok., No:5, Güneşli, İstanbul (hereinafter referred to as "Assignor") is the owner of the trademark VIGOSS and corresponding U.S. application Serial No. 78/203,296 therefore, hereinafter referred to as the "Assigned Trademark" or "Assignor's Trademark;"

AND WHEREAS, A&V DENIM, INC., a corporation of New York, located and doing business at 1407 Broadway, Suite 3601, New York, New York 10018 (hereinafter referred to as "Assignee"), desires to obtain the entire right, title and interest in and to Assignor's Trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby sell, assign, set over, and transfer unto Assignee, its legal representatives, assigns or successors, the entire right, title and interest in and to the Assigned Trademark, together with the whole of the goodwill of the ongoing and existing business connected with the use of and symbolized by the trademark, together with all claims for damages by reason of past infringement of the Assignor's Trademarks with the right to sue for and collect the same for its own use and benefit, and for the use and on behalf of its successors, assigns or other legal representatives.

IN WITNESS WHEREOF, Assignor has caused this assignment to be executed by its duly authorized officer this 1st day of October, 2009.

BULUR GIYIM SANAYI VE TICARET
LIMITED SIRKETI

By: 

Name: MEHMET BULUR

Title: GENERAL MANAGER