

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
PREMIER FULFILLMENT, INC.		06/14/2005	CORPORATION: TEXAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	CBI LABORATORIES, INC		
<b>Street Address:</b>	4201 DIPLOMACY ROAD		
<b>City:</b>	FORT WORTH		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	76155		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2280103	VITAL ACTIVATION	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(972)479-0464		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	9724790462		
Email:	ddearmond@dalpat.com		
Correspondent Name:	JOHN J. ARNOTT		
Address Line 1:	P.O BOX 741715		
Address Line 4:	DALLAS, TEXAS 75374-1715		
ATTORNEY DOCKET NUMBER:	CBXL-27204		
NAME OF SUBMITTER:	JOHN J. ARNOTT		
Signature:	/John J. Arnott, Reg. # 39,095/		
Date:	10/09/2009		

CH \$40.00 2280103

**Total Attachments: 4**

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**TRADEMARK & SERVICE MARK ASSIGNMENT**

For \$1.00 and other good and valuable consideration, receipt of which is hereby acknowledged, **PREMIER FULFILLMENT, INC.** (formerly known as Creative Beauty Innovations, Inc.), a corporation of the State of Texas, having offices at 4201 Diplomacy Road, Fort Worth, Texas 76155 (hereinafter "ASSIGNOR"), does hereby assign to **CBILABORATORIES, INC.**, a corporation of the State of Delaware, having offices at 4201 Diplomacy Road, Fort Worth, Texas 76155 (hereinafter "ASSIGNEE"), its successors, assigns and legal representatives, ASSIGNOR's entire right, title and interest in and to each of the trademarks and service marks listed on the attached Schedule A (collectively, "the MARKS"), together with the goodwill of the business(es) symbolized by the MARKS, and the United States and foreign trademark/service mark registrations of the MARKS, and the United States and foreign trademark/service mark applications for the MARKS.

ASSIGNOR assigns all of the rights that it has, however, ASSIGNOR makes **NO WARRANTY** regarding the status of the MARKS, the associated goodwill, and the associated trademark/service mark registrations and applications. ASSIGNOR assigns the MARKS, the associated goodwill, and the associated trademark/service mark registrations and applications on an "AS IS, WHERE IS" basis.

Signed this 14<sup>th</sup> day of June, 2005.

PREMIER FULFILLMENT, INC.

By: Ken Laye

Name: Ken Laye

Title: President

STATE OF TEXAS

§

§ SS:

COUNTY OF TARRANT

§

BEFORE ME, the undersigned authority, on this day personally appeared Ken Lave, and having been duly sworn by me, upon his oath states that he is President of Premier Fulfillment, Inc., that he has read and understands the foregoing instrument, and that he is authorized to execute said instrument, and acknowledged to me that he executed same for the purposes and consideration therein expressed, in the capacity therein stated, and as the act and deed of said corporation.

SUBSCRIBED AND SWORN BEFORE ME, this 14 day of JUNE, 2005.

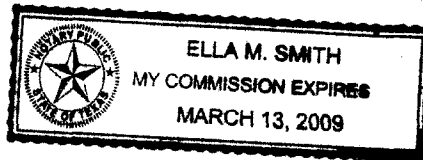
ELLA M SMITH

Printed Name of Notary Public

Ella M Smith

Signature of Notary Public

My Commission expires the 13 day of MARCH, 2009.



SCHEDULE A

<u>MARK</u>	<u>COUNTRY</u>	<u>REG. NO.</u>	<u>REG. DATE</u>	<u>SERIAL NO.</u>
AMRENEW	UNITED STATES	2,304,794	12/28/1999	75/456,009
APOTHECARIAN ESSENTIALS	UNITED STATES	2,220,669	1/26/1999	74/678,049
BATH ESSENTIALS	UNITED STATES	2,076,016	7/1/1997	74/562,014
BODY EXPRESSIONS	UNITED STATES	2,314,808	2/1/2000	74/562,013
BODY ORIGINALS	UNITED STATES	1,973,285	5/7/1996	74/493,845
BODY RITUALS	UNITED STATES	2,265,970	8/3/1999	75/185,563
BOTANICAL LUXURIES	UNITED STATES	2,289,140	10/26/1999	74/678,046
C LIXIR	UNITED STATES	2,307,919	1/11/2000	75/456,023
CARUBA	UNITED STATES	1,457,105	9/15/1987	73/629,353
CELLUFIRM	UNITED STATES	2,499,560	10/23/2001	75/820,952
CERI-PLEX SYSTEM	UNITED STATES	2,461,157	6/19/2001	75/848,874
COLIBRI	UNITED STATES	1,420,730	12/16/1986	73/562,494
CPLEX	UNITED STATES	2,401,580	11/7/2000	75/698,266
ELEMENT 38	UNITED STATES	2,412,911	12/12/2000	75/546,918
EYE INTENSIVE 20	UNITED STATES	2,291,574	11/9/1999	75/456,012
FACE INTENSIVE 25	UNITED STATES	2,273,097	8/24/1999	75/456,013
GLYCOLIQUE	UNITED STATES	1,771,016	5/18/1993	74,320,194
GLYCOLIQUE OPTIONS	UNITED STATES	2,350,837	5/16/2000	75/518,861
GOLDEN OIL	UNITED STATES	2,288,227	10/19/1999	75/417,689
IMPRESSIONS	UNITED STATES	2,198,284	10/20/1998	75/360,646
LE BAIN COUTURE	UNITED STATES	2,357,901	6/13/2000	75/193,887
MAISONAIRE	UNITED STATES	2,202,111	11/3/1998	75/246,656
MOISTURE TRAP	UNITED STATES	2,743,614	7/29/2003	76/259,351
PMCLEAN	UNITED STATES	2,302,818	12/21/1999	75/456,010
PROACTIVATE	UNITED STATES	2,377,988	8/15/2000	75/456,008
SKIN SOURCES	UNITED STATES	2,289,139	10/26/1999	74/678,039
SPA BALANCE	UNITED STATES	2,219,188	1/19/1999	75/012,067
SPA BASICS	UNITED STATES	1,933,380	11/7/1995	74/208,988
VITAL ACTIVATION	UNITED STATES	2,280,103	9/21/1999	75/456,027
VITAL ANTIOXIDANCE	UNITED STATES	2,480,279	8/21/2001	75/455,548
CBI	CANADA	TMA546,822	6/20/2001	880146
CBI	UNITED KING.	2,168,272	12/4/1998	2,168,272
CBI	MEXICO	660,069	6/26/2000	339,145
CBI	MEXICO	584,604	8/5/1998	339,143
CBI	MEXICO	584,606	8/5/1998	369,146
CBI (& Design)	MEXICO	486,433	3/28/1995	217,835
CREATIVE BEAUTY INNOVATIONS	CANADA	TMA546,601	6/14/2001	880,147
CREATIVE BEAUTY INNOVATIONS	MEXICO	584,605	8/5/1998	339,144
CREATIVE BEAUTY INNOVATIONS	MEXICO	584,607	8/5/1998	339,147
CREATIVE BEAUTY INNOVATIONS	MEXICO	584,608	8/5/1998	339,148
CREATIVE BEAUTY INNOVATIONS (Logo)	UNITED KING.	2221309	9/22/2000	2221309
I/O	CANADA	TMA551,027	9/18/2001	871,659
I/O	UNITED KING.	2168268	7/13/2001	2168268
I/O	JAPAN	4,438,708	12/8/2000	11-66553

<u>MARK</u>	<u>COUNTRY</u>	<u>REG. NO.</u>	<u>REG. DATE</u>	<u>SERIAL NO.</u>
I/O	MEXICO	631,679	10/29/1999	325,544
I/O	MEXICO	631,681	10/29/1999	325,546
INNER RESOURCES/ OUTER RESULTS	CANADA	TMA551,025	9/18/2001	871,658
INNER RESOURCES/ OUTER RESULTS	UNITED KINGDOM	2,168,243	10/29/1999	2,168,243
INNER RESOURCES/ OUTER RESULTS	JAPAN	4,394,845	6/23/2000	11-66552
INNER RESOURCES/ OUTER RESULTS	MEXICO	701,163	5/31/2001	325,543
INNER RESOURCES/ OUTER RESULTS	MEXICO	631,680	10/29/1999	325,545
VALERIE CHARRIERE	CANADA	TMA402,617	9/11/1992	675,120
CREDENTIALS (Pending)	CANADA	n/a	n/a	1209776