

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
LG Electronics MobileComm U.S.A., Inc.		10/09/2009	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	International Business Machines Corporation		
<b>Also Known As:</b>	AKA IBM Corporation		
<b>Street Address:</b>	New Orchard Road		
<b>City:</b>	Armonk		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10504		
<b>Entity Type:</b>	CORPORATION: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77515913	LOTUS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(914)765-4370		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	9147654353		
<b>Email:</b>	ibmtm@us.ibm.com		
<b>Correspondent Name:</b>	Leonora Hoicka		
<b>Address Line 1:</b>	North Castle Drive		
<b>Address Line 4:</b>	Armonk, NEW YORK 10504		
<b>NAME OF SUBMITTER:</b>	Grazia T. Micewicz		
<b>Signature:</b>	/Grazia T. Micewicz/		
<b>Date:</b>	10/12/2009		

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**TRADEMARK  
 REEL: 004076 FRAME: 0639**

Total Attachments: 1  
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ASSIGNMENT

WHEREAS, LG Electronics MobileComm U.S.A., Inc., a California corporation with an address at 10101 Old Grove Road, San Diego, California 92131 ("Assignor") is the owner of U.S. Trademark Application Serial No. 77/515,913 (the "Application") for the mark LOTUS (the "Mark") for "mobile phones" in Class 9;

WHEREAS, Assignor and International Business Machines Corporation, a New York corporation with an address at New Orchard Road, Armonk, New York 10504 ("Assignee") are parties to an agreement dated March 27, 2009 pursuant to which Assignor has agreed to assign to Assignee, and Assignee wishes to acquire from Assignor, the Mark and the Application and the goodwill related thereto;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby irrevocably and perpetually transfers, assigns, and otherwise conveys to Assignee all of Assignor's worldwide right, title, and interest in and to the Mark and the Application, including the goodwill associated therewith, any registration that issues from the Application and any renewals thereof, together with all rights and revenues to claim and recover for all infringement and other trespassing arising out of or relating to the Mark including, without limitation, any claim by Assignor against third parties for past, present or future infringement of the Mark and all worldwide rights to apply for or otherwise seek registration of the Mark, and all rights to proceeds of the Mark, including, without limitation, any claim by Assignor against third parties for past, present, or future infringement of the Mark.

LG ELECTRONICS MOBILECOMM U.S.A., INC.

By: \_\_\_\_\_ 

Name: Alan Lee  
 Title: General Counsel  
 Date: 10/12/2009