

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Purchasing Power Plus		10/06/2009	LIMITED LIABILITY COMPANY: FLORIDA
RECEIVING PARTY DATA			
Name:	Sweet Cottons, Inc.		
Street Address:	843 Wood Briar Loop		
City:	Sanford		
State/Country:	FLORIDA		
Postal Code:	32771		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77470242	GIGGLE AND COO	
CORRESPONDENCE DATA			
Fax Number:	(407)841-2343		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	407-841-2330		
Email:	aimber@addmg.com, spayne@addmg.com		
Correspondent Name:	Allison R. Imber		
Address Line 1:	255 S. Orange Ave.		
Address Line 2:	Suite 1401		
Address Line 4:	Orlando, FLORIDA 32801		
ATTORNEY DOCKET NUMBER:	47521		
NAME OF SUBMITTER:	Allison R. Imber		
Signature:	/Allison R. Imber/		

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**TRADEMARK
 REEL: 004076 FRAME: 0654**

Date:

10/12/2009

Total Attachments: 1
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WHEREAS, Purchasing Power Plus, a Florida limited liability company with an address at 843 Wood Briar Loop, Sanford, Florida 32771 (hereinafter "Assignor"), is the owner of U.S. Trademark Application Serial No. 77/470,242 for the mark GIGGLE AND COO (hereinafter "the Trademark"); and

WHEREAS, Assignor desires to assign and transfer all right, title and interest in the Trademark, as well as the goodwill of the business symbolized thereby, to Sweet Cottons, Inc., a Florida corporation, with an address at 843 Wood Briar Loop, Sanford, Florida 32771 (hereinafter "Assignee");

NOW, THEREFORE, Assignor, for TEN DOLLARS (\$10.00) and other valuable consideration, receipt of which is hereby acknowledged, does hereby assign and transfer to Assignee all right, title and interest Assignor has in and to the Trademark, together with the goodwill of the business symbolized thereby.

Purchasing Power Plus, LLC

Signature: Betty Pukett
Title: President
Date: 10-6-09

Sweet Cottons, Inc.

Signature: Betty Pukett
Title: President
Date: 10-6-09