

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	05/07/2007

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The New York Times Company		10/12/2009	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	Local TV Alabama, LLC
Street Address:	1717 Dixie Highway
Internal Address:	Suite 650
City:	Ft. Wright
State/Country:	KENTUCKY
Postal Code:	20036
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2285568	DAN'S WILD WILD WEATHER PAGE

CORRESPONDENCE DATA

Fax Number: (202)776-4981
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (202) 776-2876
 Email: trademark@dowlohnes.com
 Correspondent Name: Suzanne M. Underwald
 Address Line 1: 1200 New Hampshire Avenue, N.W.
 Address Line 2: Suite 800
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20036

ATTORNEY DOCKET NUMBER:	01822.0151
NAME OF SUBMITTER:	Suzanne M. Underwald

900145123

**TRADEMARK
 REEL: 004076 FRAME: 0972**

OP \$40.00 2285568

Signature:	/Suzanne M. Underwald/
Date:	10/12/2009
Total Attachments: 1 source=DAN'S WILD WILD WEATHER PAGE assignment#page1.tif	

ASSIGNMENT

This Assignment Agreement ("Agreement") entered into by and between The New York Times Company, ("Assignor"), a New York corporation, located at 620 Eighth Avenue, New York, NY 1018, and Local TV Alabama, LLC ("Assignee"), a Delaware limited liability company, located at 1717 Dixie Highway, Suite 650, Ft. Wright, KY 41011 is effective *nunc pro tunc* on May 7, 2007.

WHEREAS, Assignor is the owner of the following mark (the "Mark"), which is registered in the United States Patent and Trademark Office:

<u>Mark</u>	<u>Reg. Number</u>	<u>Reg. Date</u>
DAN'S WILD WILD WEATHER PAGE	2,285,568	October 12, 1999

WHEREAS, Assignee desires to acquire Assignor's right, title and interest in the Mark, the registration thereof, and the goodwill associated therewith, pursuant to this Agreement;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title, and interest in and to the Mark, including the registration thereof and the goodwill of the business symbolized thereby.

Signed this 12th day of October, 2009.

THE NEW YORK TIMES COMPANY

By: 

Name: Kenneth A. Richieri

Title: SVP, General Counsel & Secretary