

10-09-2009

10-8-09 RI



103576833

To the Director of the U. S. Patent and

ments or the new address(es) below.

1. Name of conveying party(ies):

Pantone, Inc.

- Individual(s)       Association
- General Partnership       Limited Partnership
- Corporation- State: Delaware
- Other \_\_\_\_\_

Citizenship (see guidelines) \_\_\_\_\_

Additional names of conveying parties attached?  Yes  No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached?  Yes  No

Name: Pantone LLC

Internal

Address: \_\_\_\_\_

Street Address: 590 Commerce Boulevard

City: Carlstadt

State: New Jersey

Country: U.S.A.

Zip: 07072-3098

- Association      Citizenship \_\_\_\_\_
- General Partnership      Citizenship \_\_\_\_\_
- Limited Partnership      Citizenship \_\_\_\_\_
- Corporation      Citizenship \_\_\_\_\_

Other LLC      Citizenship U.S.A.

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) August 31, 2009

- Assignment       Merger
- Security Agreement       Change of Name
- Other \_\_\_\_\_

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

76/694,805; 76/694,893; 76/695,082

B. Trademark Registration No.(s)

847646; 811718; 946348; 926076; 954879; 1003494; 1012846;

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: MYRON AMER P.C.

Internal Address: \_\_\_\_\_

Street Address: 350 National Boulevard, Suite 2B

City: Long Beach

State: New York

Zip: 11561

Phone Number: (516) 670-9820

Fax Number: (516) 670-9840

Email Address: ma@myronamer.com

6. Total number of applications and registrations involved:

18

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$465.00

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

10/08/2009 MJANA1 00000042 76694805  
 Deposit Account Number \_\_\_\_\_  
 01 FC:0521 \_\_\_\_\_  
 Authorized User Name \_\_\_\_\_

40.00 OP  
425.00 OP

9. Signature:

*Myron Amer*  
Signature

10/5/09  
Date

Myron Amer

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

5

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

Recordation Form Cover Sheet  
TRADEMARKS ONLY

Form **PTO-1594**

Continuation of Item 4 B.

1578325; 1762111; 2409034; 1280709; 1407674; 1513532; 1889838; 1806040.

**TRADEMARK**

**REEL: 004077 FRAME: 0271**

# ASSIGNMENT

Effective this 31<sup>st</sup> day of August, 2009, for valuable consideration, the receipt and

adequacy of which is hereby acknowledged, the undersigned owner:

Pantone, Inc.  
a Delaware Corporation  
590 Commerce Boulevard  
Carlstadt, New Jersey 07072-3098

hereby assigns all right, title and interest, in and to:

## **Trademark Applications**

1. Serial No. 76/694,805 for PANTONE UNIVERSE (IC21)
2. Serial No. 76/694,893 for PANTONE UNIVERSE (IC24)
3. Serial No. 76/695,082 for PANTONE UNIVERSE (IC25)

## **Trademark Registrations**

4. 847646 for PANTONE (IC16)
5. 811718 for PANTONE (IC16)
6. 946348 for PANTONE (IC16)
7. 926076 for PANTONE (IC2)
8. 954879 for PANTONE (IC2)
9. 1003494 for PANTONE (IC42)
10. 1012846 for PANTONE (IC9)
11. 1578325 for PANTONE (IC42)
12. 1762111 for PANTONE (IC25)
13. 2409034 for PANTONE (IC17, 20, 24, 27)
14. 1280709 for PANTONE MATCHING SYSTEM (IC16)
15. 1407674 for PANTONE MATCHING SYSTEM AND DESIGN (IC16)

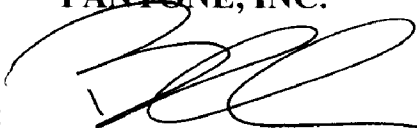
16. 1513532 for PMS (IC16)
17. 1889838 for PANTONE PROCESS COLOR SYSTEM SPECIFIER (IC16)
18. 1806040 for COLORWISE (IC16)

including the goodwill of the business symbolized thereby to:

PANTONE LLC  
a Delaware Limited Liability Company  
590 Commerce Boulevard  
Carlstadt, New Jersey 07072-3098

**PANTONE, INC.**

By: \_\_\_\_\_

  
Billy Chien  
Vice President

*Myron Amer, P.C.*

*Attorney at Law*

*Patents, Trademarks, Copyrights*

*350 National Boulevard, Suite 2B*

*Long Beach, NY 11561-3327*

*Telephone (516) 670 9820*

*Fax (516) 670 9840*

*E-Mail ma@myronamer.com*

October 5, 2009

Mail Stop Assignment Recordation Services  
Director of the U.S. Patent and Trademark Office  
P.O. Box 1450  
Alexandria, VA 22313-1450

**Re: Recordation of Assignment  
from Pantone, Inc. to Pantone LLC  
Our File No. P-964-G**

Sir:

In connection with the Assignment, enclosed please find the following:

1. RECORDATION FORM COVER SHEET, CONTINUATION OF ITEM 4B and ASSIGNMENT;
2. Assignment fee check in the amount of \$465.00; and
3. Self-addressed return postcard

Respectfully,



MYRON AMER

MA/sc  
Enclosure