

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Newsweek Inc.		09/22/2009	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	eBay Inc.		
Street Address:	2145 Hamilton Avenue		
City:	San Jose		
State/Country:	CALIFORNIA		
Postal Code:	95125		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	77620882	COME TO THINK OF IT	
Serial Number:	77620878	COME TO THINK OF IT	
Serial Number:	77620874	COME TO THINK OF IT	
CORRESPONDENCE DATA			
Fax Number:	(650)798-3600		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
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Correspondent Name:	BOBBY A. GHAJAR AND JAMES R. CADY		
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Address Line 4:	East Palo Alto, CALIFORNIA 94303		
ATTORNEY DOCKET NUMBER:	02863.0001.000004		
NAME OF SUBMITTER:	James R. Cady		
Signature:	/JRCady/		

CH \$90.00 77620882

Date:

10/13/2009

Total Attachments: 1

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DEED OF ASSIGNMENT

WHEREAS, Newsweek, Inc., a New York corporation with its principal place of business at 395 Hudson Street New York, NY 10014 (hereinafter "Newsweek"), is the owner of the following pending Intent to Use trademark applications (collectively "Applications") in the United States:

U.S. Trademark Application No. 77/620,882	COME TO THINK OF IT
U.S. Trademark Application No. 77/620,878	COME TO THINK OF IT
U.S. Trademark Application No. 77/620,874	COME TO THINK OF IT

WHEREAS eBay Inc., a Delaware corporation with its principal place of business at 2145 Hamilton Avenue, San Jose, CA 95125 (hereinafter "eBay"), desires to acquire all of Newsweek's rights, title and interest, and the goodwill associated with the above-referenced trademark and Applications;

WHEREAS Newsweek desires to assign the trademark and Applications to eBay and will do, perform and execute all documents in connection therewith;

WHEREAS, Newsweek and eBay desire that the assignment of the above-referenced trademark be made a matter of record in the United States Patent and Trademark Office; and

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby mutually acknowledged, Newsweek does hereby sell, assign, transfer and convey to eBay all of its right, title and interest in and to the above-referenced mark and Applications, together with the goodwill of the business symbolized by the mark and the Applications.

IN WITNESS WHEREOF, the parties hereto have caused this Trademark Assignment to be executed effective as of September 22, 2009.

Newsweek, Inc.

Rudolph J. Sklar

By: Rudolph Sklar

Title: Deputy General Counsel
Assistant Secretary

Date: 9/22/09

eBay Inc.

Greg Farnot

By: GREG FARNOT

Title: VP, Marketing

Date: 9/22/09