

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Capital One, National Association		06/22/2009	Bank: UNITED STATES
RECEIVING PARTY DATA			
Name:	Sazerac North America, Inc.		
Street Address:	1001 Wilkinson Boulevard		
City:	Frankfort		
State/Country:	KENTUCKY		
Postal Code:	40602		
Entity Type:	CORPORATION: DELAWARE		
Name:	Jaybird Spirits Co., LLC		
Street Address:	1209 Orange Street		
Internal Address:	Corporation Trust Center		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19801		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
Name:	Barton Distillers Import Corp.		
Street Address:	803 Jefferson Highway		
City:	New Orleans		
State/Country:	LOUISIANA		
Postal Code:	70121		
Entity Type:	CORPORATION: NEW YORK		
Name:	Barton Brands of California, Inc.		
Street Address:	803 Jefferson Highway		
City:	New Orleans		
State/Country:	LOUISIANA		

CH \$290.00 76467744

900145170

**TRADEMARK
 REEL: 004077 FRAME: 0467**

Postal Code:	70121
Entity Type:	CORPORATION: CONNECTICUT

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Serial Number:	76467744	E
Serial Number:	77017563	EFFEN
Serial Number:	77174439	EFFEN
Serial Number:	76467741	EFFEN
Serial Number:	77329418	EFFEN
Serial Number:	76467743	EFFEN
Serial Number:	76489233	EFFEN BLACK CHERRY
Serial Number:	77330957	EFFEN IS A FIVE-LETTER WORD
Serial Number:	78955458	EFFEN RASPBERRY
Serial Number:	78634157	LIQUID LUXURY
Serial Number:	77103555	MARTINI MACHINE

CORRESPONDENCE DATA

Fax Number: (617)937-2400
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 6179372418
 Email: aanderson@cooley.com
 Correspondent Name: Anna Anderson c/o Cooley Godward Kronish
 Address Line 1: 777 6th Street, N.W.
 Address Line 2: Suite 1100
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20001

ATTORNEY DOCKET NUMBER:	304566-113
NAME OF SUBMITTER:	Anna B. Anderson
Signature:	/aba/
Date:	10/13/2009

Total Attachments: 4

source=Sazerac Partial Release of Security#page1.tif
 source=Sazerac Partial Release of Security#page2.tif
 source=Sazerac Partial Release of Security#page3.tif
 source=Sazerac Partial Release of Security#page4.tif

PARTIAL RELEASE OF SECURITY

THIS PARTIAL RELEASE OF SECURITY (this "Release") dated as of June 22, 2009, executed by CAPITAL ONE, NATIONAL ASSOCIATION (the "Administrative Agent") as agent for the ratable benefit of the lenders party to that certain Credit Agreement dated as of March 24, 2009 by and among the Administrative Agent, the lenders party thereto (the "Lenders"), and SAZERAC COMPANY, INC., as borrower (the "Borrower") (the "Credit Agreement").

RECITALS

1. In conjunction with the execution of the Credit Agreement, Sazerac North America, Inc. ("Sazerac NA"), Barton Distillers Import Corp. ("Barton Distillers"), Barton Brands of California, Inc. ("Barton Brands") and JayBird Spirits Co., LLC ("JayBird"), each a subsidiary of the Borrower, were party to some or all of the following:

(A) that certain Security Agreement dated as of March 24, 2009, by and among Sazerac NA, Barton Distillers, Barton Brands and JayBird, in favor of the Administrative Agent for the ratable benefit of the Lenders;

(B) that certain Trademark Security Agreement dated as of March 24, 2009, by and among Sazerac NA, Barton Distillers, Barton Brands and JayBird, in favor of the Administrative Agent for the ratable benefit of the Lenders;

(C) that certain Security Agreement (Alberta, Canada) dated as of March 24, 2009, by Sazerac NA in favor of the Administrative Agent for the ratable benefit of the Lenders;

(D) that certain Security Agreement (British Columbia, Canada) dated as of March 24, 2009, by Sazerac NA in favor of the Administrative Agent for the ratable benefit of the Lenders; and

(E) that certain Deed of Hypothec and Issue of Debentures dated March 24, 2009, by Sazerac NA in favor of the Administrative Agent for the ratable benefit of the Lenders.

The agreements described in (A) - (E) above securing the indebtedness of the Borrower under the Credit Agreement are collectively referred to herein as the "Security Agreements."

2. Sazerac NA has entered into or will enter into that certain Asset Purchase Agreement (the "Asset Purchase Agreement") with Jim Beam Brands Co. ("Beam") pursuant to which Sazerac NA will sell and Beam will purchase all of Sazerac NA's right, title and interest to certain brands owned by Sazerac NA as more particularly described on Exhibit A hereto (the "Effen Assets")

NOW THEREFORE, in consideration of the sale of the Effen Assets by Sazerac NA to Beam pursuant to the terms of the Asset Purchase Agreement, the Administrative Agent agrees as follows:

1. The Administrative Agent hereby releases its security interest in the Effen Assets under the Security Agreements.

2. Except as specifically released herein above, the Security Agreements remain in full force and effect as to all of the remaining assets covered thereby.

3. Pursuant to Article 9 of the Credit Agreement, the Administrative Agent has the authority to execute this Release on behalf of the Lenders.

CAPITAL ONE, NATIONAL ASSOCIATION, as
Administrative Agent

By: Lisa D. Morton
Name: Lisa D. Morton
Title: Vice President

EXHIBIT A

<i>Trademark</i>	<i>Country</i>	<i>Status</i>	<i>Reg. No.</i>	<i>App. No.</i>	<i>Classes</i>	<i>Goods</i>
E (STYLIZED)	USA	Registered	2848858	76/467744	33	vodka
EFFEN	USA	Registered	3252791	77/017563	33	distilled spirits
EFFEN	USA	Registered	3460475	77/174439	36	financial sponsorship of entertainment events, fashion shows, nightlife and lifestyle events, sporting events, cultural events and musical performances
EFFEN	USA	Registered	2788499	76/467741	33	vodka
EFFEN	USA	Allowed		77/329418	21	beverage glassware, ice buckets, cocktail shakers, bottle openers
EFFEN (STYLIZED)	USA	Registered	2788500	76/467743	33	vodka
EFFEN BLACK CHERRY	USA	Registered	2938623	76/489233	33	vodka
EFFEN IS A FIVE-LETTER WORD	USA	Registered	3466802	77/330957	33	distilled spirits
EFFEN RASPBERRY	USA	Registered	3309990	78/955458	33	vodka
LIQUID LUXURY	USA	Registered	3265983	78/634157	33	vodka
MARTINI MACHINE	USA	Registered	3404360	77/103555	33	vodka and dispensing and/or display equipment sold as a unit
EFFEN	AUSTRALIA	Pending	1038686		33	alcoholic beverages (except beers)
EFFEN	CANADA	Registered	687770	1292384		vodka
EFFEN (STYLIZED)	CANADA	Registered	687769	1292383		vodka

<i>Trademark</i>	<i>Country</i>	<i>Status</i>	<i>Reg. No.</i>	<i>App. No.</i>	<i>Classes</i>	<i>Goods</i>
EFFEN	EUROPEAN COMMUNITY	Registered	003576303	003576303	33	vodka
EFFEN	EUROPEAN COMMUNITY	Pending		944811	38	financial sponsorship of entertainment events, fashion shows, nightlife and lifestyle events, sporting events, cultural events and musical performances
EFFEN	INT'L REGISTRATION - MADRID PROTOCOL ONLY DESIGNATED COUNTRIES: EUROPEAN COMMUNITY	Registered	944811	944811	36	financial sponsorship of entertainment events, fashion shows, nightlife and lifestyle events, sporting events, cultural events and musical performances