

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
THE NUTRASWEET COMPANY		07/08/2009	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	NUTRASWEET PROPERTY HOLDINGS, INC.		
<b>Street Address:</b>	222 Merchandise Mart Plaza Suite 936		
<b>City:</b>	Chicago		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60654		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2346442	TWINSWEEP	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(212)246-8959		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-708-1870		
Email:	lbryer@ladas.com		
Correspondent Name:	Ladas & Parry LLP		
Address Line 1:	26 West 61st Street		
Address Line 4:	New York, NEW YORK 10023		
ATTORNEY DOCKET NUMBER:	NTMA 080927:753		
NAME OF SUBMITTER:	Lanning G. Bryer		
Signature:	/lgb/		
Date:	10/13/2009		

CH \$40.00 2346442

**Total Attachments: 3**

source=Assignment THE NUTRASWEET COMPANY#page1.tif

source=Assignment THE NUTRASWEET COMPANY#page2.tif

source=Assignment THE NUTRASWEET COMPANY#page3.tif

UNITED STATES OF AMERICA

A S S I G N M E N T

WHEREAS, **THE NUTRASWEET COMPANY**, a corporation organized under the laws of the State of Delaware, United States of America, located at 222 Merchandise Mart Plaza, Suite 936, Chicago, Illinois 60654, United States of America, [hereinafter called the ASSIGNOR] has adopted and used the following Trademark[s] registered in the United States Patent and Trademark Office:

**TWINSWEET**

**No. 2346442**

**Dated: May 2, 2000**

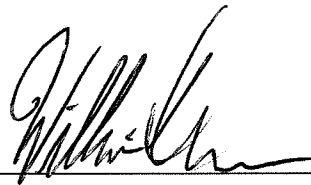
AND WHEREAS, **NUTRASWEET PROPERTY HOLDINGS, INC.**, a corporation organized and existing under the laws of the State of Delaware, United States of America, located at 222 Merchandise Mart Plaza, Suite 936, Chicago, Illinois 60654, United States of America, [hereinafter called the ASSIGNEE] is desirous of acquiring the right, title and interest in and to the said trademark[s] and the registration[s] thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, all right, title and interest in and to the said trademark[s] and registration[s] thereof, together with that part of the goodwill of the ASSIGNOR'S business connected with the use of and symbolized by the said trademark[s].

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this *28th* day of *July* 2009

**THE NUTRASWEET COMPANY**

[Corporate Seal]

By  \_\_\_\_\_  
*PRESIDENT* [Title]

C O R P O R A T E A C K N O W L E D G M E N T

UNITED STATES OF AMERICA ]  
 ]  
STATE OF ILLINOIS ] SS:  
 ]  
COUNTY OF COOK ]

On this 8th day of July 2009 before me personally appeared WILLIAM L DEREN, to me known, who, being by me duly sworn, did depose and say that he/she is the PRESIDENT of the corporation described in and which executed the foregoing instrument; that he/she knows the seal of said corporation; that the said seal affixed to said instrument is such corporate seal; that it was so affixed by order of the Board of Directors of said corporation and that he/she signed his/her name thereto by like order.

*Christopher Heinzinger*  
\_\_\_\_\_  
Notary Public

[SEAL]

