

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Natural Merchants, L.L.C.		08/10/2009	LIMITED LIABILITY COMPANY: OREGON
RECEIVING PARTY DATA			
Name:	Tree of Life, Inc.		
Street Address:	405 Golfway West Drive		
City:	St. Augustine		
State/Country:	FLORIDA		
Postal Code:	32095		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77607431	TERRA SUMMA	
CORRESPONDENCE DATA			
Fax Number:	(904)940-2553		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Email:	justin.mallot@treeoflife.com		
Correspondent Name:	Justin Mallot, Corporate Counsel		
Address Line 1:	405 Golfway West Drive		
Address Line 4:	St. Augustine, FLORIDA 32095		
NAME OF SUBMITTER:	Justin Mallot		
Signature:	/Justin Mallot/		
Date:	10/14/2009		

OP \$40.00 77607431

Total Attachments: 3
 source=Assignment to Tree of Life Inc. 8-10-2009#page1.tif

900145277

**TRADEMARK
 REEL: 004078 FRAME: 0140**

source=Assignment to Tree of Life Inc. 8-10-2009#page2.tif

source=Assignment to Tree of Life Inc. 8-10-2009#page3.tif

TRADEMARK
REEL: 004078 FRAME: 0141

ASSIGNMENT

WHEREAS, effective August 10, 2009, Natural Merchants, LLC an Oregon limited liability company (hereinafter the "Assignor") owns certain trademarks and goodwill associated therewith (collectively referred to as "Marks") and wishes to assign such Marks to Tree of Life, Inc., a Delaware corporation (hereinafter the "Assignee");

WHEREAS, for good and valuable consideration received and acknowledged, Assignor hereby assigns the Marks unto Assignee, its successors and assigns, all right, title, and interest throughout the United States, its territories and all foreign countries in and to the Marks, Applications and Registrations identified in Schedule A hereto; and all rights of action and recovery for past infringement thereof for the full term and all subsequent terms of any registration as fully and entirely as the same would have been held and enjoyed by the Assignor had this assignment not been made. This assignment is made free and clear of any liens and encumbrances.

Assignor: NATURAL MERCHANTS, LLC

Dated: August 10, 2009

By: 

Name: Richard Wright

Title: member

Accepted and agreed:

TREE OF LIFE, INC.

By: 

Name: LINDA M SMITH

Title: DIRECTOR, TREE BRANDS

Schedule A

To the Assignment dated August 10, 2009 between Natural Merchants, LLC an Oregon limited liability company and Tree of Life, Inc., a Delaware corporation:

U.S. Trademark Mark Application(s):

<u>Mark</u>	<u>Serial No.</u>	<u>Date Filed</u>
TERRA SUMMA	77/607,431	November 5, 2008