

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		Bill of Sale	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
M. H. Greenbaum Inc.		07/29/2002	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Atalanta Corporation		
Street Address:	1 Atalanta Plaza		
City:	Elizabeth		
State/Country:	NEW JERSEY		
Postal Code:	07206		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	0919490	AUSTRIAN ALPS	
CORRESPONDENCE DATA			
Fax Number:	(516)802-7008		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	516-802-7007		
Email:	pjuergensen@levystopol.com		
Correspondent Name:	Paul A. Juergensen		
Address Line 1:	1425 RXR Plaza		
Address Line 2:	c/o Levy, Stopol & Camelo, LLP		
Address Line 4:	Uniondale, NEW YORK 11556		
NAME OF SUBMITTER:	Paul A. Juergensen		
Signature:	/paul a. juergensen/		
Date:	10/14/2009		
Total Attachments: 2			

CH \$40.00 0919490

900145291

**TRADEMARK
 REEL: 004078 FRAME: 0212**

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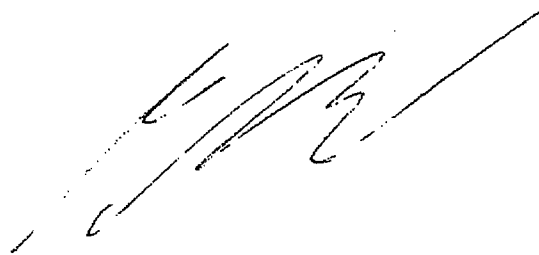
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REEL: 004078 FRAME: 0213

BILL OF SALE

KNOW ALL MEN BY THESE PRESENTS, that M. H. GREENEBAUM INC. of 7 Century Drive, Parsippany, New Jersey, party of the first part, for and in consideration of the sum of Ten (\$10.00) Dollars, lawful money of the United States to it in hand and other good and valuable consideration paid, by ATALANTA CORPORATION, of Atalanta Plaza, Elizabeth, New Jersey, party of the second part, the receipt whereof is hereby acknowledged has bargained and sold, and by these presents does grant and convey unto the said party of the second part, its successors and assigns, free and clear of all liabilities and encumbrances, the entire assets of its dairy import division (the "Business") as more particularly described as follows: (a) the furniture and/or equipment listed on Schedule A, and (b) the good will of the Business as a going concern.

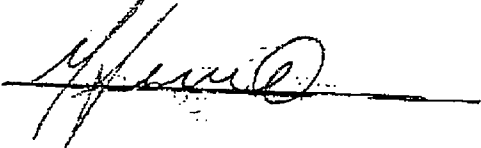
TO HAVE AND TO HOLD the same unto the party of the second part, its successors and assigns forever.

AND does for itself, its successors and assigns, covenant and agree, to and with the said party of the second part, to warrant and defend the sale of the aforesaid property hereby sold unto the said party of the second part, its successors and assigns, against all and every person and persons whomsoever.

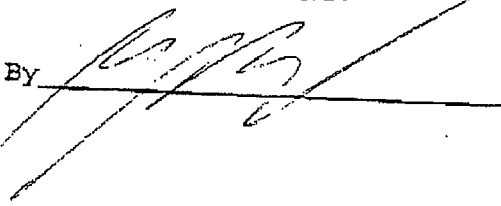


IN WITNESS WHEREOF the undersigned has set its hand as of the 29th day of July, 2002.

Signed, Sealed and Delivered in the Presence of



M.H. GREENEBAUM INC.

By 

STATE OF NEW JERSEY)
COUNTY OF HUDSON) ss.:

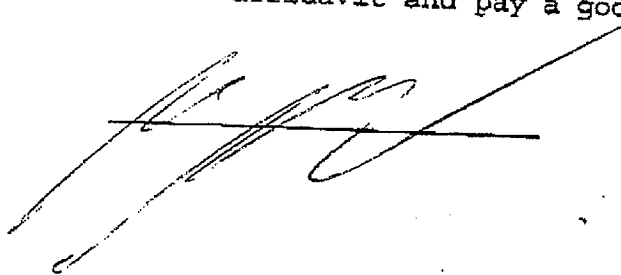
JOSEAN HINDOZ, being duly sworn, deposes and says: That he is the President of M.H. GREENEBAUM, INC. (hereinafter "GREENEBAUM"), the Business named in the foregoing Bill of Sale.

That GREENEBAUM is the sole and absolute owner of the Business described in the foregoing bill of sale, and has full right and authority to sell and transfer the same.

That the said Business and each and every part thereof is free and clear of any and all liens, security interests, levies, debts, taxes or other claims or encumbrances.

That there are no actions pending against GREENEBAUM in any court; nor are there any replevins, judgments or executions outstanding, now in force which would materially affect the Business; nor has any petition in bankruptcy or arrangement been filed by or against GREENEBAUM; nor has GREENEBAUM taken advantage of any law related to insolvency.

That this affidavit is made for the purpose of inducing Atalanta Corporation to purchase the Business described in said bill of sale knowing that it will rely on this affidavit and pay a good and valuable consideration.



SWORN to before me this 29th day of July, 2002

BARBARA HERRERAS
NOTARY PUBLIC OF NEW JERSEY
My Commission Expires Feb. 8, 2003
