

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
A Ticket to Kona, LLC		10/14/2009	LIMITED LIABILITY COMPANY: GEORGIA
RECEIVING PARTY DATA			
Name:	World Triathlon Corporation		
Street Address:	2701 North Rocky Point Drive, Suite 1250		
City:	Tampa		
State/Country:	FLORIDA		
Postal Code:	33607		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3434932	A TICKET TO KONA	
CORRESPONDENCE DATA			
Fax Number:	(813)223-7118		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	813/225-2500		
Email:	josephw@jpfirm.com		
Correspondent Name:	Joseph J. Weissman		
Address Line 1:	403 E. Madison Street, 4th Floor		
Address Line 4:	Tampa, FLORIDA 33602		
ATTORNEY DOCKET NUMBER:	TICKET TO KONA		
NAME OF SUBMITTER:	Joseph J. Weissman, Attorney of Record		
Signature:	/Joseph J. Weissman/		
Date:	10/14/2009		

OP \$40.00 3434932

Total Attachments: 2

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ASSIGNMENT

A TICKET TO KONA, LLC, a Georgia limited liability company ("ASSIGNOR") for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, does hereby assign, sell and transfer to WORLD TRIATHLON CORPORATION, a Florida corporation ("ASSIGNEE") the entire right, title and interest in and to:

(1) the word mark "A TICKET TO KONA" and related United States trademark registration thereof (Reg. No. 3,434,932) together with the goodwill symbolized by such mark, all renewal rights relating to the registration and all rights in and to any and all claims ASSIGNOR may have, at law or in equity for past infringement thereof, the same to be held and enjoyed by ASSIGNEE as fully and entirely as the same would have been held by ASSIGNOR had this transfer, assignment and sale not been made;



(2) the design mark  and related United States trademark application for registration thereof (Ser. No. 77/279,668) together with the goodwill symbolized by such mark, all renewal rights relating to the application and all rights in and to any and all claims ASSIGNOR may have, at law or in equity for past infringement thereof, the same to be held and enjoyed by ASSIGNEE as fully and entirely as the same would have been held by ASSIGNOR had this transfer, assignment and sale not been made; and

(3) the word mark "ALL IRON. ALL THE TIME" and related United States trademark application for registration thereof (Ser. No. 77/279,674) together with the goodwill symbolized

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by such mark, all renewal rights relating to the application and all rights in and to any and all claims ASSIGNOR may have, at law or in equity for past infringement thereof, the same to be held and enjoyed by ASSIGNEE as fully and entirely as the same would have been held by ASSIGNOR had this transfer, assignment and sale not been made.

This Assignment is made pursuant to the "Agreement" by and between ASSINGOR and ASSIGNEE, dated September 3, 2009.

IN WITNESS WHEREOF, the parties, intending to be legally bound, have caused this Assignment to be executed by their duly authorized officers as of the dates indicated below:

TICKET TO KONA, LLC

Paul Kirilic
By: Paul Kirilic
Title: Partner
Date: 10/13/09

WORLD TRIATHLON CORPORATION

Benjamin Fertic
By: Benjamin Fertic
Title: CEO
Date: 10-14-09

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