TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
A Ticket to Kona, LLC		I10/14/2009 I	LIMITED LIABILITY COMPANY: GEORGIA

RECEIVING PARTY DATA

Name:	World Triathlon Corporation	
Street Address:	2701 North Rocky Point Drive, Suite 1250	
City:	Tampa	
State/Country:	FLORIDA	
Postal Code:	33607	
Entity Type:	CORPORATION: FLORIDA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark	
Registration Number:	3434932	A TICKET TO KONA	

CORRESPONDENCE DATA

Fax Number: (813)223-7118

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 813/225-2500 Email: josephw@jpfirm.com Correspondent Name: Joseph J. Weissman

Address Line 1: 403 E. Madison Street, 4th Floor Address Line 4: Tampa, FLORIDA 33602

ATTORNEY DOCKET NUMBER:	TICKET TO KONA
NAME OF SUBMITTER:	Joseph J. Weissman, Attorney of Record
Signature:	/Joseph J. Weissman/
Date:	10/14/2009

TRADEMARK 900145330 REEL: 004078 FRAME: 0471

Total Attachments: 2

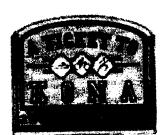
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TRADEMARK
REEL: 004078 FRAME: 0472

ASSIGNMENT

A TICKET TO KONA, LLC, a Georgia limited liability company ("ASSIGNOR") for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, does hereby assign, sell and transfer to WORLD TRIATHLON CORPORATION, a Florida corporation ("ASSIGNEE") the entire right, title and interest in and to:

(1) the word mark "A TICKET TO KONA" and related United States trademark registration thereof (Reg. No. 3,434,932) together with the goodwill symbolized by such mark, all renewal rights relating to the registration and all rights in and to any and all claims ASSIGNOR may have, at law or in equity for past infringement thereof, the same to be held and enjoyed by ASSIGNEE as fully and entirely as the same would have been held by ASSIGNOR had this transfer, assignment and sale not been made;



and related United States trademark application for registration thereof (Ser. No. 77/279,668) together with the goodwill symbolized by such mark, all renewal rights relating to the application and all rights in and to any and all claims ASSIGNOR may have, at law or in equity for past infringement thereof, the same to be held and enjoyed by ASSIGNEE as fully and entirely as the same would have been held by

(3) the word mark "ALL IRON. ALL THE TIME" and related United States trademark application for registration thereof (Ser. No. 77/279,674) together with the goodwill symbolized

ASSIGNOR had this transfer, assignment and sale not been made; and

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by such mark, all renewal rights relating to the application and all rights in and to any and all claims ASSIGNOR may have, at law or in equity for past infringement thereof, the same to be held and enjoyed by ASSIGNEE as fully and entirely as the same would have been held by ASSIGNOR had this transfer, assignment and sale not been made.

This Assignment is made pursuant to the "Agreement" by and between ASSINGOR and ASSIGNEE, dated September 3, 2009.

IN WITNESS WHEREOF, the parties, intending to be legally bound, have caused this Assignment to be executed by their duly authorized officers as of the dates indicated below:

TICKET TO KONA, LLC
Tail Wa
By: Paul Kinkin
Title: Partner
Date: 10 13 09
WORLD TRIATHLON CORPORATIO
By: Benjamin Fertic
Title: <u>CEO</u>

Date: 10-14-09

#131589

RECORDED: 10/14/2009

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