

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
In Mocean Group LLC		08/12/2009	LIMITED LIABILITY COMPANY: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ANNECO		
<b>Street Address:</b>	501 Seventh Avenue		
<b>Internal Address:</b>	7th Floor		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10018		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NEW YORK		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3012160	ANNE COLE STUDIO	
<b>Registration Number:</b>	1923772	ANNE COLE LOCKER	
<b>Registration Number:</b>	1344683	ANNE COLE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(732)634-3511		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	732-634-3520		
<b>Email:</b>	bgaynor@ezrasutton.com		
<b>Correspondent Name:</b>	Ezra Sutton and Associates, PA		
<b>Address Line 1:</b>	900 Route 9		
<b>Address Line 2:</b>	Suite 201		
<b>Address Line 4:</b>	Woodbridge, NEW JERSEY 07095		
<b>NAME OF SUBMITTER:</b>	Brian M. Gaynor		

**CH \$90.00 3012160**

**900145363**

**TRADEMARK  
 REEL: 004078 FRAME: 0670**

Signature:	/brian gaynor/
Date:	10/15/2009
Total Attachments: 3 source=20091015131102#page1.tif source=20091015131102#page2.tif source=20091015131102#page3.tif	

UNITED STATES TRADEMARK ASSIGNMENT

WHEREAS, In Mocean Group, LLC, (hereinafter "**Assignor**"), a limited liability company organized and existing under laws of the State of New York, having a place of business at 500 Seventh Avenue, 7th Floor, New York, New York 10018, is the owner of the entire rights, title, and interest in and to the following trademarks, trademark registrations, trademark applications and the goodwill of the business associated with said marks and registrations, attached hereto as Appendix A;

WHEREAS, ANNECO, LLC, (hereinafter "**Assignee**"), a limited liability company organized and existing under laws of the State of New York, having a place of business at 501 Seventh Avenue, 7th Floor, New York, New York 10018, is desirous of acquiring the entire right, title, and interest in and to said trademarks, trademark registrations, and the goodwill of the business associated with such marks and registrations;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, **Assignor** does hereby assign and transfer to **Assignee** all of its rights, title, and interest in and to said trademarks and trademark registrations, together with that part of the goodwill of the business associated with the use of and symbolized by said marks and registrations; as well as the right to sue for past infringement.

**Assignor** represents and warrants that it is the sole owner of said marks and

registrations; that the marks and registrations are valid and in full force and effect; and that said marks are assigned free of any claims, liens, security interests or other encumbrances. Furthermore, **Assignor** represents and warrants that it has the sole right to use said marks, and to the best of the undersigned's knowledge, the marks are not used by any other entity; and there are no pending or threatened claims against the marks; and said marks do not infringe on the rights of another trademark owner.

**Assignor** agrees to perform all reasonable and proper acts at the request and expense of **Assignee**, which **Assignee** may require in order to vest all of **Assignor's** rights, title, and interest in and to said trademarks and trademark registrations in **Assignee** or its successor.

IN WITNESS WHEREOF, I have set my signature herewith:

IN MOCEAN GROUP, LLC

Dated: August 12, 2009

  
C.E.O.

State of New York  
County of New York

On this \_\_\_\_\_ day of August, 2009, before me appeared the person(s) who signed this instrument, who being sworn, acknowledged that he or she signed this instrument as a free act.

Notary Public

EXHIBIT A (CONT'D)

<u>MARK</u>	<u>COUNTRY</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
ANNE COLE STUDIO	UNITED STATES	3,012,160	11/01/2005
ANNE COLE LOCKER	UNITED STATES	1,923,772	10/03/1995
ANNE COLE	UNITED STATES	1,344,683	06/25/1985