

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Notice of Grant of Security Interest in Trademarks

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Promo Works, L.L.C.		12/23/2005	LIMITED LIABILITY COMPANY: ILLINOIS

RECEIVING PARTY DATA

Name:	Allied Capital Corporation, as Agent
Street Address:	520 Madison Avenue
Internal Address:	27th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10022
Entity Type:	CORPORATION: MARYLAND

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	3506508	SAMPLEONE
Registration Number:	3497044	HEALTH TRENDS SAMPLING NETWORK
Registration Number:	3450954	PRODEMOWORKS
Registration Number:	3428614	MICONEXXION
Registration Number:	3588199	SAMPLESAFE
Registration Number:	3561980	HEALTHTRENDS
Registration Number:	3561979	STREETSTOPS
Registration Number:	3422720	PROMOWORKS

CORRESPONDENCE DATA

Fax Number: (919)416-8328
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 9192868041
 Email: pto_tmconfirmation@mvalaw.com

OP \$215.00 3506508

900145366

**TRADEMARK
 REEL: 004078 FRAME: 0699**

Correspondent Name: Moore & Van Allen PLLC
Address Line 1: 430 Davis Drive
Address Line 2: Suite 500
Address Line 4: Morrisville, NORTH CAROLINA 27560

ATTORNEY DOCKET NUMBER:	032206-000019 JES
NAME OF SUBMITTER:	Ellen A. Rubel
Signature:	/Ellen A. Rubel/
Date:	10/15/2009

Total Attachments: 4
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NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

Gentlemen:

Please be advised that pursuant to the Security and Pledge Agreement dated as of December 23, 2005 (as the same may be amended, modified, extended or restated from time to time, the "Agreement") by and among the Obligors party thereto (each an "Obligor" and collectively, the "Obligors") and Allied Capital Corporation, which is serving as Agent for the Lenders under the Credit Agreement referred to therein (the "Agent"), the undersigned Obligor has granted and hereby grants a continuing security interest in and continuing lien upon, the trademarks and trademark applications shown below to the Agent, subject to and upon the terms and conditions of the Agreement, which are incorporated herein by reference:

TRADEMARKS

<u>Trademark No.</u>	Description of Trademark <u>Item</u>	Date of <u>Trademark</u>
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[see attached Exhibit A]

TRADEMARK APPLICATIONS

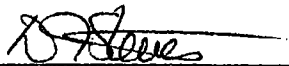
<u>Trademark Applications No.</u>	Description of Trademark <u>Applied For</u>	Date of Trademark <u>Applications</u>
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[see attached Exhibit A]

The Obligors and the Agent hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

PROMO WORKS, L.L.C.

By: 
Name: Daniel T. Steiner
Title: Chief Executive Officer

Acknowledged and Accepted:

ALLIED CAPITAL CORPORATION, as Agent

By: _____
Name: _____
Title: _____

The Obligors and the Agent hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

PROMO WORKS, L.L.C.

By: _____
Name: _____
Title: _____

Acknowledged and Accepted:

ALLIED CAPITAL CORPORATION, as Agent

By: *Trevor D. Cready*
Name: *Trevor D. Cready*
Title: *Principal*

EXHIBIT A

**PromoWorks, L.L.C.
(Illinois LLC)**

U.S. Trademarks

Registered Marks

Mark	Registration No.	Registration Date
SAMPLEONE	3506508	09/23/08
HEALTH TRENDS SAMPLING NETWORK and Design	3497044	09/02/08
PRODEMOWORKS	3450954	06/17/08
MICONEXXION	3428614	05/13/08
SAMPLESAFE	3588199	03/10/09
HEALTHTRENDS	3561980	01/13/09
STREETSTOPS	3561979	01/13/09
PROMOWORKS	3422720	05/06/08