

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
United Agri Products, Inc.		10/14/2009	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	Loveland Products, Inc.
<b>Street Address:</b>	7251 W. 4th Street
<b>City:</b>	Greeley
<b>State/Country:</b>	COLORADO
<b>Postal Code:</b>	80634
<b>Entity Type:</b>	CORPORATION: COLORADO

**PROPERTY NUMBERS Total: 14**

Property Type	Number	Word Mark
Registration Number:	3091252	COLT
Registration Number:	3002863	
Registration Number:	3216294	ENSIGN
Registration Number:	3040088	GEO AG SOLUTIONS
Registration Number:	2975881	GEOMAX
Registration Number:	2853290	GROGANIC
Registration Number:	3122599	HARVEST PAY
Registration Number:	2888430	NUTRISCRPTION
Registration Number:	3010797	NUTRISCRPTION
Registration Number:	3478087	NUTRISCRPTION
Registration Number:	2947878	PROWHEAT GROWER
Registration Number:	2942272	UAP
Registration Number:	1716243	UAP SEED
Registration Number:	2998690	VERDICON

OP \$365.00 3091252

**900145374**

**TRADEMARK  
 REEL: 004078 FRAME: 0808**

CORRESPONDENCE DATA

Fax Number: (303)607-3600  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 303-607-3500  
Email: trademarkdnvr@faegre.com  
Correspondent Name: Leslie P. Kramer  
Address Line 1: 1700 LINCOLN STREET  
Address Line 2: 3200 Wells Fargo Center  
Address Line 4: Denver, COLORADO 80203-4532

ATTORNEY DOCKET NUMBER:	19661-300153
NAME OF SUBMITTER:	Leslie P. Kramer
Signature:	/Leslie P. Kramer/
Date:	10/15/2009
Total Attachments: 2 source=Marks Owned by United Agri Prod to LPI 10-14-2009#page1.tif source=Marks Owned by United Agri Prod to LPI 10-14-2009#page2.tif	

## Trademark Assignment

WHEREAS, UNITED AGRI PRODUCTS, INC., a Corporation under the laws of Delaware, with a principal address of 7251 W. 4th Street, Greeley, CO 80634 (“Assignor”), is the record owner of the following United States trademark registrations:

<u>Mark</u>	<u>Appln/Reg No</u>	<u>Appln/Reg Date</u>
COLT	3,091,252	5/9/2006
DESIGN (VERDICON - Triangle)	3,002,863	9/27/2005
ENSIGN	3,216,294	3/6/2007
GEO AG SOLUTIONS and Design	3,040,088	1/10/2006
GEOMAX (Stylized)	2,975,881	7/26/2005
GROGANIC	2,853,290	6/15/2004
HARVEST PAY (AND DESIGN)	3,122,599	8/1/2006
NUTRISCIPTION	2,888,430	9/28/2004
NUTRISCIPTION	3,010,797	11/1/2005
NUTRISCIPTION and Design	3,478,087	7/29/2008
PROWHEAT GROWER	2,947,878	5/10/2005
UAP & World Map Design	2,942,272	4/19/2005
UAP SEED and Design (Oval)	1,716,243	9/15/1992
VERDICON	2,998,690	9/20/2005

(the “Marks”);

WHEREAS, Loveland Products, Inc., a Corporation under the laws of Colorado, with a principal address of 7251 W. 4th Street, Greeley, CO 80634 (the “Assignee”), is desirous of acquiring said Marks and all title and rights thereunder, together with the goodwill of the business with which the Marks are used and which is symbolized by the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Marks, including any registrations and applications to register the Marks, together with the goodwill of the business symbolized by the Marks, all

common law rights related to the Marks, all rights of renewal and extension, and the right to recover for damages and profits for past, present and future infringements thereof.

UNITED AGRI PRODUCTS, INC.

Date: Oct 14-09

By J. Billy Wolfe

Name:

Title:

Assistant Corporate Sec.

fb.us.4477253.01