

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ike Enterprises Inc.		09/30/2009	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	Rock N Roll Gourmet, Inc.		
Street Address:	7600 Jericho Turnpike		
City:	Jericho		
State/Country:	NEW YORK		
Postal Code:	11797		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77375410	HIPPIE CHIPS	
CORRESPONDENCE DATA			
Fax Number:	(212)261-9864		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2125412064		
Email:	nyuspto@bryancave.com		
Correspondent Name:	Todd Braverman, Esq.		
Address Line 1:	1290 Avenue of the Americas		
Address Line 2:	Bryan Cave LLP		
Address Line 4:	New York, NEW YORK 10104		
ATTORNEY DOCKET NUMBER:	0301798		
NAME OF SUBMITTER:	Todd Braverman, Esq.		
Signature:	/tjbraverman/		
Date:	10/15/2009		

CH \$40.00 77375410

Total Attachments: 2

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TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT is entered into as of the 30th day of September, 2009 by and between Ike Enterprises Inc. (Assignor) and Rock N Roll Gourmet, Inc. ("Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in the mark HIPPIE CHIPS, (hereinafter referred to as the "Mark") for which it owns a pending application in the United States, U.S. Application Serial No. 77375410 (the "Application"); and

WHEREAS, Assignor and Assignee are parties to a Mutual Release and Settlement Agreement, with an effective date of September 30, 2009 ("Agreement"); and

WHEREAS, Assignee is desirous of acquiring pursuant to the terms and conditions of the Agreement any and all rights that Assignor may have in and to the Mark in the United States, including the Application, together with the goodwill associated therewith in the United States,

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign, sell, transfer and convey unto Assignee all right, title and interest in and to the Mark in the United States, including the Application, together with the goodwill associated therewith in the United States.

Assignor agrees to execute and deliver at the request of Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts Assignee may require in order to vest all Assignor's rights, title, and interest in and to the Mark in Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

IN WITNESS WHEREOF, the undersigned has duly executed this Trademark Assignment Agreement for and on behalf of Assignor as of the day and year first above written.

IKE ENTERPRISES INC.

Dated: Oct. 14 /09

By: [Signature]
Name: Jan Walker
Title: President

ROCK N ROLL GOURMET, INC.

Dated: October 15, 2009

By: [Signature]
Name: DAN EHRLICH
Title: Chief Executive Officer