Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Polean Foods Inc.		10/13/2009	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	Olymel L.P.
Street Address:	2200 Leon-Pratte Street
Internal Address:	Suite 400
City:	St-Hyacinthe, Quebec
State/Country:	CANADA
Postal Code:	J2S 4B6
Entity Type:	LIMITED PARTNERSHIP: CANADA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2918759	CANADIAN PREMIUM

CORRESPONDENCE DATA

Fax Number: (516)822-3582

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 5168223550

Email: aebdocket@hoffmannbaron.com

Correspondent Name: Hoffmann & Baron, LLP Address Line 1: 6900 Jericho Turnpike

Address Line 4: Syosset, NEW YORK 11791

ATTORNEY DOCKET NUMBER: 2009-2 (0001)

DOMESTIC REPRESENTATIVE

Name:

Address Line 1: Address Line 2:

900145446

TRADEMARK REEL: 004079 FRAME: 0433 2918759

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Address Line 3: Address Line 4:		
NAME OF SUBMITTER:	Anthony E. Bennett	
Signature:	/anthony e bennett/	
Date:	10/15/2009	
Total Attachments: 3 source=Assignment#page1.tif source=Assignment#page2.tif source=Assignment#page3.tif		

TRADEMARK
REEL: 004079 FRAME: 0434

ASSIGNMENT OF TRADEMARK

WHEREAS, POLSTAR INTERNATIONAL FOODS, INC. did apply to the

United States Patent and Trademark Office to register the Trademark "CANADIAN"

PREMIUM" under Serial No. 78/160898 dated September 5, 2002 (with the annotation

that the date of first use of said mark anywhere was July 8, 2002) which trademark was

registered on January 18, 2005 under U.S. Registration No. 2,918,759;

WHEREAS, POLSTAR INTERNATIONAL FOODS, INC. assigned all of its

right, title and interest in and to said trademark and/or its application including associated

goodwill by assignment to POLEAN FOODS INC. which was executed and notarized on

October 3, 2003 which was submitted to the U.S. Patent and Trademark Office on

October 10, 2003 and officially recorded by the U. S. Patent and Trademark Office on

September 13, 2004;

WHEREAS, the U.S. Patent and Trademark Office has officially recognized

POLEAN FOODS INC. as being the owner of the "CANADIAN PREMIUM"

trademark, registered January 18, 2005 as appears in the Trademark Principal Register for

Registration No. 2,918,759, and

WHEREAS, OLYMEL L.P., hereinafter referred to as "Assignee" whose mailing

address is 2200 Léon-Pratte Street, Suite 400, St-Hyacinthe, Québec, J2S 4B6 is desirous

of acquiring the entirety of all right, title and interest in and to said "CANADIAN

PREMIUM" trademark:

NOW, THEREFORE, in consideration of the sum of Thirty-Five Thousand

Dollars (\$35,000.00), the receipt whereof is hereby acknowledged, and other good and

valuable consideration, Assignor, POLEAN FOODS, INC., does by these presents hereby

TRADEMARK

REEL: 004079 FRAME: 0435

sell, assign and transfer unto said Assignee, all the right, title and interest which Assignor

has or may have in and to the trademark "CANADIAN PREMIUM" including U.S.

Trademark Registration No. 2,918,759 along with the goodwill associated therewith, to

Assignee and that the same is to be held and enjoyed by the said Assignee for their own

use, purposes and behalf, for their legal representative and assigns, to the full end of the

term for which said trademark may be granted, as fully and entirely as if the same would

have been held by Assignor had this Assignment and sale not been made.

Executed this 13 day of October, 2009, at Hampstead, North Carolina.

POLEAN FOODS, INC.

By:

Peter C. Jazwinski, President

TRADEMARK REEL: 004079 FRAME: 0436 **ACKNOWLEDGMENT**

State of North Carolina

SS.:

County of Pender

RECORDED: 10/15/2009

On the 13 day of October, 2009, before me, the undersigned, a notary in and for the State of North Carolina, appeared PETER C. JAZWINSKI, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the attached Assignment of Trademark; that he acknowledged to me that he executed the same in his capacity and that by his signature on the instrument, the corporation upon behalf of which he acted, executed the instrument.

Elizabeth Workel (Notary Public)

My Commission Expires 2-15-2014

TRADEMARK REEL: 004079 FRAME: 0437