

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Universal Enterprises, Inc.		10/14/2009	CORPORATION: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	Cafe' America USA, Inc.		
Street Address:	455 West 37th Street		
Internal Address:	Unit 807		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	CORPORATION: PENNSYLVANIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3661701	UNIVERSAL	
Registration Number:	3648470	U	
CORRESPONDENCE DATA			
Fax Number:	(215)563-4044		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	215.563.4100		
Email:	rherell@ddhs.com, docketclerk@ddhs.com		
Correspondent Name:	Roger W. Herrell, Esq.		
Address Line 1:	1601 Market Street		
Address Line 2:	Suite 2400		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103		
ATTORNEY DOCKET NUMBER:	4634-T03960/3874US00		
NAME OF SUBMITTER:	Roger W. Herrell, Esq.		

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**TRADEMARK
 REEL: 004079 FRAME: 0800**

Signature:	/Roger W. Herrell/
Date:	10/16/2009
Total Attachments: 2 source=universal assignment#page1.tif source=universal assignment#page2.tif	

SERVICE MARK ASSIGNMENT

WHEREAS, UNIVERSAL ENTERPRISES, INC., a corporation of the State of Pennsylvania, ("ASSIGNOR"), has adopted, used and is the owner of the following United States Service Marks, hereinafter referred to as "the Marks":

<u>SERVICE MARK</u>	<u>REGISTRATION NO.</u>
UNIVERSAL & Design	3,661,701
U Design	3,648,470

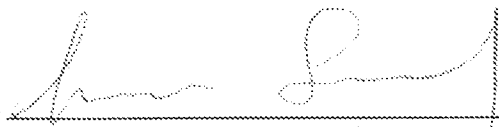
WHEREAS, CAFÉ AMERICA USA, INC., a corporation of the State of Pennsylvania, located at 455 West 37th Street, Unit 807, New York, NY 10018, ("ASSIGNEE"), desires to acquire the entire right, title and interest in and to the Marks and the registrations thereof, together with the goodwill of the business symbolized by the Marks, including the right to bring actions for infringement of the Marks occurring prior to the date of this Assignment;

NOW, THEREFORE, in consideration of the amount of One (\$1.00) Dollar, and other good and valuable consideration, the receipt and legal sufficiency of which are hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer and set over to said ASSIGNEE, all its right, title and interest in and to the Marks, and the above-identified registrations for the Marks, including all common law rights, together with the goodwill of the business symbolized by the Marks, and including the right to sue and recover for any past infringement of the Marks, said rights to be held and enjoyed by ASSIGNEE for its own use and benefit and for the use and benefit of its successors, assigns or legal representatives, as fully and entirely as the same would have

been held and enjoyed by said ASSIGNOR if this Assignment and sale had not been made.

IN WITNESS WHEREOF, ASSIGNOR has executed this Assignment as of the 14th day of October, 2009.

UNIVERSAL ENTERPRISES, INC.

BY: 

Jashveer Singh
Secretary