

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
SunniRoobos, Inc.		03/28/2007	CORPORATION: IDAHO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Reddrox, Inc.		
<b>Street Address:</b>	863 W. Quarter Drive		
<b>City:</b>	Eagle		
<b>State/Country:</b>	IDAHO		
<b>Postal Code:</b>	83616		
<b>Entity Type:</b>	CORPORATION: IDAHO		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77070353	REDDROX VITAL HYDRATION	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(208)342-3829		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(208) 344-6000		
<b>Email:</b>	bfrazer@hawleytroxell.com		
<b>Correspondent Name:</b>	Brad R. Frazer		
<b>Address Line 1:</b>	877 Main Street		
<b>Address Line 2:</b>	Suite 1000		
<b>Address Line 4:</b>	Boise, IDAHO 84702		
<b>ATTORNEY DOCKET NUMBER:</b>	44577-0002		
<b>NAME OF SUBMITTER:</b>	Brad R. Frazer, Attorney of Record		
<b>Signature:</b>	/brad r frazer/		
<b>Date:</b>	10/16/2009		

OP \$40.00 77070353

Total Attachments: 0

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