

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Emerald Innovations LLC		10/02/2009	LIMITED LIABILITY COMPANY: OHIO
RECEIVING PARTY DATA			
Name:	Dyno Seasonal Solutions LLC		
Street Address:	1571 W. Copans Road		
Internal Address:	Suite 105		
City:	Pompano Beach		
State/Country:	FLORIDA		
Postal Code:	33064		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 11			
Property Type	Number	Word Mark	
Registration Number:	2058709		
Registration Number:	2107534	EVERGREEN	
Registration Number:	2396510	PENTA	
Registration Number:	2044217	THE ONE MINUTE CHRISTMAS TREE STAND	
Registration Number:	1593060	GPG	
Registration Number:	2048246	ALL-IN-ONE	
Registration Number:	2759971	OMNI	
Registration Number:	3036692	ONCE N' FOREVER	
Registration Number:	1545408	LITES-UP	
Registration Number:	1986108	SWIVEL STRAIGHT	
Serial Number:	77553853	EVERYDAY INNOVATIONS	
CORRESPONDENCE DATA			

OP \$290.00 2058709

Fax Number: (202)955-5564

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: kimberly.hoover@hklaw.com

Correspondent Name: Richard Perez

Address Line 1: 701 Brickell Avenue

Address Line 2: Holland & Knight LLP

Address Line 4: Miami, FLORIDA 33131

ATTORNEY DOCKET NUMBER:	108496-5
NAME OF SUBMITTER:	Richard Perez
Signature:	/richard perez/
Date:	10/16/2009

Total Attachments: 2

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TRADEMARK ASSIGNMENT

This Trademark Assignment, dated as of October 2, 2009, is made by and between Emerald Innovations, L.L.C., an Ohio limited liability company, located at 2200 Overlook Road, Cleveland, Ohio 44106 (hereinafter "Assignor") and Dyno Seasonal Solutions, LLC, a Delaware limited liability company located at 1571 W. Copans Road, Suite 105, Pompano Beach, FL 33064 (hereinafter "Assignee").

WHEREAS, Assignor is owner of all marks and corresponding applications and registrations along with the good will they represent and all business associated with the marks as listed on the attached Exhibit A; and

WHEREAS, Assignee desires to acquire by assignment all marks and corresponding applications and registrations along with the good will they represent and all business associated with the marks as listed on the attached Exhibit A.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns, grants, transfers and otherwise conveys to Assignee, its successors and assigns, as of the effective date of this assignment, its entire right, title and interest in and to the marks and corresponding applications and registrations along with the good will they represent and all business associated with the marks, and the right to sue for past infringements thereof.

Assignor: Emerald Innovations, L.L.C.

By: William J. Kriss
Name: WILLIAM J. KRISS
Title: PRESIDENT & CEO

Exhibit A

United States Registered Trademarks

<u>Registration No.</u>	<u>Mark</u>	<u>Registration Date</u>
2058709	Tree Stand Configuration	May 6, 1997
2107534	Evergreen	October 21, 1997
2207188	Pivot Point	November 3, 1998
2396510	Penta	October 17, 2000
2044217	The One Minute Christmas Tree Stand	March 11, 1997
1593060	GPG	April 24, 1990
2048246	All-In-One	March 25, 1997
2759971	Omni	September 2, 2003
3036692	Once N Forever	December 27, 2005
1545408	Lites-Up	June 27, 1989
1986108	Swivel Straight	July 9, 1996

Canadian Registered Trademarks

TMA560117	The One Minute Christmas Tree Stand	November 14, 2001
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Mexican Registered Trademarks

963492	Ez Up	November 27, 2006
959003	Ez Up	October 27, 2006
935577	Ez Up	May 29, 2006

Pending Trademark Applications

<u>Serial No.</u>	<u>Mark</u>	<u>Filing Date</u>
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United States

77/553853	Everyday Innovations	August 22, 2008
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Canada

1272792	Tree Stand Configuration	September 20, 2005
1280688	Ez Up	November 23, 2005