

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	07/01/2007

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Ouidad Licensing Corporation	FORMERLY Ouidad Products Corporation	07/01/2007	CORPORATION: CONNECTICUT

RECEIVING PARTY DATA

Name:	Ouidad Licensing, LLC
Street Address:	89 Putnam Park Road
City:	Bethel
State/Country:	CONNECTICUT
Postal Code:	06801
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	3203946	SUMMER SHIELD
Registration Number:	3301732	CURLS FOR A CURE
Registration Number:	2959911	KRLY
Registration Number:	3205982	CLIMATE CONTROL

CORRESPONDENCE DATA

Fax Number: (212)252-0457
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (212) 779-9800
 Email: rhunter@lubojaxhau.com
 Correspondent Name: Richard M. Hunter
 Address Line 1: 10 East 40th Street
 Address Line 2: 30th Floor
 Address Line 4: New York, NEW YORK 10016

OP \$115.00 3203946

ATTORNEY DOCKET NUMBER:	JCT.OUIDAD
NAME OF SUBMITTER:	Richard M Hunter
Signature:	/richardmhuntersr/
Date:	10/19/2009
Total Attachments: 4 source=Summer Sh Curls 4 Cure KRLY Assignment#page1.tif source=Summer Sh Curls 4 Cure KRLY Assignment#page2.tif source=Climate Control by merger#page1.tif source=Climate Control by merger#page2.tif	

ACKNOWLEDGMENT OF MERGER and TRADEMARK ASSIGNMENT

It is hereby acknowledged that OUIDAD LICENSING CORPORATION., a Connecticut corporation, with an office located at 89 PUTNAM PARK RD, BETHEL, CT, 06801, ("Assignor"), and OUIDAD LICENSING, LLC, a Delaware corporation with an office at 89 PUTNAM PARK RD, BETHEL, CT, 06801("Assignee") merged, leaving Assignee as the surviving corporation on or about July 1, 2007 and it is further acknowledged that Assignor and Assignee corporations agreed to assign and transfer Assignor's rights and interest in certain intellectual property, including but not limited to trademarks identified below to Assignee.

SUMMER SHIELD	3203946
CURLS FOR A CURE	3301732
KRLY	2959911

As of July 1, 2007, Assignor had transferred to Assignee and Assignee had received from Assignor, Assignor's worldwide rights, title(s) and interest(s) in, to and under the Trademarks, together with the goodwill of the business(es) associated therewith, including all rights to sue for infringement of any Trademark, whether arising prior to or subsequent to the date of the Assignment, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States, Canada and in any other jurisdiction in the World, the same to be held and enjoyed by the said Assignee, its successors and assigns from and after the date of such assignment as fully and entirely as the same would have been held and enjoyed by Assignor had the Assignment not been made.

Subsequent to or simultaneously with such assignments, Assignor and Assignee merged, with Assignee, Ouidad Licensing, LLC being the surviving corporation.

ASSIGNMENT made as of July 1, 2007 by Assignor, to Assignee is hereby acknowledged by OUIDAD LICENSING, LLC, Assignee and surviving corporation.

Ouidad Licensing, LLC, Assignee

By: *Peter J. Wise*
 Title: COO
 Date: 9/28/09

STATE OF CONNECTICUT)

COUNTY OF)

On the 28 day of Sept 2009, before me, the undersigned, personally appeared Peter J. Wise, personally known to me or proved to me on the basis of satisfactory

evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity as Pres. of POP'S WISE, Inc. a Connecticut corporation, successor to Ouidad Products Corporation, formerly Ouidad, Inc., and that by said signature on the instrument, the corporation on behalf of which the person acted, executed the same.

Margaret Caruso
Notary Public

MARGARET CARUSO
NOTARY PUBLIC
MY COMMISSION EXPIRES JUNE 30, 1943

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[Signature]

ACKNOWLEDGMENT OF MERGER and TRADEMARK ASSIGNMENT

It is hereby acknowledged that OUIDAD LICENSING CORPORATION., a Connecticut corporation, with an office located at 89 PUTNAM PARK RD, BETHEL, CT, 06801, ("Assignor"), and OUIDAD LICENSING, LLC, a Delaware corporation with an office at 89 PUTNAM PARK RD, BETHEL, CT, 06801("Assignee") merged, leaving Assignee as the surviving corporation on or about July 1, 2007 and it is further acknowledged that Assignor and Assignee corporations agreed to assign and transfer Assignor's rights and interest in certain intellectual property, including but not limited to trademarks identified below to Assignee.

Climate Control®: Registration Number 3205982

As of July 1, 2007, Assignor had transferred to Assignee and Assignee had received from Assignor, Assignor's worldwide rights, title(s) and interest(s) in, to and under the Trademarks, together with the goodwill of the business(es) associated therewith, including all rights to sue for infringement of any Trademark, whether arising prior to or subsequent to the date of the Assignment, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States, Canada and in any other jurisdiction in the World, the same to be held and enjoyed by the said Assignee, its successors and assigns from and after the date of such assignment as fully and entirely as the same would have been held and enjoyed by Assignor had the Assignment not been made.

Subsequent to or simultaneously with such assignments, Assignor and Assignee merged, with Assignee, Ouidad Licensing, LLC being the surviving corporation.

ASSIGNMENT made as of July 1, 2007 by Assignor, to Assignee is hereby acknowledged by OUIDAD LICENSING, LLC, Assignee and surviving corporation.

Ouidad Licensing, LLC, Assignee

By: [Signature]
Title: PRESIDENT
Date: 10/14/2009

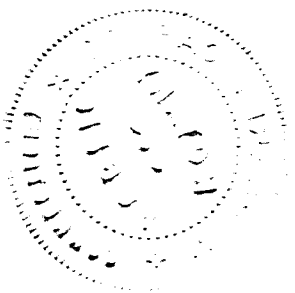
STATE OF CONNECTICUT)

COUNTY OF)

On the 14th day of Oct 2009, before me, the undersigned, personally appeared POP'S WISE, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity as PRESIDENT of POP'S WISE, Inc. a Connecticut corporation, successor to Ouidad Products Corporation, formerly Ouidad, Inc., and that by said signature on the instrument, the corporation on behalf of which the person acted, executed the same.

MARGARET CARUSO
NOTARY PUBLIC
MY COMMISSION EXPIRES JUNE 30, 2010

[Signature]
Notary Public



RECORDED: 10/19/2009

**TRADEMARK
REEL: 004080 FRAME: 0570**