

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	10/13/2009		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Ouidad Products Corporation	FORMERLY Ouidad, Inc.	10/13/2007	CORPORATION: CONNECTICUT
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Ouidad Licensing, LLC		
<b>Street Address:</b>	89 Puntam Park Road		
<b>City:</b>	Bethel		
<b>State/Country:</b>	CONNECTICUT		
<b>Postal Code:</b>	06801		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3487652	BOTANICAL BOOST	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(212)252-0457		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(212) 779-9800		
Email:	rhunter@luboathau.com		
Correspondent Name:	Richard M. Hunter		
Address Line 1:	10 East 40th Street		
Address Line 2:	30th Floor		
Address Line 4:	New York, NEW YORK 10016		
ATTORNEY DOCKET NUMBER:	JCT.OUIDD		
NAME OF SUBMITTER:	Richard M. Hunter		
Signature:	/richardmhunters/		

OP \$40.00 3487652

**900145587**

**TRADEMARK**  
**REEL: 004080 FRAME: 0587**

Date:

10/19/2009

Total Attachments: 2

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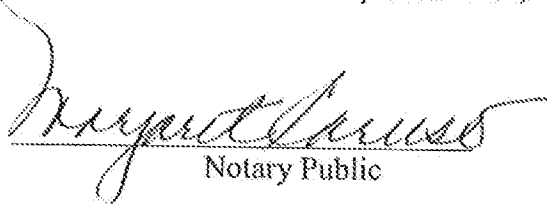
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STATE OF CONNECTICUT)

COUNTY OF )

On the 28 day of Sept 2009, before me, the undersigned, personally appeared POP'S WISE, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity as PRES. of POP'S WISE, Inc. a Connecticut corporation, successor to Ouidad Products Corporation, formerly Ouidad, Inc., and that by said signature on the instrument, the corporation on behalf of which the person acted, executed the same.

  
Notary Public

MARGARET CARUSO  
NOTARY PUBLIC  
MY COMMISSION EXPIRES JAN 31, 2016

