

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	07/01/2007

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Ouidad Products Corporation	FORMERLY Ouidad, Inc.	07/01/2009	CORPORATION: CONNECTICUT

**RECEIVING PARTY DATA**

Name:	Ouidad Licensing, LLC
Street Address:	89 Putnam Park Road
City:	Bethel
State/Country:	CONNECTICUT
Postal Code:	06801
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 3**

Property Type	Number	Word Mark
Registration Number:	1794602	OIDAD
Registration Number:	2622565	CARVING AND SLICING
Registration Number:	2727136	CURL QUENCHER

**CORRESPONDENCE DATA**

Fax Number: (212)252-0457  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: (212) 779-9800  
 Email: rhunter@lubojoathau.com  
 Correspondent Name: Richard M. Hunter  
 Address Line 1: 10 East 40th Street  
 Address Line 2: 30th Floor  
 Address Line 4: New York, NEW YORK 10016

ATTORNEY DOCKET NUMBER: JCT.OUIDAD

**900145592**

**TRADEMARK  
 REEL: 004080 FRAME: 0608**

**OP \$90.00 1794602**

NAME OF SUBMITTER:	Richard M. Hunter
Signature:	/richardmhunter/
Date:	10/19/2009
Total Attachments: 2 source=Ouidad Carving-Slicing Curl Quencher TM Assign#page1.tif source=Ouidad Carving-Slicing Curl Quencher TM Assign#page2.tif	

## ACKNOWLEDGMENT OF TRADEMARK ASSIGNMENT

POPS WISE, INC., a Connecticut corporation, with an office located at 89 PUTNAM PARK RD, BETHEL, CT, 06801, having merged with OUIDAD PRODUCTS CORPORATION, formerly known as OUIDAD, INC., a Connecticut corporation, on or before December 12, 2008 is the surviving corporation and successor to OUIDAD PRODUCTS CORPORATION, formerly known as OUIDAD, INC.

On or before July 1, 2007, OUIDAD PRODUCTS COMPANY, formerly Ouidad, Inc., ("Assignor"), transferred to OUIDAD LICENSING, LLC, a Delaware corporation with an office at 89 PUTNAM PARK RD, BETHEL, CT, 06801 ("Assignee") certain Intellectual Property Rights without limitation the trademarks of Assignor including specifically;

OUIDAD	Registration Number 1794602
CARVING AND SLICING	Registration Number 2622565
CURL QUENCHER	Registration Number 2727136

Assignor transferred to Assignee and Assignee received from Assignor, Assignor's worldwide rights, title(s) and interest(s) in, to and under the Trademarks, together with the goodwill of the business(es) associated therewith, including all rights to sue for infringement of any Trademark, whether arising prior to or subsequent to the date of the Assignment, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States, Canada and in any other jurisdiction in the World, the same to be held and enjoyed by the said Assignee, its successors and assigns from and after the date of such assignment as fully and entirely as the same would have been held and enjoyed by Assignor had the Assignment not been made.

Assignor agreed to execute from time to time all documents reasonably requested by Assignee to evidence Assignee's ownership of the Intellectual Property Rights.

In accordance with such agreement, POPS WISE, INC., as survivor and successor to Assignor, executes below as evidence and acknowledgment of transfer and assignment to Assignee as of July 1, 2007, all of Assignor's worldwide right, title and interest in, to and under Assignor's registered and unregistered domestic and foreign trademarks and trademark registrations and applications, including without limitation the trademarks identified above.

ASSIGNMENT made as of July 1, 2007, by Assignor, to Assignee is hereby acknowledged by POPS WISE, INC on behalf of Assignor.

ASSIGNMENT made as of July 1, 2007, by Assignor, to Assignee is hereby acknowledged by OUIDAD LICENSING, LLC, Assignee.

POP'S WISE, INC., as survivor and successor to Assignor  
OUIDAD PRODUCTS CORPORATION, Formerly, Ouidad, Inc.

By: [Signature] PETER J. WISE

Title: President, POPS WISE

Date: 9/28/2009

Ouidad Licensing, LLC, Assignee

By: [Signature] PETER J. WISE

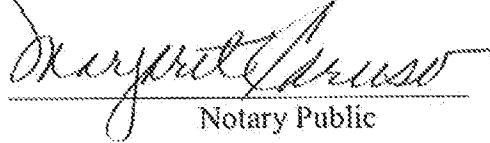
Title: COO

Date: 9/28/2009

STATE OF CONNECTICUT)

COUNTY OF )

On the 28 day of Sept 2009, before me, the undersigned, personally appeared Peter Wise, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity as PRES. of POP'S WISE, Inc. a Connecticut corporation, successor to Ouidad Products Corporation, formerly Ouidad, Inc., and that by said signature on the instrument, the corporation on behalf of which the person acted, executed the same.

  
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Notary Public

MARGARET CARUSO  
NOTARY PUBLIC  
MY COMMISSION EXPIRES JUNE 30, 2010



