

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	01/25/2008

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Butter Krust Baking Company, Inc.		01/23/2008	CORPORATION: PENNSYLVANIA

**RECEIVING PARTY DATA**

Name:	Sara Lee Corporation
Street Address:	3500 Lacey Road
City:	Downers Grove
State/Country:	ILLINOIS
Postal Code:	60515
Entity Type:	CORPORATION: MARYLAND

**PROPERTY NUMBERS Total: 6**

Property Type	Number	Word Mark
Registration Number:	1818636	SAVE AMERICA'S STREAMS
Registration Number:	1830864	THE FRESHEST OF THE FRESH
Registration Number:	1960027	
Registration Number:	2312122	A BETTER YOU... A BETTER WORLD
Registration Number:	2859260	BUTTER-KRUST
Registration Number:	3166463	WHOLESOME HEART

**CORRESPONDENCE DATA**

Fax Number: (630)598-7333  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 6305986402  
 Email: docket@saralee.com  
 Correspondent Name: Mary Margaret Murray  
 Address Line 1: 3500 Lacey Road  
 Address Line 4: Downers Grove, ILLINOIS 60515

**TRADEMARK**

**900145594**

**REEL: 004080 FRAME: 0615**

**CH \$165.00 1818636**

ATTORNEY DOCKET NUMBER:	IP09-002
NAME OF SUBMITTER:	Mary Margaret Murray
Signature:	/mary margaret murray/
Date:	10/19/2009
Total Attachments: 4 source=BK into SLC-1#page1.tif source=BK into SLC-1#page2.tif source=BK into SLC-1#page3.tif source=BK into SLC-1#page4.tif	

ARTICLES OF MERGER  
of  
BUTTER KRUST BAKING COMPANY, INC.  
(a Pennsylvania corporation)  
and  
SARA LEE CORPORATION  
(a Maryland corporation)

THIS IS TO CERTIFY THAT:

FIRST: Sara Lee Corporation ("Sara Lee") and Butter Krust Baking Company, Inc. ("Butter Krust") agree to merge in the manner hereinafter set forth ("Merger").

SECOND: Sara Lee is the corporation to survive the Merger.

THIRD: Sara Lee is incorporated under the laws of the State of Maryland. Butter Krust was formed under the laws of the State of Pennsylvania on January 24, 1947 and is a wholly-owned subsidiary of Sara Lee.

FOURTH: The principal office of Sara Lee in the State of Maryland is located in Baltimore City. Butter Krust has no principal office in the state of Maryland.

FIFTH: Butter Krust owns no interest in land in the State of Maryland.

SIXTH: The charter of Sara Lee will not be amended as a result of the Merger.

SEVENTH: The total number of shares of all classes of stock which each party to these Articles of Merger ("Articles") has the authority to issue and the number of each class are as follows:

- a) Sara Lee

The total number of shares of all classes of stock which Sara Lee has authority to issue is 1,213,500,000 shares, consisting of 1,200,000,000

RECORDED  
INDEXED  
ASSOCIATION  
2008 JAN 24 A 11: 51

*Chapter 2058 JAN 25*

STATE OF MARYLAND  
I hereby certify that this is a true and complete copy of the 5  
page document on file in this office. DATED 1-25-08  
STATE DEPARTMENT OF ASSESSMENT AND TAXATION  
BY: W. Adam Austin, Custodian  
This stamp replaces our previous certification system. Effective: 6/95

shares of common stock, \$.01 par value per share, and 13,500,000 shares of preferred stock, without par value. The aggregate par value of all shares of all classes having a par value is \$12,000,000.

b) Butter Krust

The total number of shares of all classes of stock which Butter Krust has authority to issue is six hundred (600) shares Class A Voting Common Stock, and four thousand (4,000) shares Class B Non-Voting Common stock, with \$100.00 par value per share each.

EIGHTH: Upon the effective time of the Merger, Butter Krust shall be merged into Sara Lee. Thereupon, Sara Lee shall possess any and all purposes and powers of Butter Krust, and all leases, licenses, property, rights, privileges, and powers of whatever nature and description of Butter Krust shall be transferred to, vested in and devolved upon Sara Lee, without further act or deed, subject to all of the debts and obligations of Butter Krust. The shares of Butter Krust shall be completely canceled and cease to exist, and the shares of Sara Lee shall be unaffected by the Merger.

NINTH: The terms and conditions of the transaction described in these Articles were duly advised, authorized and approved by Sara Lee in the manner required by the laws of the State of Maryland and the charter of Sara Lee, adopted on October 24, 2004, as follows:

RESOLVED, that the Board of Directors hereby approves the merger (each, a "Merger") into the Corporation of any subsidiary that is wholly owned by the Corporation (the "Subsidiary"), which Merger is approved in writing by one or more officers of the Corporation (the "Officers") and is effected on substantially the following

terms and conditions (in addition to any other terms and conditions that may be set forth in an agreement and plan of merger executed by the Subsidiary and the Corporation that are not inconsistent with the following): The Subsidiary shall be merged with and into the Corporation and the separate corporate existence of the Subsidiary shall cease; all of the outstanding shares of stock or units of the Subsidiary are cancelled in the Merger; the Merger does not result in any amendment to the charter or bylaws of the Corporation or any change, in any respect, to the contract rights of any stock of the Corporation; all assets and liabilities of the Subsidiary at the effective time of the Merger shall become assets and liabilities of the Corporation; and the effective time of the Merger shall be the time at which articles of merger are accepted for record by the State Department of Assessments and Taxation of Maryland, or such later time (not to exceed 30 days thereafter) as shall be specified in the articles of merger.

TENTH: The terms and conditions of the transaction described in these Articles were duly advised, authorized and approved by Butter Krust in the manner required by the laws of the State of Maryland and the Articles of Incorporation of Butter Krust, as follows:

The Sole Shareholder of Butter Krust adopted a resolution approving the Merger described in these Articles on substantially the terms and conditions set forth herein. Said resolution of the Sole Shareholder was adopted by a written consent signed on January 23, 2008.

ELEVENTH: The executed Agreement and Plan of Merger is on file at the principal place of business of Sara Lee, the address of which is c/o Sara Lee Corporation, 3500 Lacey Road, Downers Grove, Illinois 60615.

TWELFTH: These Articles shall become effective on January 25, 2008.

THIRTEENTH: The undersigned Vice President, Secretary and Assistant Secretary each acknowledge these Articles to be the corporate act of the respective corporate party on whose behalf he or she has signed, and further, as to all matters or facts required to be verified under oath, the Vice President, Secretary and Assistant Secretary each acknowledge that to the best of his or her knowledge, information and belief, these matters and facts relating to the company on whose behalf he or she has signed are true in all material respects and that this statement is made under the penalties of perjury.

IN WITNESS WHEREOF, these Articles of Merger have been duly executed by the parties hereto on January 23, 2008.

ATTEST:

SARA LEE CORPORATION

By: Mark Silver  
Mark Silver  
Assistant Secretary

By: Helen N. Kaminski  
Helen N. Kaminski  
Assistant Secretary

ATTEST:

BUTTER KRUST BAKING COMPANY, INC.

By: Mark Silver  
Mark Silver  
Assistant Secretary

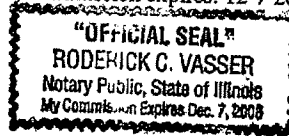
By: Helen N. Kaminski  
Helen N. Kaminski  
Vice President and Secretary

SUSCRIBED AND SWORN before me on January 23<sup>rd</sup>, 2008.

Roderick C. Vasser

Roderick C. Vasser  
Notary Public

My commission expires: 12-7-2008



CUST ID: 0002079211  
WORK ORDER: 0001521249  
DATE: 01-25-2008 08:48 AM  
AMT. PAID: \$195.00