

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF TRADEMARKS AND GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pappas Telecasting Companies		10/15/2009	CORPORATION: NEVADA
RECEIVING PARTY DATA			
Name:	WCWG License, LLC		
Street Address:	622-G Guilford College Road		
City:	Greensboro		
State/Country:	NORTH CAROLINA		
Postal Code:	27409		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3471608	WCWG	
CORRESPONDENCE DATA			
Fax Number:	(212)593-5955		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-756-2783		
Email:	nicholas.corrado@srz.com		
Correspondent Name:	Nicholas Corrado		
Address Line 1:	919 Third Avenue		
Address Line 2:	22nd Floor		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	026033-0173		
NAME OF SUBMITTER:	Nicholas Corrado (026033-0173)		
Signature:	/kc for nc/		
Date:	10/19/2009		

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Total Attachments: 2

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EXECUTION VERSION

ASSIGNMENT OF TRADEMARKS AND GOODWILL

This Assignment (“Assignment”) is made effective as of the 15 day of October, 2009, by and between:

Pappas Telecasting Companies (“PTC” or the “Assignor”), a corporation duly organized and existing under the laws of the State of Nevada, with offices at 500 South Chinowth Road, Visalia, California 93277

and

WCWG License, LLC (the “Assignee”) a Delaware limited liability company with offices at 622-G Guilford College Road, Greensboro, NC 27409.

WHEREAS, Assignor is the sole and exclusive owner of all right, title and interest in and to the trademark and trademark registration and trademark application listed and/or described in the box immediately below this paragraph and made a part hereof (the “Mark”), and all common law rights to the Mark and all of the goodwill associated with the Mark;

<u>Country</u>	<u>Trademark</u>	<u>Registration No. or Serial Number</u>	<u>Registration Date</u>
US	WCWG (word mark)	3,471,608	7-22-08

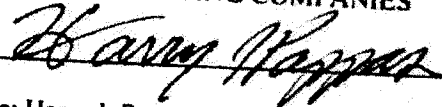
and

WHEREAS, Assignor is party to a certain Operational Separation and Settlement Agreement dated as of October 7, 2009, pursuant to which the Assignor has agreed to assign the Mark to the Assignee; and

NOW THEREFORE, for the sum of One Dollar (\$1.00) per Mark, for a total of One Dollar (\$1.00) as one (1) Mark is being transferred by this Assignment as evidenced by the one (1) Mark enumerated herein, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign, grant and convey to Assignee, its successors and assigns all right, title and interest, including common law rights, in the Mark, and all issued registrations with respect to same, as well as the goodwill related to the Mark and the right to sue and recover for all past, present and future infringement or other violation of the Mark, the same to be held and enjoyed by Assignee, its successors and assigns to the same extent that such would have been held and enjoyed by Assignor had this assignment not been made. Assignor hereby covenants and agrees to provide any further necessary documentation and do all further acts reasonably requested by Assignee in this regard to confirm and perfect title in and to the Mark in Assignee, its successors, assigns or other legal representatives, so long as the Assignee pays for all associated filing fees, costs and expenses.

IN TESTIMONY WHEREOF, Assignor has executed this Assignment on the day and year first above written.

PAPPAS TELECASTING COMPANIES

By: 

Name: Harry J. Pappas

Title: Chairman & CEO

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