

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Quartet Manufacturing Company		01/15/1997	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	General Binding Corporation		
Street Address:	300 Tower Parkway		
City:	Lincolnshire		
State/Country:	ILLINOIS		
Postal Code:	60069		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1551952	SIGNIA	
CORRESPONDENCE DATA			
Fax Number:	(414)277-0656		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	414-271-6560		
Email:	mkeipdocket@michaelbest.com		
Correspondent Name:	Ariana G. Voigt		
Address Line 1:	100 East Wisconsin Avenue		
Address Line 2:	Suite 3300		
Address Line 4:	Milwaukee, WISCONSIN 53202		
ATTORNEY DOCKET NUMBER:	010371-9000 US00		
NAME OF SUBMITTER:	Jaime L. Tremi		
Signature:	/jaime l. tremi/		
Date:	10/20/2009		

OP \$40.00 1551952

Total Attachments: 7

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INTELLECTUAL PROPERTIES ASSIGNMENT

Know all men by these presents:

WHEREAS,

**QUARTET MANUFACTURING COMPANY,
A Delaware corporation,
of 5700 Old Orchard Road,
Skokie, Illinois 60077,**

hereinafter called "QUARTET", in its own name or through its assignors, predecessors or antecedents holding title of record under the control of QUARTET, owns the entire right, title and interest in and to all intellectual properties related to and used in the business of QUARTET, including but not limited to all trademarks, registered and at common law, registrations, copyrights, inventions, designs, patents, and other intellectual properties and rights to such intellectual properties, in the United States of America and corresponding rights in some countries foreign to the United States of America (hereinafter called "the Intellectual Properties"); and

WHEREAS,

**GENERAL BINDING CORPORATION,
A Delaware corporation,
of One GBC Plaza
Northbrook, Illinois 60062,**

hereinafter called "GBC", has acquired substantially all of the assets and business of QUARTET and wishes to acquire all of the Intellectual Properties;

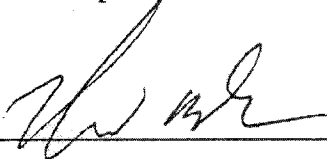
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by QUARTET, QUARTET does hereby sell, assign, transfer, convey and set over to said GBC its entire right, title and interest in and to the Intellectual Properties, including but not limited to all trademarks and United States

VPKK-001/131293.V1 01/14/97

Trademark Registrations therefor identified in Schedule A attached to and made a part of this assignment and in the Proprietary Rights Schedule of the Asset Purchase Agreement between the parties dated November 12, 1996, including the goodwill of the business associated with such trademarks, and all United States patents and design patents identified in Schedule B attached to and made a part of this document and in the Proprietary Rights Schedule of the Asset Purchase Agreement between the parties dated November 12, 1996, together with all rights to sue for past infringement, for the sole use, benefit and behoof of GBC.

Executed at Chicago, Illinois, United States of America, on January 15, 1997.

QUARTET MANUFACTURING COMPANY,
A Delaware corporation

By: 

Print Name: HOWARD B. GREEN

Title: CEO

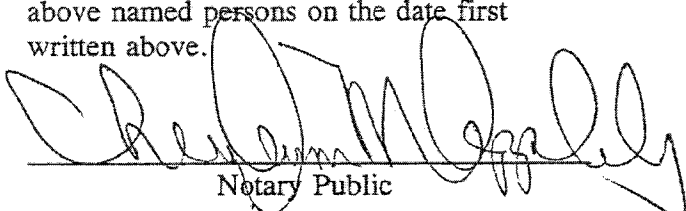
Attest:



Print Name: MICHAEL E. BRAUSE

Title: SECRETARY

Subscribed and sworn to before me by the
above named persons on the date first
written above.


Notary Public

NOTARY SEAL

"OFFICIAL SEAL"
CHERYLANN M. APPLEBY
Notary Public, State of Illinois
My Commission Expires 5/29/99

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SCHEDULE A

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Quartet Manufacturing Company
 Global Intellectual Property Protection Program
 Prepared by Feair & Feair (312) 382-9500; Fax (312) 382-9200

Key	Registrant	Place	Mark	Cl#	Appl. No.	Reg. No.	Reg. Date	Reg. Status
703	Quartet Manufacturing Co.	United States	ACCUSAFE	16	74-499824	03	FEB 1994	1964526 Registered
711	Weber Costello, Inc.	United States	ALPHA	16	532781	28	AUG 1947	516717 Registered
592	Beckley-Cardy Company	United States	ALPHACOLOR	2	393572	01	JUN 1971	961373 Registered
592	Beckley-Cardy Company	United States	ALPHACOLOR	16	393572	01	JUN 1971	961373 Registered
722	Weber Costello, Inc.	United States	ALPHACOLOR Stylized	16	71-532760	28	AUG 1947	524605 Registered
723	Weber Costello, Inc.	United States	ALPHASITE	16	156203	29	OCT 1962	756454 Registered
675	Eldon Industries Inc.	United States	BULLETIN BAR	16	654037	09	APR 1987	1491091 Registered
726	Harcourt Brace Javanovich, Inc.	United States	CONTOUR	16	461745	20	JAN 1984	1305884 Abandoned
676	Eldon Industries Inc.	United States	DAVSON	16	554509	20	AUG 1985	1446307 Registered
576	Eldon Industries Inc.	United States	DAVSON	20	554509	20	AUG 1985	1446307 Registered
708	International Tutor Machines	United States	DELTASCREEN	9	73-820440	21	AUG 1989	1612762 Registered
587	Quartet Manufacturing Co.	United States	DURAMAX	16	74-277543	21	MAY 1992	1795850 Registered
706	Rubbermaid Office Products Group Inc	United States	EMSHOLE	9	74-169930	24	MAY 1991	1758043 Registered
591	Quartet Manufacturing Co.	United States	ERASLETTS	16	73-742784	28	JUL 1980	1584589 Registered
578	Eldon Industries Inc.	United States	EUROFRAME	16	73-749773	02	SEP 1988	1585371 Registered
744	Weber Costello, Inc.	United States	GHOSTDUSTER	3	73-754355	23	SEP 1988	1739333 Registered
744	Weber Costello, Inc.	United States	GHOSTDUSTER	16	73-754355	23	SEP 1988	1739333 Registered
743	Weber Costello, Inc.	United States	GHOSTDUSTER and Design	3	73-730711	25	MAY 1988	1521463 Registered
743	Weber Costello, Inc.	United States	GHOSTDUSTER and Design	16	73-730711	25	MAY 1988	1521463 Registered
697	Quartet Manufacturing Co.	United States	GLO-WRITE	16	742774	28	JUL 1980	1533086 Registered
717	Weber Costello, Inc.	United States	HI-PI	16	77130	06	JUL 1959	712148 Registered
677	Eldon Industries Inc.	United States	HISTYLE	16	675971	03	AUG 1987	1491095 Registered
762	International Tutor Machines	United States	I.T.M. (Logo)	16	73-833058	19	OCT 1989	1638331 Registered
766	Ideal School Supply Corp.	United States	INGENIO and Design	16	73-804596	05	JUN 1989	1581481 Registered
729	Weber Costello, Inc.	United States	LITTLE GIANT (AND DESIGN)	7	250631	20	JUL 1966	839937 Registered
598	Quartet Manufacturing Co.	United States	MARK 'N WIFE	16	742783	28	JUL 1980	1536369 Registered
730	Beckley-Cardy Company	United States	NEVERIP	16	119486	08	MAY 1961	743343 Registered
731	Weber Costello, Inc.	United States	MEGA Stylized	16	161808	08	APR 2022	159540 Registered
731	Weber Costello, Inc.	United States	F/C	16	156347	31	OCT 1962	770353 Registered

SCHEDULE A

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694	Quartet Manufacturing Co.	United States	Q CHARTS	16 74-417795	15 JUL 1991	1904971	11 JUL 1995	Registered
761	Quartet Manufacturing Co.	United States	Q THE QUALITY LINE and Design	16 362456	30 APR 1982	1244442	05 JUL 1983	Registered
689	Quartet Manufacturing Co.	United States	Q design	3 73-831892	16 OCT 1989	1597089	22 MAY 1990	Registered
690	Quartet Manufacturing Co.	United States	Q design	16 73-785634	25 NOV 1988	1581605	20 FEB 1990	Registered
689	Quartet Manufacturing Co.	United States	Q design	20 73-831892	16 OCT 1989	1597089	22 MAY 1990	Registered
685	Quartet Ovonics	United States	QQ Design	9 654288	10 APR 1987	1532746	04 APR 1989	Registered
767	Quartet Manufacturing Co.	United States	QUARTET	16 362435	30 APR 1982	1244441	05 JUL 1983	Registered
684	Quartet Ovonics	United States	QUARTET OVONICS	9 654287	10 APR 1987	1527853	07 MAR 1989	Registered
679	Rubbermaid Office Products Group In	United States	SIGN(WARE)	16 74-215883	28 OCT 1991	1841605	05 JUL 1994	Registered
683	Xidon Industries Inc.	United States	SIGNIA	20 708353	29 JAN 1988	1551952	15 AUG 1989	Registered
709	Quartet Manufacturing Co.	United States	SPACE OPTIONS	16 74-191769	05 AUG 1991	1801532	25 OCT 1993	Registered
695	Quartet Manufacturing Co.	United States	STAFF TRACKER	16 74-127022	31 DEC 1990	1690128	02 JUN 1992	Registered
733	Weber Costello, Inc.	United States	TRI-GRAPHIC	16 51089	05 MAY 1958	674175	17 FEB 1959	Registered
698	International Tutor Machines	United States	UWIMATE	16 646120	24 FEB 1987	1472219	17 JAN 1988	Registered
735	Weber Costello, Inc.	United States	WEBER COSTELLO LEARNING BOARD	16 74-234643	02 JAN 1992	1756774	09 MAR 1993	Registered
688	Quartet Manufacturing Co.	United States	WRITING WALL	16 74-289322	29 JUN 1992	1791567	07 SEP 1993	Registered

Intent to Use Pending Applications

900	Quartet Manufacturing Co.	United States	INSTANT EASEL	16	75/207026	25 Nov 1996	Pending
901	Quartet Manufacturing Co.	United States	PRINT-A-SIGN	16	75/207027	25 Nov 1996	Pending

1051	Ideal School (Beno)	United States	PAPER GUIDE FOR PAPER CUTTER	SN06/475000	03/14/83	4494430	01/22/1983
1052	Ideal School (Beno)	United States	PAPER TRIMMER	SN07/326914	03/22/89	4957025	09/18/1990(1)
1053	Ideal School (Beno et al)	United States	PAPER TRIMMER	SN07/326929	03/22/89	4957235	09/18/1990(1)
1054	Ideal School (Beno et al)	United States	PAPER TRIMMER	SN27/327156	03/22/89	D-319255	08/20/1991
1055	Ideal School (Beno)	United States	PAPER TRIMMER WITH STORAGE	SN27/327157	03/22/89	D-321368	11/05/1991
1056	Ideal School (Beno et al)	United States	COMBINED PAPER TRIMMER & DISPENSER	SN27/327158	03/22/89	D-321715	11/19/1991
1057	ITM(Court)	United States	COLLAPSIBLE PROJECTION SCREEN	SN/342442	04/24/89	D-323338	01/21/1992
1001	Rellinger et al	United States	PANEL SYSTEM	SN07/838051	01/22/92	5301477	04/12/1994
1002	Rellinger et al	United States	EASEL DESIGN	SN29/008309	05/13/93	D352398	11/15/1994
1003	Rellinger et al	United States	PORTABLE EASEL	SN08/074773	06/09/93	5478040	12/26/1995
1004	Rellinger	United States	OPEN-CLOSE SIGN	SN08/419026	04/09/95	Pending	
1005	Rellinger	United States	PAPER CUTTER DESIGN	SN29/039564	05/31/95	Pending	
1006	Rellinger	United States	MAGNETIC LETTER BOARDS	SN08/455261	05/31/95	Pending	
1007	Rellinger	United States	MULTI-SHT PAPER CUTTER	SN08/455262	05/31/95	Pending	

1008

Rellinger United States SLIDABLE OPEN- SN29/040960 06/30/95 Pending
CLOSE SIGN

1009

Rellinger United States ROTARY PAPER SN29/040965 06/30/95 Pending
TRIMMER

1010

Rellinger et al United States PORTABLE EASEL SN08/579047 12/22/95 Pending
(HOLLOW)

1011

Rellinger et al United States BOARD HOLDER In Process
DESIGN

1012

Rellinger et al United States EASEL In Process

(1) Maintenance fee billed direct to
QUARTET MANUFACTURING COMPANY.
Payments not verified.