

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Valor Studios, Inc.		10/14/2009	CORPORATION: PENNSYLVANIA

RECEIVING PARTY DATA

Name:	Home Box Office, Inc.
Street Address:	1100 Avenue of the Americas
City:	New York
State/Country:	NEW YORK
Postal Code:	10036
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Serial Number:	77688412	THE PACIFIC
Serial Number:	77688402	THE PACIFIC
Serial Number:	77688389	THE PACIFIC
Serial Number:	77688373	THE PACIFIC
Serial Number:	77688344	THE PACIFIC
Serial Number:	77688315	THE PACIFIC
Serial Number:	77688297	THE PACIFIC
Serial Number:	77673106	BAND OF BROTHERS
Serial Number:	77673082	BAND OF BROTHERS

CORRESPONDENCE DATA

Fax Number: (212)512-5854
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 212-512-5134
 Email: trademarks@hbo.com
 Correspondent Name: Home Box Office, Inc.

900145719

**TRADEMARK
 REEL: 004081 FRAME: 0409**

CH \$240.00 77688412

Address Line 1: 1100 Avenue of the Americas
Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER:	PACIFIC, BOB ASSIGN
NAME OF SUBMITTER:	Grace Pitcock
Signature:	/Grace Pitcock/
Date:	10/20/2009

Total Attachments: 3
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Exhibit I**TRADEMARK ASSIGNMENT**

This Assignment Agreement by and between Valor Studios, Inc. ("ASSIGNOR"), a Pennsylvania corporation, located at 1004 Yeagle Road, Montoursville, Pennsylvania 17754, and Home Box Office, Inc., a Delaware corporation, with offices at 1100 Avenue of the Americas, New York, New York 10036 ("ASSIGNEE") is made effective as of September ____, 2009.

WHEREAS, ASSIGNOR is a Pennsylvania corporation which publishes a magazine featuring veterans stories from World War II to the present and sells veteran and military memorabilia.

WHEREAS, ASSIGNOR is the record owner of certain U.S. trademark applications (the "Marks") as set forth in Exhibit A, attached hereto and incorporated by reference herein, together with the goodwill of the business symbolized thereby.

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its rights, title, and interest in and to the Marks and that portion of its business directly associated with the Marks (the "Property") and ASSIGNEE desires to accept said assignment.

NOW, THEREFORE, in consideration of the payment of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns and delivers to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Marks and the Property, together with (1) the goodwill of the business relating to the Products in respect upon which the Marks are used and for which trademark applications are currently pending before the U.S. Patent and Trademark Office; (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Marks, including without limitation, damages, and payments for past, present or future infringements and misappropriations of the Marks; and (3) all rights to sue for past, present and future infringements or misappropriations of the Marks.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Marks and that ASSIGNOR will not engage in any action that will challenge, or be detrimental to the validity of the Marks after the completion of the assignment.

IN WITNESS WHEREOF, ASSIGNOR and ASSIGNEE have caused this assignment to be executed by each of their duly authorized officers, as of the day and year first above written.

HOME BOX OFFICE, INC.

VALOR STUDIOS, INC.

By: Judith McCool
Name: Judith McCool
Title: VP + Sr Counsel

By: Robert D. Nahos
Name: Robert D. Nahos
Title: Vice President
Valor Studios

Sworn before me, a Notary Public
at State of New York County of New York
this 14th day of October, 2009

Sworn before me, a Notary Public
at Sovereign Bank
this 13th day of October, 2009

Jean M. Lewis
Notary Public

Jean M. Lewis
Notary Public

ELLI AGIOVLASITIS
Notary Public, State of New York
No. 01AG4715907
Qualified in Queens County
Commission Expires Oct 31, 2010

COMMONWEALTH OF PENNSYLVANIA
Notaries Seal
Jean M. Lewis, Notary Public
Derryville Boro, Montour County
My Commission Expires Dec. 27, 2013
Member, Pennsylvania Association of Notaries

EXHIBIT A

Trademarks

Serial Number

MARK

77/688412
77/688402
77/688389
77/688373
77/688344
77/688315
77/688297
77/673106
77/673082

THE PACIFIC
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