

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Nintendo Co., Ltd.		10/08/2009	CORPORATION: JAPAN
RECEIVING PARTY DATA			
Name:	Nintendo of America Inc.		
Street Address:	4820 150th Avenue NE		
City:	Redmond		
State/Country:	WASHINGTON		
Postal Code:	98052		
Entity Type:	CORPORATION: WASHINGTON		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77313059	WIIFIT	
CORRESPONDENCE DATA			
Fax Number:	(206)224-0779		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	206-682-8100		
Email:	efiling@cojk.com		
Correspondent Name:	Jerald E. Nagae, Reg. No. 29,418		
Address Line 1:	1420 Fifth Avenue, Suite 2800		
Address Line 4:	Seattle, WASHINGTON 98101-2347		
ATTORNEY DOCKET NUMBER:	NOAM-2-35678		
NAME OF SUBMITTER:	Jerald E. Nagae, Reg. No. 29,418		
Signature:	/Jerald E. Nagae, Reg. No. 29,418/		
Date:	10/20/2009		

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Total Attachments: 1
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TRADEMARK
REEL: 004081 FRAME: 0654

ASSIGNMENT OF TRADEMARK AND PENDING APPLICATION

WHEREAS, Nintendo Co., Ltd., a corporation of Japan, having the business address of 11-1, Hokotate-cho, Kamitoba, Minami-ku, Kyoto-shi, Kyoto, Japan (hereinafter the "Assignor"), is the owner of an application to register the mark WiiFIT, U.S. Application No. 77/313059, filed October 25, 2007; and

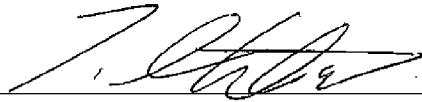
WHEREAS, Nintendo of America Inc., a Washington corporation, having the business address of 4820 150th Avenue NE, Redmond, Washington 98052 (hereinafter the "Assignee"), is desirous of acquiring said application and Assignor's rights to said mark;

NOW, THEREFORE, for sufficient, good, and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign and transfer unto Assignee its entire right and title to and interest in said Trademark, the application for registration thereof, together with the goodwill of the business associated with the mark.


The Commissioner of Patents and Trademarks is requested to issue the Certificate of Registration to Assignee.

Executed at Kyoto, Japan, this 8 day of October, 2009.

Nintendo Co., Ltd.



By: Toshiro Hibino
Title: Deputy General Manager, IP Department

WITNESSED: 

Printed Name: Koji Morimoto

Date: October 8, 2009

JEN:sdb

LAW OFFICES OF
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