

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	10/20/2009		
<b>CONVEYING PARTY DATA</b>			
	<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>
	Photoworks Digital Imaging, Inc.		10/20/2009
			<b>Entity Type</b>
			CORPORATION: WASHINGTON
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Photoworks, Inc.		
<b>Street Address:</b>	71 Columbia Street Suite 200		
<b>City:</b>	Seattle		
<b>State/Country:</b>	WASHINGTON		
<b>Postal Code:</b>	98104		
<b>Entity Type:</b>	CORPORATION: WASHINGTON		
<b>PROPERTY NUMBERS Total: 1</b>			
	<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
	Registration Number:	2523611	PHOTOSTREAMER
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(216)252-6741		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	216-252-7300		
<b>Email:</b>	paul.cardenas@amgreetings.com		
<b>Correspondent Name:</b>	Paul Cardenas		
<b>Address Line 1:</b>	One American Road		
<b>Address Line 4:</b>	Cleveland, OHIO 44144		
ATTORNEY DOCKET NUMBER:	AG		
NAME OF SUBMITTER:	Paul Cardenas		
Signature:	/paulcardenas/		

**CH \$40.00 2523611**

**900145762**

**TRADEMARK  
 REEL: 004081 FRAME: 0674**

Date:

10/20/2009

Total Attachments: 2

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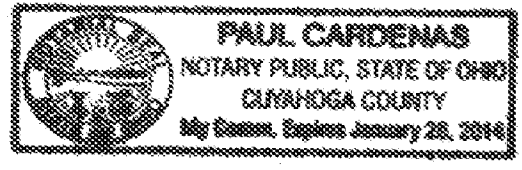
STATE OF Ohio )  
COUNTY OF Cuyahoga ) ss.

Subscribed and sworn to before me, a Notary Public, this 20<sup>th</sup> day of October, 2009.

*[Handwritten Signature]*

Notary Public

(SEAL)



TRADEMARK

REEL: 004081 FRAME: 0676

**TRADEMARK ASSIGNMENT  
(NUNC PRO TUNC)**

PHOTOWORKS DIGITAL IMAGING, INC., a Washington Corporation having an office and principal place of business at 1260 16th Avenue West, Seattle Washington 98119 (herein "Assignor"), has adopted and is using the trademark PHOTOSTREAMER for which the Assignor has obtained registration in the United States Patent and Trademark Office, Registration No. 2,523,611, granted on December 25, 2001.

PHOTOWORKS, INC., a Washington Corporation having an office and principal place of business at 71 Columbia Street Suite 200 Seattle, Washington 98104 (herein "Assignee") desires to acquire the entire right, title and interest in and to the mark and the above-identified Registration, with an effective date of June 25, 2008.


NOW, THEREFORE, with an effective date of June 25, 2008, and in view legally sufficient and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by Assignor, Assignor DOES HEREBY assign and transfer to Assignee any and all right, title and interest Assignor owns or otherwise holds in and to Registration No. 2,523,611, together with the goodwill of the business connected with and symbolized by the Trademarks (including, without limitation, the right to renew any registrations included in the Trademarks, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademarks, and any priority right that may arise from the Trademarks), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made, including all rights to sue for past, present and future infringements or misappropriations of Registration No. 2,523,611.

Assignor warrants that the person signing on behalf of it has the capacity to convey such right, title and interest on behalf of the Assignor.

IN WITNESS WHEREOF, Assignor has executed this Trademark Assignment on the date set forth below.

Date: October 20, 2009

Signed: \_\_\_\_\_

  
Stephen L. Scharf, Assistant Secretary  
Photoworks Digital Imaging, Inc.