

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Golfsmith Licensing, LLC		10/12/2009	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Golfsmith International, Inc.		
<b>Street Address:</b>	11000 North IH-35		
<b>City:</b>	Austin		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	78753		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1924718	ZEVO	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(512)322-5201		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(512) 322-5200		
Email:	tmcentral@pirkeybarber.com		
Correspondent Name:	Sherri L. Eastley		
Address Line 1:	600 Congress Avenue, Suite 2120		
Address Line 4:	Austin, TEXAS 78701		
ATTORNEY DOCKET NUMBER:	GOLF:109US		
NAME OF SUBMITTER:	Kimberlie C. Nelson		
Signature:	/kcn/		
Date:	10/22/2009		

OP \$40.00 1924718

Total Attachments: 2

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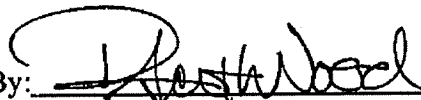
**ASSIGNMENT OF MARK**

WHEREAS, GOLFSMITH LICENSING, LLC., a limited liability company organized and existing under the laws of the state of Delaware, having an address of 11000 North IH-35, Austin, Texas 78753, is the owner of the mark ZEVO for golf clubs, golf gloves and other products (the "Mark") and is the owner of U.S. Reg. No. 1,924,718 for the Mark;

WHEREAS, GOLFSMITH INTERNATIONAL, INC., a corporation organized and existing under the laws of the state of Delaware, having an address of 11000 North IH-35, Austin, Texas 78753, desires to acquire any and all rights and goodwill associated with the above-referenced Mark and registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, GOLFSMITH LICENSING, LLC does hereby assign to GOLFSMITH INTERNATIONAL, INC. any and all right, title and interest it may own in and to said mark, together with the goodwill of the business symbolized by the mark, and the registration of the mark.

**GOLFSMITH LICENSING, LLC**

By: 

Name: R. Scott Wood

Title: SECRETARY

Date: 10/12/09

**\*\*Notary page to follow\*\***

ASSIGNMENT OF MARK  
Notary Page

STATE OF TEXAS           §  
   §  
COUNTY OF TRAVIS       §

Before me, the undersigned authority, on this 12<sup>th</sup> day of October, 2009, personally appeared R. Scott Wood known to me to be the person whose name is subscribed to the foregoing instruments and acknowledged to me that he is authorized to execute the same on behalf of the identified corporation and that he executed the same on behalf of the corporation for the purposes and consideration therein expressed.

Rebecca Eileen Sante  
Notary Public, State of Texas



Name Printed: Rebecca Eileen Sante  
My Commission Expires: July 24, 2011