

# TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	02/11/2009		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
AdBrite, Inc.		10/22/2009	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
Name:	AdBrite BLA, Inc.		
Street Address:	731 Market Street, 5th Floor		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94103		
Entity Type:	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
Property Type	Number	Word Mark	
Registration Number:	3679179	BLACK LABEL ADS	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(317)231-7433		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	3172311313		
Email:	jgard@btlaw.com		
Correspondent Name:	Julia Spoor Gard		
Address Line 1:	11 South Meridian Street		
Address Line 2:	Barnes & Thornburg LLP		
Address Line 4:	Indianapolis, INDIANA 46204		
ATTORNEY DOCKET NUMBER:	37658-207450		
NAME OF SUBMITTER:	Julia Spoor Gard		
Signature:	/jsg/		

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**TRADEMARK**  
 REEL: 004082 FRAME: 0717

Date:

10/22/2009

Total Attachments: 1  
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**NUNC PRO TUNC ASSIGNMENT**

Effective February 11, 2009, AdBrite, Inc., a Delaware corporation with a place of business of 731 Market Street, 5th Floor, San Francisco, California 94103 ("*Assignor*") has assigned to AdBrite BLA, Inc., a Delaware corporation with a place of business of 731 Market Street, 5th Floor, San Francisco, California 94103 ("*Assignee*") all right, title, and interest in and to U.S. Federal Trademark Registration No. 3679179 of the mark BLACK LABEL ADS ("*Trademark*"), for good and valuable consideration, the receipt of which is hereby acknowledged, together with the goodwill of the businesses with which the Trademark is used, as well as all common law rights to the mark and all claims for damages by reason of infringement, including the right to sue for, and collect the same for, its own use and for the use of its successors and assigns.

**AdBrite, Inc.,**  
Assignor

By: \_\_\_\_\_

Caroline Moon

Title: Vice President

Date: October 22, 2009

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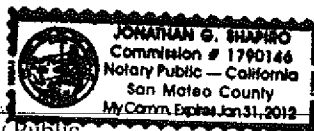
STATE OF CALIFORNIA )

)SS:

COUNTY OF SAN FRANCISCO )

Before me, the undersigned a Notary Public in and for said County and State, personally appeared Caroline Moon as a Vice President of AdBrite, Inc., who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the foregoing Nunc Pro Tunc Assignment and acknowledged to me that she executed the same in her authorized capacity for and on behalf of said corporation.

Witness my hand and Notarial Seal this 22<sup>nd</sup> day of October, 2009.



Notary Public

Printed Signature