

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	08/02/2009

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
LUX MASALA LLC		07/30/2009	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	LENSCRAFTERS, INC.
Street Address:	4000 Luxottica Place
City:	Mason
State/Country:	OHIO
Postal Code:	45040
Entity Type:	CORPORATION: OHIO

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Registration Number:	2768300	BROOKPOINTE
Registration Number:	2454788	CONTACTS DIRECT
Registration Number:	3500199	EASYCARE
Registration Number:	2901924	LOGONLENZ
Registration Number:	2845755	PEEK! PRESCHOOL EYE EXAMS ARE KEY
Registration Number:	3346945	PERSONALEYES
Registration Number:	2607589	PERSPECTA
Registration Number:	3620384	SMARTINT
Registration Number:	2434650	VISION ONE
Registration Number:	1456928	VISION ONE EYECARE PROGRAM
Registration Number:	2865919	WEBSPECS
Serial Number:	77757971	TECHVUE

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CORRESPONDENCE DATA

Fax Number: (513)492-6390

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 513-765-6390

Email: tthomas@luxotticaretail.com

Correspondent Name: Tani L. Thomas

Address Line 1: 4000 Luxottica Place

Address Line 4: Mason, OHIO 45040

ATTORNEY DOCKET NUMBER:	LUXM TO LCI MERGER (2/3)
NAME OF SUBMITTER:	Tani L. Thomas
Signature:	/tani l. thomas/
Date:	10/22/2009

Total Attachments: 4

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Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"LUX MASALA LLC", A DELAWARE LIMITED LIABILITY COMPANY, WITH AND INTO "LENSCRAFTERS, INC." UNDER THE NAME OF "LENSCRAFTERS, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF OHIO, AS RECEIVED AND FILED IN THIS OFFICE THE THIRTIETH DAY OF JULY, A.D. 2009, AT 5:29 O'CLOCK P.M.

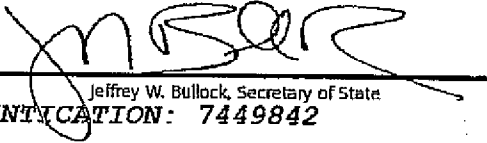
AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE SECOND DAY OF AUGUST, A.D. 2009, AT 12:51 O'CLOCK A.M.

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You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 7449842

DATE: 07-31-09

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CERTIFICATE OF MERGER

OF

LUX MASALA LLC

WITH AND INTO

LENSCRAFTERS, INC.

(Under Section 1701.781 of the Ohio General Corporation Law
and Section 18-209 of the Delaware Limited Liability Company Act)

The undersigned, LensCrafters, Inc., an Ohio corporation, DOES HEREBY CERTIFY:

FIRST: The name and jurisdiction of formation or organization of each of the constituent entities which is to merge are as follows:

<u>Name</u>	<u>Jurisdiction of Formation or Organization</u>
LensCrafters, Inc.	Ohio
Lux MASALA LLC	Delaware

SECOND: The Agreement and Plan of Merger, dated as of July 30, 2009 (the "Merger Agreement") between LensCrafters, Inc., an Ohio corporation, and Lux MASALA LLC, a Delaware limited liability company (the "LLC"), has been approved, adopted, certified, executed and acknowledged by each of the constituent entities party thereto in accordance with Section 1701.781 of the Ohio General Corporation Law and Section 18-209 of the Delaware Limited Liability Company Act.

THIRD: The name of the surviving entity is LensCrafters, Inc.

FOURTH: Pursuant to the Merger Agreement and in accordance with the Ohio General Corporation Law, upon the effective time and date of the merger, the name of the surviving entity shall be changed to Luxottica Retail North America Inc. as a result of the merger.

FIFTH: The executed Merger Agreement is on file at a place of business of the Surviving Corporation at 4000 Luxottica Place, Mason, Ohio 45040.

SIXTH: A copy of the Merger Agreement will be furnished by the Surviving Corporation, on request and without cost, to any person holding an interest in the Surviving Corporation or to any member of the LLC.

SEVENTH: This Certificate of Merger and the merger of the LLC into the Surviving Corporation shall become effective at 12:51 AM Eastern Time, August 2, 2009.

EIGHTH: The Surviving Corporation, as the surviving business entity, agrees that it may be served with process in the State of Delaware in any action, suit or proceeding for the

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enforcement of any obligation of the LLC and hereby irrevocably appoints the Secretary of State of the State of Delaware as its agent to accept service of process in any such action, suit or proceeding. The Secretary of State of the State of Delaware shall mail a copy of any such process received by it to the Surviving Corporation at Attn: General Counsel's Office, 4000 Luxottica Place, Mason, Ohio 45040.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, LensCrafters, Inc. has caused this Certificate of Merger to be duly executed by an authorized officer on this 30 day of July, 2009.

LENSCRAFTERS, INC.

By: 

Name: Kerry Bradley
Title: President, Luxottica Retail
North America

By: 

Name: Jack S. Dennis
Title: Chief Financial & Administrative
Officer

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RECORDED: 10/22/2009

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