

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Melissa Ann Kiss		09/25/2009	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Accantia Group Holdings Limited		
Street Address:	Blenheim Court, 4th Floor		
Internal Address:	Chadwick House		
City:	Solihull		
State/Country:	UNITED KINGDOM		
Postal Code:	B91 2AA		
Entity Type:	CORPORATION: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	76688301	PEACEFULLY SIMPLE	
CORRESPONDENCE DATA			
Fax Number:	(202)295-1130		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	rebecca.mcdougall@kattenlaw.com, peter.riebling@kattenlaw.com		
Correspondent Name:	Katten Muchin Rosenman LLP		
Address Line 1:	2900 K Street, NW		
Address Line 2:	Suite 200		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20007		
ATTORNEY DOCKET NUMBER:	330499.00120		
DOMESTIC REPRESENTATIVE			
Name:	Peter J. Riebling		
Address Line 1:	2900 K Street, NW		

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**TRADEMARK
 REEL: 004083 FRAME: 0955**

Address Line 2: Suite 200

Address Line 4: Washington, DISTRICT OF COLUMBIA 20007

NAME OF SUBMITTER:

Rebecca E.McDougall

Signature:

/Rebecca E. McDougall/

Date:

10/23/2009

Total Attachments: 2

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ASSIGNMENT

WHEREAS, Melissa Ann Kiss (“Assignor”) is an individual residing at 515 Poplar Street, Lakehurst, New Jersey 08733.

WHEREAS, Accantia Group Holdings Limited (“Assignee”), is a company located at Blenheim Court 4th Floor, Chadwick House, Solihull West Midlands B912AA, United Kingdom.

WHEREAS, Assignor is the owner of U.S. Trademark Application No. 76/688,301 for the mark **PEACEFULLY SIMPLE** for use in connection with “Skin care cosmetics, namely, skin creams, skin lotions, body butter; lip and nail products, namely, non-medicated lip care preparations, lip balm, lip gloss, nail care preparations, lotions for strengthening the nails and nail cream; soap and bath products, namely, soaps for body care, cosmetic soaps, body cream soap, bar soap, bath soaps, bath oils, bath salts, hand soaps, liquid soap for hand face body, bath fizzies, bubble bath, and bath/shower gel: hair care products, namely, hair care preparations, shampoos, hair conditioners, and hair gel” and owns common law rights related thereto.

WHEREAS, Assignee is desirous of acquiring from Assignor all of Assignor’s rights, title, interests, and goodwill in and to and associated with U.S. Trademark Application No. 76/688,301, and in and to and associated with the mark **PEACEFULLY SIMPLE** that is the subject of U.S. Trademark Application No. 76/688,301.

NOW, THEREFORE, good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

Assignor hereby irrevocably sells, assigns, transfers and sets over unto the Assignee, free and clear, of any encumbrances, security interests, liens, third-party assignments and third-party agreements, Assignor’s entire and all rights, title, interests, and goodwill in and to and associated with U.S. Trademark Application No. 76/688,301, and in and to and associated with the mark **PEACEFULLY SIMPLE** that is the subject of U.S. Trademark Application No. 76/688,301, together with all common law rights, and state, federal, and foreign and worldwide rights therein and related thereto, together with all rights and privileges granted and secured thereby, including the right to sue for all causes of action related thereto, and the right to sue in Assignee’s own name and to recover for any damages and profits for past infringement, unfair competition, or passing off related thereto, said rights to be held and enjoyed by said Assignee, for its own use and benefit and for the use and benefit of its successors, assigns or other legal

representatives as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment had not been made.

This assignment is binding on Assignor's successors in interest.

IN TESTIMONY WHEREOF, we have hereunto set our hands.

MELISSA ANN KISS

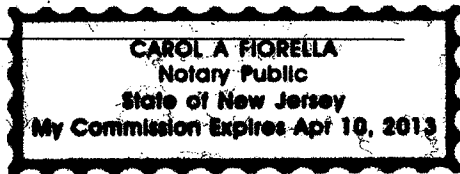
Dated: 9/25/09

Signed: Melissa Ann Kiss

STATE OF NJ)
COUNTY OF Ocean) ss.

Before me, Carol Fiorella, on this day personally appeared Melissa Ann Kiss, known to me to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he executed said instrument for the purposes and consideration therein expressed. Given under my hand and official seal this 25 day of Sep, 2009.

My Commission Expires:



Carol Fiorella
NOTARY PUBLIC