TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|--|
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-------------------------|----------|----------------|-----------------------|
| ConAgra Foods RDM, Inc. | | 10/12/2009 | CORPORATION: DELAWARE |

RECEIVING PARTY DATA

| Name: | Wal-Mart Stores, Inc. | |
|-----------------|-----------------------|--|
| Street Address: | 702 SW 8th Street | |
| City: | Bentonville | |
| State/Country: | ARKANSAS | |
| Postal Code: | 72716-0520 | |
| Entity Type: | CORPORATION: DELAWARE | |

PROPERTY NUMBERS Total: 1

| Property Type | Number | Word Mark |
|----------------------|---------|-----------|
| Registration Number: | 2830677 | GAME TIME |

CORRESPONDENCE DATA

Fax Number: (479)277-5889

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 479.277.9626

Email: ustm@walmartlegal.com

Correspondent Name: Kenneth Oh
Address Line 1: 702 SW 8th Street

Address Line 4: Bentonville, ARKANSAS 72716-0520

| NAME OF SUBMITTER: | Kenneth Oh |
|--------------------|------------|
| Signature: | /khoh/ |
| Date: | 10/23/2009 |

Total Attachments: 1

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TRADEMARK REEL: 004083 FRAME: 0959

TRADEMARK ASSIGNMENT FOR RECORDATION

WHEREAS, ConAgra Foods RDM, Inc., a Delaware corporation with its offices at One ConAgra Drive, Omaha, Nebraska 68102 (hereinafter "Assignor") owns the entire right, title and interest in and to the following trademark and trademark registration set forth below (hereinafter "Assignor's Trademark");

Trademark Registration No. Registration Date

GAME TIME 2.830.677 April 6, 2004

AND WHEREAS, Wal-Mart Stores, Inc., a Delaware Corporation with its offices at 702 S.W. 8th Street, Bentonville, Arkansas 72716 (hereinafter "Assignee") is desirous of acquiring the entire right, title and interest in and to the Assignor's Trademark:

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged. Assignor does hereby sell, assign, transfer and set over unto Assignee, its legal representatives, successors, the entire right, title and interest in and to Assignor's Trademark, together with the whole of the goodwill of the business pertaining thereto, the same and the rights of the Assignor to be held and enjoyed by Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives; together with all claims for damages by reason of past infringement of the Assignor's Trademark with the right to sue for and collect the same for its own use and benefit, and for the use and on behalf of its successors, assigns or other legal representatives;

UPON SAID CONSIDERATION, Assignor hereby agrees with the said Assignee that Assignor will not execute any writing or do any act whatsoever conflicting with this present, and that Assignor will, at any time upon request, without further or additional consideration but at the expense of said Assignee, execute such additional assignments and other writings and do such additional acts as said Assignee may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, it being understood that the foregoing covenant and agreement shall bind and inure to the benefit of the assigns and legal representatives of Assignor and Assignee;

IN TESTIMONY WHEREOF, Assignor has caused the aforesaid trademark to be assigned by its duly authorized officer.

CONAGRÁ FOODS ŘÍM. IŇĆ

Name:

Title

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RECORDED: 10/23/2009

TRADEMARK

REEL: 004083 FRAME: 0960