

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Fishman & Tobin, Inc.		09/01/2009	CORPORATION: PENNSYLVANIA

RECEIVING PARTY DATA

Name:	Geraldine P. Melascaglia
Street Address:	1686 Waterglen Drive
City:	Westchester
State/Country:	PENNSYLVANIA
Postal Code:	19352
Entity Type:	INDIVIDUAL: UNITED STATES

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3115093	SAFE@SLEEP.COTTON

CORRESPONDENCE DATA

Fax Number: (908)725-7088
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 908-722-5640
 Email: m.selinka@br-tmlaw.com
 Correspondent Name: Stephen L. Baker
 Address Line 1: 575 Route 28, Suite 102
 Address Line 2: Baker and Rannells, P.A.
 Address Line 4: Raritan, NEW JERSEY 08869

NAME OF SUBMITTER:	Moira J. Selinka
Signature:	/Moira J. Selinka/
Date:	10/26/2009

Total Attachments: 1

900146150

**TRADEMARK
 REEL: 004084 FRAME: 0963**

OP \$40.00 3115093

**ASSIGNMENT OF UNITED STATES TRADEMARK
AND REGISTRATION THEREFOR**

WHEREAS, Fishman & Tobin, Inc. (Assignor), a corporation organized and existing under the laws of the State of Pennsylvania, located and doing business at 625 Ridge Pike, Building E, Third Floor, Conshohocken, PA 19428, has adopted, used and is using the following mark which is registered in the U.S. Patent and Trademark Office as follows:

<u>MARK</u>	<u>REG. NO.</u>	<u>ISSUE DATE</u>
SAFE@SLEEP.COTTON	3,115,093	July 11, 2006

WHEREAS, Geraldine P. Melascaglia (Assignee), an individual having an address at 1686 Waterglen Drive, Westchester, PA 19352, is desirous of acquiring said mark, the registration therefore and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the subject trademark and the registration therefor, together with the goodwill of the business symbolized by the mark.

DATED: 9/1, 2009

FISHMAN & TOBIN, INC.



By: Nick Vetere
Title: Chief Financial Officer