## TRADEMARK ASSIGNMENT

# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
RITA WILSON		10/01/2009	INDIVIDUAL: UNITED STATES
CATHY WATERMAN		10/01/2009	INDIVIDUAL: UNITED STATES

#### **RECEIVING PARTY DATA**

Name:	R2NET, LLC	
Street Address:	6 WEST 45TH STREET SUITE 1805	
City:	NEW YORK	
State/Country:	NEW YORK	
Postal Code:	Code: 10017	
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK	

#### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2867857	TRUE HEARTS

### **CORRESPONDENCE DATA**

Fax Number: (212)563-7108

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 2122444111

Email: sashab@shiboleth.com

Correspondent Name: Alexander Bau

Address Line 1: 1 Penn Plaza Suite 2527

Address Line 4: New York, NEW YORK 10119

NAME OF SUBMITTER: Alexander Bau

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Date: 10/26/2009

Total Attachments: 2

Signature:

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## TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (the "Assignment") is made as of this day of September 2009, by R2NET LLC, a New York limited liability company, with a principal office at 6 West 45<sup>th</sup> Street, Suite 1805, New York, New York 10017 (the "Assignee") on one part, and Rita Wilson, a U.S. citizen and Cathy Waterman, a U.S. citizen, as joint owners, both with an address of c/o Meschures, Campeas, Thompson, Snyder & Pariser LLP, 8383 Wilshire Blvd., Suite 500, Beverly Hills, CA, 90211 ("Assignors") on the other part.

WHEREAS, Assignors, having full rights to assign all right, title and interest in and to the Trademark, having not executed and intending not to execute any agreement or other instrument in conflict herewith, are transferring, free and clear of any liens and encumbrances, any and all right, title and interest in and to trademark TRUE HEARTS with the U.S. Reg. No. 2,867,857 (the "Trademark"); and

WHEREAS, Assignee desires to acquire all right, title and interesting and to the Trademark, together with any and all goodwill symbolized thereby and the United States and foreign registrations and applications thereof, if any;

NOW, THEREFORE, in consideration of the payment of Three Thousand Dollars (USD3,000) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignors do hereby, jointly and severally:

- 1. Sell, assign, transfer and set over to Assignee, the entire worldwide right, title and interest in and to the Trademark, for the United States and for all foreign countries, any and all goodwill symbolized thereby, and any United States and foreign registrations and/or applications thereof, including U.S. Reg. No. 2,867,857;
- 2. Agree to execute any and all documents, agreements, affidavits or other documents or filings necessary to implement the transfer of all rights, title and interest in and to the Trademark to Assignee as provided in this Assignment;

TRADEMARK
REEL: 004085 FRAME: 0217

the benefit of the successors, assigns, legal representatives, or nominees of Assignee, without further written or oral authorization from Assignors and that this Assignment and all of the terms hereof are binding on Assignors' successors, assigns, legal representatives or nominees. STATE OF COUNTY OF California Sworn to before me this 23rd day of Gegienter, 2009 Convenission # 1629961 Notory Public - California Notary Public Los Angeles County My Comm. Expires Jon 10, 2010 R2NET, LLC BY: FEAU LEDERMAN Title: STATE OF NEW YORK. COUNTY OF NEWYORK Sworn to before me this 2009

3.

CATHY WATERMAN STATE OF CACIFOANOR ) ss.: COUNTY OF LOS MILETES Sworn to before me this 1 3 day of october 2009 Gendold Edelina Notary Public

Covenant and agree that this Assignment and all of the terms hereof shall inure to

RANDOLPH EDELMAN Commission # 1863472 Notary Public - California Los Angeles County My Comm. Expires Sep 30, 2013

JOSEPHINE VELAZOUEZ Notary Public, State of New York No. 01VE4985191 Qualified in Queens County 2013

**RECORDED: 10/26/2009** 

REEL: 004085 FRAME: 0218

TRADEMARK