

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		CHANGE OF NAME	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
dotPhoto, Inc.		10/09/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Exclaim, Inc.		
Street Address:	3490 Route 1		
Internal Address:	Building 16A		
City:	Princeton		
State/Country:	NEW JERSEY		
Postal Code:	08450		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2778401	PICTAVISION	
CORRESPONDENCE DATA			
Fax Number:	(312)606-7777		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-606-7674		
Email:	jfassnacht@clausen.com		
Correspondent Name:	Harold J Fassnacht		
Address Line 1:	10 S LaSalle Street		
Address Line 2:	Suite 1600		
Address Line 4:	Chicago, ILLINOIS 60603		
NAME OF SUBMITTER:	Harold J Fassnacht		
Signature:	/Harold J Fassnacht/		
Date:	10/27/2009		

OP \$40.00 2778401

Total Attachments: 1
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Delaware

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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "DOTPHOTO, INC.", CHANGING ITS NAME FROM "DOTPHOTO, INC." TO "EXCLAIM, INC.", FILED IN THIS OFFICE ON THE NINTH DAY OF OCTOBER, A.D. 2007, AT 3:19 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3139079 8100
071096916



Harriet Smith Windsor
Harriet Smith Windsor, Secretary of State
AUTHENTICATION: 6061100

DATE: 10-10-07

RECORDED: 10/27/2009

TRADEMARK
REEL: 004085 FRAME: 0492