

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Exclaim, Inc.	FORMERLY dotPhoto, Inc.	10/21/2009	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Exclaim Mobility, Inc.		
<b>Street Address:</b>	3490 Route 1		
<b>Internal Address:</b>	Building 16A		
<b>City:</b>	Princeton		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	08450		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2778401	PICTAVISION	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(312)606-7777		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	312-606-7674		
<b>Email:</b>	jfassnacht@clausen.com		
<b>Correspondent Name:</b>	Harold J Fassnacht		
<b>Address Line 1:</b>	10 S LaSalle Street		
<b>Address Line 2:</b>	Suite 1600		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60603		
<b>NAME OF SUBMITTER:</b>	Harold J Fassnacht		
<b>Signature:</b>	/Harold J Fassnacht/		
<b>Date:</b>	10/27/2009		

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Total Attachments: 2  
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## ASSIGNMENT OF TRADEMARKS

Whereas, Exclaim, Inc. a corporation organized under the laws of the state of Delaware and having a principal place of business at 3490 Route 1, Building 16A, Princeton, NJ 08450, and formerly known as DotPhoto, Inc., has adopted, used and is using the trademarks listed in the attached **Exhibit A** (the "Trademarks"); and

Whereas, Exclaim Mobility, Inc. a corporation organized under the laws of the state of Delaware and having a principal place of business at 3490 Route 1, Building 16A, Princeton, NJ 08450, is desirous of acquiring the Trademarks and any registrations and registration applications thereof;

NOW THEREFORE, for ten dollars (\$10) in hand paid, and other good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Exclaim Inc. does hereby assign unto Exclaim Mobility, Inc. all right, title and interest in and to the Trademarks, together with the good will of the business symbolized by the Trademarks, and any registrations or registration applications thereof.

Exclaim Inc. hereby warrants that it has the full right to make this assignment. The undersigned further warrants that he/she is duly authorized to execute this assignment on behalf of Exclaim, Inc.

Executed this 21<sup>st</sup> day of oct, 2009 in Mercer county, state of N.J.

Signed: \_\_\_\_\_

Printed name: JIREN PARIKH

Position: CEO

I, \_\_\_\_\_, a Notary Public in and for the County and State aforesaid, do hereby certify that \_\_\_\_\_ personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he/she signed, sealed and delivered the said instrument as his/her free and voluntary act and deed for the uses and purposes therein set forth.

Given under my hand and notarial seal this 21<sup>st</sup> day of October, 2009.

Janice M Miller  
Notary Public

My commission expires:

JANICE M. MILLER  
NOTARY PUBLIC OF NEW JERSEY  
MY COMMISSION EXPIRES MAY 19, 2010

# EXHIBIT A

## THE TRADEMARKS

<b>Trademark</b>	<b>U.S. Serial No. (if any)</b>	<b>U.S. Registration No. (if any)</b>
PICTAVISION	76344083	2778401
MyFuture	78821118	
CLICK & DELIVER	78058825	2986625
EXCLAIM		
MyLovesigns	78821109	
EXCLAIM MOBILITY		
PICTAVISION MEDIASHARE		