

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Procter & Gamble Pharmaceuticals, Inc.		10/28/2009	CORPORATION: OHIO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Procter & Gamble Company		
<b>Street Address:</b>	One Procter & Gamble Plaza		
<b>City:</b>	Cincinnati		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	45202		
<b>Entity Type:</b>	CORPORATION: OHIO		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2861765	FOR HER HEALTH	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(513)386-1820		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	5139838241		
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NAME OF SUBMITTER:	Lynn M. Hammann		
Signature:	/lynn hammann/		
Date:	10/28/2009		

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Total Attachments: 2

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UNITED STATES

TRADEMARK ASSIGNMENT

WHEREAS, **Procter & Gamble Pharmaceuticals, Inc.**, located and doing business at One Procter & Gamble Plaza, Cincinnati, Ohio 45202, (the "Assignor") is the owner of the trademark listed on the attached schedule and corresponding application and registration (the "Trademark"); and

WHEREAS, **The Procter & Gamble Company**, located and doing business at One Procter & Gamble Plaza, Cincinnati, Ohio 45202 (the "Assignee"), is desirous of acquiring said Trademark together with the goodwill of the business symbolized by the Trademark;

NOW, THEREFORE, in exchange for good and valuable consideration paid to Assignor by Assignee, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignees, its successors and assigns, the entire right, title, and interest to the Trademark.

Signed in Cincinnati, Ohio this 28<sup>th</sup> day of October, 2009.

Procter & Gamble Pharmaceuticals, Inc.

Carl J. Roof  
Carl J. Roof  
Assistant Secretary

SCHEDULE

Trademark	Country	Registration Number	Registration Date
FOR HER HEALTH	United States	2,861,765	07/06/2004