

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Allied Management, Inc.		10/28/2009	CORPORATION: NEW JERSEY

RECEIVING PARTY DATA

Name:	BK License, Inc.
Street Address:	19 South Livingston Avenue
City:	Livingston
State/Country:	NEW JERSEY
Postal Code:	07039
Entity Type:	CORPORATION: NEW JERSEY

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2937803	THE WINE BUYER

CORRESPONDENCE DATA

Fax Number: (908)725-7088
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 908-722-5640
 Email: n.friedman@br-tmlaw.com
 Correspondent Name: Stephen L. Baker
 Address Line 1: 575 Route 28, Suite 102
 Address Line 4: Raritan, NEW JERSEY 08869

NAME OF SUBMITTER:	Stephen L. Baker
Signature:	/Stephen L. Baker/
Date:	10/28/2009

Total Attachments: 1

900146361

**TRADEMARK
 REEL: 004086 FRAME: 0679**

OP \$40.00 2937803

**ASSIGNMENT OF UNITED STATES TRADEMARK
AND REGISTRATION THEREFOR**

WHEREAS, Allied Management, Inc., a corporation organized under the laws of the State of New Jersey, located and doing business at 19 South Livingston Avenue, Livingston, New Jersey 07039, has adopted, used and is using U.S. Trademark Reg. No. 2937803 for the mark THE WINE BUYER and design; and

WHEREAS, BK License, Inc., a corporation organized under the laws of the State of New Jersey, located and doing business at 19 South Livingston Avenue, Livingston, New Jersey 07039 is desirous of acquiring said mark, the registration therefor and the goodwill associated therewith; and

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Allied Management, Inc., does hereby assign unto BK License, Inc., all right, title and interest in and to said mark, the registration therefore and the goodwill of the business symbolized by said mark.

Dated: Livingston, New Jersey
October 28, 2009

ALLIED MANAGEMENT, INC.

By: _____

Name: _____

Title: _____