

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Imaginova, Corp.		10/26/2009	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	TopTenREVIEWS, Inc.		
<b>Street Address:</b>	2425 Lincoln Avenue		
<b>City:</b>	Ogden		
<b>State/Country:</b>	UTAH		
<b>Postal Code:</b>	84401		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 9</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3346858	· } { }	
Registration Number:	3346859	EXPLORE · } { } ZONE	
Registration Number:	3346770	EXPLOREZONE	
Serial Number:	78531771	LIVE SCIENCE	
Registration Number:	3235845	LIVE SCIENCE	
Registration Number:	3680693	NEWSARAMA	
Registration Number:	2893482	SPACE.COM	
Registration Number:	2486065	SPACEKIDS	
Registration Number:	2110173	SPACE ONLINE	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(801)799-5700		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Email:	klanderson@hollandhart.com		
Correspondent Name:	Gavin M. Reese		
Address Line 1:	60 East South Temple, Suite 2000		

CH \$240.00 3346858

**900146376**

**TRADEMARK  
 REEL: 004086 FRAME: 0757**

Address Line 4: Salt Lake City, UTAH 84111

ATTORNEY DOCKET NUMBER:

75119.0002

NAME OF SUBMITTER:

Gavin M. Reese

Signature:

/Gavin M. Reese/

Date:

10/28/2009

**Total Attachments: 13**

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## TRADEMARK ASSIGNMENT

October 26, 2009

Imaginova, Corp, with an address of 470 Park Avenue South, 9<sup>th</sup> Floor New York, New York 10016 (hereinafter "**Assignor**"), is the owner of record in the United States Patent and Trademark Office of the service mark(s) set forth on Exhibit A attached hereto (the "**Service Mark**"), together with the goodwill of the business associated therewith and symbolized thereby, and all rights appurtenant thereto, including, all common law rights, all causes of action, and all claims for damages, profits and other awards by reason of past infringement, dilution, misappropriation or other violations thereof, including the right to sue therefor.

TopTenREVIEWS, Inc., a Delaware corporation, with offices at 2425 Lincoln Avenue, Ogden, UT 84401 (hereinafter "**Assignee**"), desires to acquire the Service Mark, including the goodwill of the business associated therewith and symbolized thereby and all rights appurtenant thereto.

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) to Assignor in hand paid, the foregoing recitals, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereto hereby agree as follows:

Assignor hereby sells, assigns, transfers and sets over unto Assignee, its successors and assigns, Assignor's entire right, title and interest throughout the world in and to the Service Mark, together with all common law rights, if any, and the goodwill of the business associated therewith and symbolized thereby, together with that portion of the Assignor's ongoing and existing business to which the Service Mark pertains.

Assignor further assigns to and empowers Assignee, its successors, assigns or nominees, all rights to make applications for the Service Mark and to prosecute such applications as well as to claim and receive the benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it, and the right to invoke and claim such right of priority without further written or oral authorization.

Assignor further agrees that this assignment shall be deemed a full legal and formal equivalent of any assignment, consent to file or like document which may be required in any country for any purpose regarding the subject matter hereof, as well as constituting proof of the right of assignee or its successors, assigns, or nominees to apply for the Service Mark and to claim the aforesaid benefits of the right of property provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it.

Assignor agrees to execute any additional documents at the request and expense of Assignee which may be required to transfer all of Assignor's rights, title and interest in and to the Service Mark and/or the rights appurtenant thereto to Assignee, its successors or assigns.

*[Signature Page Follows]*

IN WITNESS WHEREOF, Assignor and Assignee have caused this Trademark Assignment to be executed as of the date first set forth above.

ASSIGNOR:

IMAGINOVA, CORP.

Signature: \_\_\_\_\_

Print Name: Jay Kirsch

Print Title: President & CEO

ASSIGNEE:

TOPTENREVIEWS, INC.

Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_

Print Title: \_\_\_\_\_

IN WITNESS WHEREOF, Assignor and Assignee have caused this Trademark Assignment to be executed as of the date first set forth above.

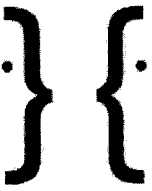
ASSIGNOR:  
IMAGINOVA, CORP.

Signature: \_\_\_\_\_  
Print Name: \_\_\_\_\_  
Print Title: \_\_\_\_\_



ASSIGNEE:  
TOPTENREVIEWS, INC.

Signature: Jimmy Roselato  
Print Name: Jimmy Roselato  
Print Title: CEO

**EXHIBIT A  
SERVICE MARKS**

Jurisdiction	Mark	Serial No./ Reg. No.	Filing Date/ Reg. Date	Status	Goods/Services
United States		77044929 3346858	11/15/2006 12/4/2007	Registered	<p>Computer services, namely, hosting on-line web facilities for others for interactive discussions and providing temporary use of non-downloadable computer software for enabling uploading, posting, showing, displaying, tagging, blogging, sharing and for providing electronic information via a global communications network; computer services in the nature of customized web pages featuring user-defined information, personal profiles and information, in International Class 42.</p> <p>Internet-based social networking services, in International Class 45.</p>
United States	Explore } { Zone	77044938 3346859	11/15/2006 12/4/2007	Registered	<p>Computer services, namely, hosting on line web facilities for others for interactive discussions and providing temporary</p>

Jurisdiction	Mark	Serial No./ Reg. No.	Filing Date/ Reg. Date	Status	Goods/Services
					<p>use of non-downloadable computer software for enabling uploading, posting, showing, displaying, tagging, blogging, sharing and for providing electronic information via a global communications network; computer services in the nature of customized web pages featuring user-defined information, personal profiles and information, in International Class 42.</p> <p>Internet-based social networking services, in International Class 45.</p>
United States	EXPLOREZONE	77013233 3346770	10/4/2006 12/4/2007	Registered	<p>Computer services, namely, hosting on-line web facilities for others for interactive discussions and providing temporary use of non-downloadable computer software for enabling uploading, posting, showing, displaying, tagging, blogging, sharing and for providing electronic information via a</p>

Jurisdiction	Mark	Serial No./ Reg. No.	Filing Date/ Reg. Date	Status	Goods/Services
					<p>global communications network; computer services in the nature of customized web pages featuring user-defined information, personal profiles and information, in International Class 42.</p> <p>Internet-based social networking services, in International Class 45.</p>
United States		78531771	12/13/2004	Allowed	<p>Series of television programs or radio programs in the field of outer space, astronomy, and ocean exploration, in International Class 41.</p>
United States		78531690 3235845	12/13/2004 5/1/2007	Registered	<p>Entertainment services, namely, providing a web site featuring video games, motion pictures and television shows, in International Class 41.</p> <p>Information services, namely, providing news and information in the fields of space, science and technological innovation VIA the Internet, in</p>




Jurisdiction	Mark	Serial No./ Reg. No.	Filing Date/ Reg. Date	Status	Goods/Services
					International Class 42.
United States	NEWSARAMA	77385833 3680693	1/31/2008 9/8/09	Registered	On-line publication of comic books and reports, articles, commentary, and information in the fields of comic books, science fiction, television, movies, and video games; entertainment services, namely, providing information by means of a global computer network in the fields of comic books, science fiction, television, movies, and video games; providing an interactive web blog and message board by means of a global computer network in the fields of comic books, science fiction, television, movies, and video games; providing an interactive web blog and message board by way of the Internet in the fields of comic books, science fiction, television, movies, and video games, in International Class 41.
Benelux	SPACE.COM	942976		Registered	International Classes

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		0685913	7/23/1999	(Grace period for renewal extends to 1/23/10)	8, 9, 14, 16, 18, 25, 28, 38, 41, 42.
China	SPACE.COM	2000075083  1719801	5/30/2000  2/21/2002	Registered	Educational and entertainment services, namely providing educational and entertainment information relating to outer space, outer space exploration, scientific discoveries, ancient civilizations, aliens, unidentified flying objects, unexplained phenomena and science fiction, via a global computer network, in International Class 41.
European Union	SPACE.COM & Design	001426998	12/16/1999  4/19/2001	Registered	Computer, audio, audio-visual and video recording discs, and tapes bearing audio, visual, audio-visual recordings, namely pre-recorded computer disks, pre- recorded audio and video compact disks, pre-recorded audio and video tapes and pre-recorded audio and video optical disks included

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					<p>subject matter of news, information, live data, and links to web sites, all relating to space, space exploration, scientific discoveries, ancient civilizations, aliens, unidentified flying objects, unexplained phenomena and science fiction and including electronic publications relating to the aforementioned entertainment subject matter, in International Class 9.</p> <p>Printed matter and instructional teaching material (excluding apparatus), all directed to subject matter of news, information, live data, and links to web sites, and all relating to space, space exploration, scientific discoveries, ancient civilizations, aliens, unidentified flying objects, unexplained phenomena and science fiction; stationery; photographs; pens and pencils; tags and labels made of paper or cardboard, in International Class</p>

Jurisdiction	Mark	Serial No./ Reg. No.	Filing Date/ Reg. Date	Status	Goods/Services
					<p>16.</p> <p>Providing education and entertainment services, namely providing news information, live data, and links to web sites, all relating to space, space exploration, scientific discoveries, ancient civilizations, aliens, unidentified flying objects, unexplained phenomena and science fiction, via a global computer network, in International Class 41.</p>
Japan	SPACE.COM	11-109234 4485137	2/25/2000 6/22/2001	Registered	<p>Providing education and entertainment services, namely providing news information, live data, and links to web sites, all relating to space, space exploration, scientific discoveries, ancient civilizations, aliens, unidentified flying objects, unexplained phenomena and science fiction, via a global computer network, in International Class 41.</p>
Mexico	SPACE.COM	400921	11/26/1999	Registered	<p>Providing education and entertainment</p>

Jurisdiction	Mark	Serial No./ Reg. No.	Filing Date/ Reg. Date	Status	Goods/Services
		665003	7/26/2000		services, namely providing news information, live data, and links to web sites, all relating to space, space exploration, scientific discoveries, ancient civilizations, aliens, unidentified flying objects, unexplained phenomena and science fiction, via a global computer network, in International Class 41.
Norway	SPACE.COM	20005560 205366	5/12/2000 10/19/2000	Registered	Magazines, in International Class 16.  Educational and entertainment services, in International Class 41.
Taiwan	SPACE.COM	89030176 00960825	5/29/2000 9/16/2001	Registered	Magazines, in International Class 16.
Taiwan	SPACE.COM	89030177 00144454	5/29/2000 6/16/2001	Registered	Providing education and entertainment information via global computer network, in International Class 41.
Uruguay	SPACE.COM	322,553 322,553	5/09/2000 12/03/2001	Registered	Magazines, in International Class 16.  Educational

Jurisdiction	Mark	Serial No./ Reg. No.	Filing Date/ Reg. Date	Status	Goods/Services
					entertainment services, namely providing news, information and data via a global computer network, in International Class 41.
United States		78306113 2893482	9/26/2003 10/12/2004	Registered	Computer services, namely providing on-line interactive and non-interactive database information, featuring news, information, and data all concerning space and planetary exploration, the global space industry, satellite missions, astronomy and scientific discoveries related to the universe, unexplained phenomena and science fiction, in International Class 42.
United States	SPACEKIDS	75834756 2486065	10/29/1999 9/4/2001	Registered	Information services, namely, providing news, information, live data, all relating to space, space exploration, scientific discoveries, ancient civilizations, aliens, unidentified flying objects, unexplained phenomena and science fiction, via a global computer

Jurisdiction	Mark	Serial No./ Reg. No.	Filing Date/ Reg. Date	Status	Goods/Services
					network, in International Class 42.
United States	SPACE ONLINE	75215408  2110173	12/18/1996  10/28/1997	Renewed	Computer services, namely, providing the public access to a global computer network containing news and information about NASA, the United States commercial space program, and various international space programs, in International Class 42.

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