

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
ghik AG in Liquidation	FORMERLY ghik AG	10/06/2009	CORPORATION: SWITZERLAND

RECEIVING PARTY DATA

Name:	BT&T TIMELIFE AG
Street Address:	Roetelistrasse 16
Internal Address:	Dufourpark
City:	St. Gallen
State/Country:	SWITZERLAND
Postal Code:	9000
Entity Type:	CORPORATION: SWITZERLAND

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	2593677	BT&T
Registration Number:	2634340	LIFE
Registration Number:	3243199	TIME

CORRESPONDENCE DATA

Fax Number: (703)236-4501
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 703-236-4500
 Email: tm-dc@cantorcolburn.com
 Correspondent Name: P. Jay Hines
 Address Line 1: 1800 Diagonal Road
 Address Line 2: Suite 510
 Address Line 4: Alexandria, VIRGINIA 22314

ATTORNEY DOCKET NUMBER: ZWP0004TUS

DOMESTIC REPRESENTATIVE

900146403

**TRADEMARK
 REEL: 004086 FRAME: 0886**

CH \$90.00 2593677

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

P. Jay Hines

Signature:

/pjh/

Date:

10/28/2009

Total Attachments: 2

source=ghik AG Assignment#page1.tif

source=ghik AG Assignment#page2.tif

TRADEMARK ASSIGNMENT

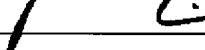
WHEREAS, ghik AG in Liquidation, a corporation of Switzerland, with a business address of Dufourpark, Rötelistrasse 16, 9000 St. Gallen, Switzerland (hereinafter referred to as "Assignor") is the owner of the trademarks and corresponding registrations, as set forth on Attachment "A" (consisting of a one page listing), hereinafter referred to as the "Assigned Trademarks" or "Assignor's Trademarks;"

AND WHEREAS, BT&T TIMELIFE AG, a corporation of Switzerland, with a business address of Rötelistrasse 16, 9000 St. Gallen, Switzerland (hereinafter referred to as "Assignee"), desires to obtain the entire right, title and interest in and to Assignor's Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby sell, assign, set over, and transfer unto Assignee, its legal representatives, assigns or successors, the entire right, title and interest in and to the Assigned Trademarks, together with the whole of the goodwill of the business connected with the use of and symbolized by the trademarks, together with all claims for damages by reason of past infringement of the Assignor's Trademarks with the right to sue for and collect the same for its own use and benefit, and for the use and on behalf of its successors, assigns or other legal representatives.

IN WITNESS WHEREOF, Assignor has caused this assignment to be executed by its duly authorized officer this 6 day of October, 2009.

ghik AG in Liquidation

By: 

Name: Dr. Walter Meier

Title: Liquidator

ATTACHMENT A

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
BT&T	2,593,677	July 16, 2002
LIFE	2,634,340	October 15, 2002
TIME	3,243,199	May 22, 2007