

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Seville Watch Corporation		10/27/2009	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	Raymond Weil SA
Street Address:	36-38, avenue Eugene-Lance
City:	Grand-Lancy
State/Country:	SWITZERLAND
Postal Code:	CH-1212
Entity Type:	Societe Anonyme: SWITZERLAND

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Serial Number:	77290213	TANGO BY RAYMOND WEIL
Serial Number:	78773506	ALLEGRO
Registration Number:	1090831	RAYMOND WEIL
Registration Number:	1468227	RW
Registration Number:	1830296	FIDELIO
Registration Number:	1830297	OTHELLO
Registration Number:	1875184	PARSIFAL
Registration Number:	2063991	TOCCATA
Registration Number:	2749981	DON GIOVANNI
Registration Number:	3230118	AMADEUS
Registration Number:	3559958	RAYMOND WEIL GENEVE

CORRESPONDENCE DATA

Fax Number: (202)429-3902
 Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

900146410

**TRADEMARK
 REEL: 004086 FRAME: 0958**

CH \$290.00 77290213

Phone: (202) 429-3000
Email: ipdocketing@steptoe.com, rhofstatter@steptoe.com,
tday@steptoe.com
Correspondent Name: Rachel M. Hofstatter, Esq.
Address Line 1: 1330 Connecticut Avenue, N.W.
Address Line 4: Washington, DISTRICT OF COLUMBIA 20036

ATTORNEY DOCKET NUMBER:	15507.0001
-------------------------	------------

DOMESTIC REPRESENTATIVE

Name: Rachel M. Hofstatter, Esq.
Address Line 1: 1330 Connecticut Avenue, N.W.
Address Line 4: Washington, DISTRICT OF COLUMBIA 20036

NAME OF SUBMITTER:	Rachel M. Hofstatter
--------------------	----------------------

Signature:	/Rachel M. Hofstatter/
------------	------------------------

Date:	10/28/2009
-------	------------

Total Attachments: 4
source=Raymond Weil S.A. Assignment#page1.tif
source=Raymond Weil S.A. Assignment#page2.tif
source=Raymond Weil S.A. Assignment#page3.tif
source=Raymond Weil S.A. Assignment#page4.tif

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT

WHEREAS, **Seville Watch Corporation**, a Corporation organized and existing under the laws of the United States, whose full post office address is **635 Madison Avenue 6th floor, New York, NY 10021, United States** (hereinafter referred to as Assignor), has adopted, used and is using marks which are the subject of a registration or application in the United States Patent and Trademark Office as follows (the "Active Trademarks"):

Trademark : RAYMOND WEIL
Reg. No. : 1,090,831
Dated : May 9, 1978

Trademark : RW
Reg. No. : 1,468,227
Dated : December 12, 1987

Trademark : FIDELIO
Reg. No. : 1,830,296
Dated : April 12, 1994

Trademark : OTHELLO
Reg. No. : 1,830,297
Dated : April 12, 1994

Trademark : PARSIFAL
Reg. No. : 1,875,184
Dated : January 24, 1995

B S

Trademark: TOCCATA
Reg. No. : 2,063,991
Dated : May 20, 1997

Trademark: DON GIOVANNI
Reg. No. : 2,749,981
Dated : August 12, 2003

Trademark: AMADEUS
Reg. No. : 3,230,118
Dated : April 17, 2007

Trademark: RAYMOND WEIL GENEVE
Reg. No. : 3,559,958
Dated : January 13, 2009

Trademark: TANGO BY RAYMOND WEIL
Reg. No. : 77290213
Dated : September 27, 2007

Trademark: ALLEGRO
Reg. No. : 78773506
Dated : December 14, 2005

WHEREAS, the Seville Watch Corporation has adopted or used the following trademarks which are identified as abandoned or dead by the United States Patent and Trademark Office (the "Abandoned Trademarks"):

Trademark: SAXO
Reg. No. 2,216,392

BS

Trademark: TOSCA
Reg. No. 2,541,151

Trademark: FLAMENCO
Reg. No.: 2,173,988

Trademark: W1
Reg. No.: 2,086,593

Trademark: RWSport
Serial No. 77,017,405

Trademark: NOT A MOMENT MISSED
Serial No. 77,017,395

Trademark: RWSport NOT A MOMENT MISSED
Serial No. 77,017,391

Trademark: TEMA
Reg. No. 2,23,150

Trademark: WEIL
Serial No.; 74,455,440

Trademark: WEIL BY RAYMOND WEIL
Serial No.: 74,455,431

Trademark: RW RAYMOND WEIL GENEVE
Reg. No.: 1,474,908

Trademark: TRAVIATA

B.S

Reg. No.: 1,559,755

AND WHEREAS, **Raymond Weil SA**, a Société Anonyme organized and existing under the laws of Switzerland, whose full post office address is **avenue Eugène-Lance 36-38, Grand-Lancy, Lancy, Switzerland** (hereinafter referred to as Assignee) is the original owner of said marks and the registrations and applications thereof and transferred them in connection with a Distribution Agreement between Assignor and Assignee and title automatically reverts to Assignee upon termination of said Distribution Agreement and said Agreement provides for confirmation of said reversion of title through this Assignment;

NOW, THEREFORE, in light of the foregoing, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor conveys and assigns to Assignee all of its right, title and interest in and to (including any common law rights) the Active Trademarks and the Abandoned Trademarks listed above and any registrations and applications therefor together with all goodwill of the business represented and symbolized thereby with all rights to sue and recover damages and/or profits for past infringements.

Seville Watch Corporation

By: 

Name: BENNY SHABTAI

Title: _____

DATED: 27 OCT 09