3415.00 78826924

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | MERGER |
| EFFECTIVE DATE: | 09/30/2009 |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|----------------|----------|----------------|-------------------------|
| KIDROBOT, INC. | | 09/30/2009 | CORPORATION: CALIFORNIA |

RECEIVING PARTY DATA

| Name: | KIDROBOT, INC. | |
|-----------------|-----------------------|--|
| Street Address: | 56 West 22nd Street | |
| City: | New York | |
| State/Country: | NEW YORK | |
| Postal Code: | 10010 | |
| Entity Type: | CORPORATION: DELAWARE | |

PROPERTY NUMBERS Total: 16

| Property Type | Number | Word Mark |
|----------------|----------|-------------------|
| Serial Number: | 78826924 | KID ROBOT |
| Serial Number: | 78711231 | MUNNY |
| Serial Number: | 78290452 | KIDROBOT |
| Serial Number: | 77735790 | YA!TOYS |
| Serial Number: | 77735773 | YA!TOYS |
| Serial Number: | 77686575 | BEAUTIFUL PLASTIC |
| Serial Number: | 77487200 | ZOOMIES |
| Serial Number: | 77417680 | KIDROBOT |
| Serial Number: | 77693306 | DUNNY |
| Serial Number: | 77487173 | ZOOMIES |
| Serial Number: | 77417661 | KIDROBOT |
| Serial Number: | 77487125 | ZOOMIES |
| Serial Number: | 77487149 | ZOOMIES |
| | | TDADEMARK |

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TRADEMARK

| Serial Number: | 77287007 | KIDROBOT |
|----------------|----------|----------|
| Serial Number: | 77487187 | ZOOMIES |
| Serial Number: | 78496819 | DUNNY |

CORRESPONDENCE DATA

Fax Number: (310)824-9696

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 310-824-5555

Email: docketla@fulpat.com

Correspondent Name: Katherine L. McDaniel

Address Line 1: 6060 Center Drive, Tenth Floor

Address Line 2: Fulwider Patton LLP

Address Line 4: Los Angeles, CALIFORNIA 90045

| ATTORNEY DOCKET NUMBER: | KIDRO-76866 |
|-------------------------|-----------------------|
| NAME OF SUBMITTER: | Katherine L. McDaniel |
| Signature: | /KLM/ |
| Date: | 10/28/2009 |

Total Attachments: 4

source=KidRobot Inc - Merger#page1.tif source=KidRobot Inc - Merger#page2.tif source=KidRobot Inc - Merger#page3.tif source=KidRobot Inc - Merger#page4.tif

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State of California Secretary of State



I, DEBRA BOWEN, Secretary of State of the State of California, hereby certify:

That the attached transcript of _____ page(s) has been compared with the record on file in this office, of which it purports to be a copy, and that it is full, true and correct.



IN WITNESS WHEREOF, I execute this certificate and affix the Great Seal of the State of California this day of

OCT - 2 2009

Jehn Bowen

DEBRA BOWEN Secretary of State D0989229

Delaware

ENDORSED - FILED in the office of the Secretary of State of the State of California

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF

DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT

COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"KIDROBOT, INC.", A CALIFORNIA CORPORATION,

WITH AND INTO "KIDROBOT, INC." UNDER THE NAME OF "KIDROBOT, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE THIRTIETH DAY OF SEPTEMBER, A.D. 2009, AT 5:01 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.

4727311 8100M

090899176

You may verify this certificate online at corp.delaware.gov/authver.shtml

Jeffrey W Bullock, Secretary of State

AUTHENTY CATION: 7558777

DATE: 09-30-09

TRADEMARK REEL: 004086 FRAME: 0967

State of Delaware Secretary of State Division of Corporations Delivered 05:07 PM 09/30/2009 FILED 05:01 PM 09/30/2009 SRV 090899176 - 4727311 FILE

CERTIFICATE OF MERGER
OF
KIDROBOT, INC.,
a California corporation
WITH AND INTO
KIDROBOT, INC.,
a Delaware corporation

Pursuant to Section 252 of the General Corporation Law of the State of Delaware

Kidrobot, Inc., a Delaware corporation (the "Surviving Corporation"), does hereby certify to the following facts relating to the merger (the "Merger") of KidRobot, Inc., a California corporation (the "Disappearing Corporation"), with and into Surviving Corporation, with Surviving Corporation remaining as the surviving corporation of the Merger:

FIRST:

Surviving Corporation is a Delaware corporation incorporated pursuant to the General Corporation Law of the State of Delaware. Disappearing Corporation is a California corporation incorporated pursuant to the General Corporation Law of the State of California. Surviving Corporation and Disappearing Corporation are the constituent corporations in the Merger.

SECOND:

An Agreement of Merger between Surviving Corporation and Disappearing Corporation setting forth the terms and conditions of the Merger has been approved, adopted, certified, executed and acknowledged in accordance with the provisions of Section 252 of the General Corporation Law of the State of Delaware.

THIRD:

The name of the Surviving Corporation shall be the name of the surviving corporation in the Merger.

FOURTH:

Upon the effectiveness of the Merger, the certificate of incorporation of the Surviving Corporation shall be the certificate of incorporation of the surviving corporation.

FIFTH:

The executed Agreement of Merger is on file at the principal place of business of the Surviving Corporation, located at 660 Alabama Street, San Francisco, California 94110.

SIXTH:

A copy of the executed Agreement of Merger will be furnished by Surviving Corporation, on request and without cost, to any stockholder or member of any constituent corporation of the Merger.

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SEVENTH:

The authorized capital stock of the Disappearing Corporation consists of a total of 15,000,000 shares comprised of (i) 10,000,000 shares of Common Stock and (ii) 5,000,000 shares of Preferred Stock, of which 144,286 shares are designated as Series A Convertible Preferred Stock and of which 550,577 shares are designated as Series B Convertible Preferred Stock

EIGHTH

This Certificate of Merger and the Merger shall be effective at the time and on the date this Certificate of Merger is filed with the Delaware Secretary of State.

IN WITNESS WHEREOF, Surviving Corporation has caused this Certificate to be duly executed as of September 30, 2009.

KIDROBOT, INC.

Diego Marchioni, Chief Executive
Officer

SE OF THE SECOND SECOND

TRADEMARK REEL: 004086 FRAME: 0969

RECORDED: 10/28/2009