

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Horicon Bank		09/30/2009	Chartered Bank: WISCONSIN
<b>RECEIVING PARTY DATA</b>			
Name:	Jill E. Petersen		
Street Address:	15500 S.W. 15th Ave.		
City:	Newberry		
State/Country:	FLORIDA		
Postal Code:	32669		
Entity Type:	INDIVIDUAL: UNITED STATES		
<b>PROPERTY NUMBERS Total: 1</b>			
Property Type	Number	Word Mark	
Serial Number:	77675168	BLUEGOOSE COFFEEHOUSE	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(414)278-3763		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	414-225-7563		
Email:	pbergin@dkattorneys.com		
Correspondent Name:	Patrick M. Bergin		
Address Line 1:	111 E. Kilbourn Ave.		
Address Line 2:	Suite 1400		
Address Line 4:	Milwaukee, WISCONSIN 53005		
ATTORNEY DOCKET NUMBER:	43077.80597		
NAME OF SUBMITTER:	Patrick M. Bergin		
Signature:	/Patrick M. Bergin/		
Date:	10/28/2009		

CH \$40.00 77675168

Total Attachments: 1  
source=Assignment (10632989)#page1.tif

EXHIBIT A

**ASSIGNMENT OF SERVICE MARK**


Pursuant to the terms of the Trademark Assignment and License Agreement, (“Agreement”) made and entered into as of this 30 day of September 2009 by and between JILL E. PETERSEN, 15500 S.W. 15th Avenue Newberry, FL 32669, (“Peterson” or “Assignee”), and Horicon Bank having a place of business at 326 E. Lake Street Horicon WISCONSIN 53032, a chartered bank of Wisconsin (“Horicon” or “Assignor”).

WHEREAS Assignor has adopted and is using the BLUE GOOSE COFFEE HOUSE (and design) mark and has applied to register the mark in the United States Patent and Trademark Office, Application Serial No.77/675,168 and Assignee is desirous of acquiring such service mark and any ensuing registration therefore.

NOW THEREFORE for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all rights, title and interest in and to said service mark, the goodwill of the business symbolized by said service mark, along with the application therefore.

Sept.  
Dated ~~July~~ 30, 2009.

Horicon Bank

By:   
Frederick F. Schwertfeger, Pres.